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The Rotary Club of Charlottetown Royalty's 37th edition of **Faces of the Island**

PROJECT INFORMATION

- Distributed to 50,000 homes including every single business on Prince Edward Island
- Ad price includes:
 - Photography, design, printing, distribution and a matted colour print of your photograph.
- Price is many times lower than the cost to receive this level of Island wide exposure by any other available form of media or advertising vehicle.
- Special sections within the publication feature different segments of the business and non profit sectors.
- Participants are perceived as excellent community partners ensuring that the important work of Rotary is carried out across the province.
- Added bonus:
 - For 2024 we have a partnership between Rotary and NuWelcom. Nuwelcom is an app & website where businesses can list their goods, services and contact information. The information will be translated into 12 languages and made available to the **22,500 daily visitors** from PEI. Each business listing includes business name, logo, 3 photos and an extensive business description. This feature is **valued at \$240** and will be provided **free of charge** to all participants in the 2024 edition of Faces of the Island. This is an incredible opportunity for your business or organization to reach newcomers to PEI in their own language.
- Ad costs starting as low as \$499.
- Advertiser is not invoiced until the publication is released in Spring of 2024.

Should you require additional information, contact Project Chair John Barrett at:

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