



Advertising Space Agreement

The Rotary Club of Charlottetown Royalty

Faces of the Island to be published in Spring 2025

To appear in ad			
Company Name			
Address City			
Phone		Website	

Contact Information			
Company Name			
Contact Name			
Mailing Address			
Phone		Cellular	
Email			
Secondary Contact		Cellular	
Account Payable Contact		Cellular	
Email			

AD Size and Pricing (HST additional)	
<input type="checkbox"/>	1/6 page \$499 (4 w x 3 1/4 h)
<input type="checkbox"/>	1/3 page \$799 (8 1/4 w x 3 1/4 h)
<input type="checkbox"/>	2/3 page \$1,299 (8 1/4 w x 6 3/4 h) Max 2 photos. \$70 per additional photo.
<input type="checkbox"/>	Full Page \$1949 (8 1/4 w x 10 1/4 h) Max 3 photos. \$70 per additional photo.

Photography Appointment Preferred Date					
<input type="checkbox"/>	June	<input type="checkbox"/>	July	<input type="checkbox"/>	Aug
<input type="checkbox"/>	Sept	<input type="checkbox"/>	Oct	<input type="checkbox"/>	Nov
<p>The photographer is Berni Wood 902-629-0775, bwood@reelmedia.ca</p> <p>All 'camera ready' ads provided by the advertiser must be sent to the photographer for technical approval.</p>					

The advertiser agrees as follows:

- To pay in full in accordance with the rate structure chosen no later than 30 days following invoicing.
- Photo Cancellation Clause: To pay cancellation fee of \$75 (invoiced by photographer), for missing photography appointment or cancellation within 24 hours of scheduled time. Final photo to be chosen by photographer.
- To pay \$75 for advertiser requested photographic retakes or design changes after the final appointment.
- To pay a cancellation fee of \$200, if this contract is terminated by the advertiser after the advertiser's photo was taken.
- This contract may be terminated by Rotary at any time, and without prior notification to the advertiser, and Rotary's sole responsibility shall be to return to the advertiser any monies paid hereunder.

The Rotary Club of Charlottetown Royalty agrees to:

- 50,000 copies distributed to homes and every business on PEI through Canada Post.
- Choice of photography dates to be determined between advertiser and photographer.
- No money down. Advertisers are not billed until the publication is released in the spring of 2025.
- Ad cost includes photography session, design, proof, 5" x 7" matted photograph, and publication in full colour.

Signed by Advertiser Print: _____ Signed: _____

Signed on behalf of the Rotary Club Print: _____ Signed: _____

Date: _____