

AUTUMN 2022

E-LAKER



The Newsletter of the Rotary Club of Burnaby Deer Lake

DISTRICT GOVERNOR VISITS

DG John Berry attended our recent meeting and delivered some important messages about the organization. The need for Criminal Record Checks was noted with a reminder that all members should have this attended to if not already done. Amongst other points he also explained the significance of the theme and this year's logo.



**IMAGINE
ROTARY**

RI President Jennifer Jones imagines a Rotary where members turn their dreams into reality. Through this bold vision, we can lean into our global community to deepen relationships and create a space where everyone feels welcomed, has the ability to dream big, and can take action to make the world a better place. This year, President Jones will focus on four initiatives that Imagine Rotary: advancing our commitment to Diversity, Equity, and Inclusion (DEI); creating a welcoming club experience; empowering girls; and expanding our reach



The Berrys with Co-Presidents Janice and Frank

MARK YOUR CALENDARS!

NOVEMBER

Festival of Lights tree setup. Lougheed Town Centre. Friday the 18th at 7:00 PM until 9:00 PM
Saturday 19th — Continuation of tree decorating, (if needed), from 8:00 AM.

Meeting at Executive Inn— 7:15 AM **Thursday 3rd**. A review of our two major initiatives. Festival of Lights and Boots for Kids.

Meeting at Executive Inn— 7:15 AM **Thursday 17th**. Speaker: Ray Abernethy of Helping Families in Need Society.

DECEMBER

Tree takedown and return to storage. Boxing Day: Monday the 26th, After closing at 7:00 PM. Your help is needed!

FESTIVAL OF LIGHTS FUNDRAISER

All members are reminded that this project is our major fundraiser of the Rotary year. Without it we will not have enough funds to finance the Boots for Kids Project. The only major effort needed is to get a sponsor who will pay between \$550 and \$925 for a tree with their name on it along with exposure to thousands of shoppers and press publicity. The rates are based on the size of the tree (Gold or Silver sponsorship) and whether they wish to decorate the tree or let us do it. We need at least 20 sponsors to make this viable. Promotional material has been sent to each member, both for previous sponsors and potential contributors. If you need this to be resent please let Bill know. Email at: wmjohnston@shaw.ca

The package consists of an introductory “ask” cover letter explaining the details and advantages of being in the program, an application form and a flyer with photos showing decorated trees and the boots for kids material. This will be our fourth year at Lougheed Town Centre. The location is the same as last year. To keep this project going we must impress the developer that we can do this and hence benefit our community in an important way.

The decorating and take down also make a good club fellowship event so please get involved and help us with this important endeavour.

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