

FALL 2021

E-LAKER



The Newsletter of the Rotary Club of Burnaby Deer Lake

IN PERSON MEETINGS ARE BACK!

With the COVID-19 virus now on the wane and meeting restrictions being lifted thanks to widespread vaccinations we are happy to report that in-person meetings have returned to the Executive Inn. President CJ, ever cognizant of personal sensitivities however, has given us the option of attending via Zoom if so desired. Let's all attend, one way or the other.

Rotary
Serve to Change Lives

FESTIVAL OF LIGHTS FUNDRAISER

All members are reminded that this project is our major fundraiser of the Rotary year. Without it we will not have enough funds to finance the Boots for Kids Project. The only major effort needed is to get a sponsor who will pay between \$550 and \$925 for a tree with their name on it along with exposure to thousands of shoppers and press publicity. The rates are based on the size of the tree (Gold or Silver sponsorship) and whether they wish to decorate the tree or let us do it. We need at least 20 sponsors to make this viable. Promotional material has been sent to each member, both for previous sponsors and potential contributors. If you need this to be resent please let Bill know. Email at: wmjohnston@shaw.ca

The package consists of an introductory "ask" cover letter explaining the details and advantages of being in the program, an application form and a flyer with photos showing decorated trees and the boots for kids material. This will be our third year at Lougheed Town Centre. The location is the same as last year. To keep this project going we must impress the developer that we can do this and hence benefit our community in an important way.

The decorating and take down also make a good club fellowship event so please get involved and help us with this important endeavour.

www.rotaryburnabydeerlake.org
Club e-mail: rotarydeerlake@gmail.com

MARK YOUR CALENDARS!

NOVEMBER

Meeting at Executive Inn— Thursday 4th, 7:00 AM. District Governor Lorne Calder.

Festival of Lights tree setup. Lougheed Town Centre. Friday the 19th at 7:00 PM until 9:00 PM

Saturday 20th — Continuation of tree decorating, if needed 8:00 AM until 11:00 AM (Mall opening).

Meeting at Executive Inn—Thursday 18th: Member Garth Evans updates us on latest legal matters.

DECEMBER

Tree takedown and return to storage. Boxing Day: Sunday the 26th, 8:00 AM—10 AM or until completed.

MEMBER TIDBITS

Past President and AG Frank receives recognition for his generous donation to our Polio Plus program from President CJ.

