



2027 ADVERTISING SPACE AGREEMENT

"Faces of the Island"

Rotary Club of Charlottetown Royalty

YOUR BUSINESS/ORGANIZATION INFORMATION

as it will appear in your advertisement

COMPANY NAME	
STREET ADDRESS	
TELEPHONE NUMBER	
WEBSITE	

ADVERTISER CONTACT INFORMATION

person(s) to contact to schedule photo appoints & accounts payable

BOOKING CONTACT – 1			
EMAIL ADDRESS			
TELEPHONE - OFFICE		CELL	

BOOKING CONTACT – 2			
EMAIL ADDRESS			
TELEPHONE - OFFICE		CELL	

ACCOUNTS PAYABLE CONTACT			
MAILING ADDRESS			
EMAIL ADDRESS			
TELEPHONE - OFFICE			

AD SIZE & PRICE (HST ADDITIONAL)

_____ 1/6 PAGE \$499 (4" W x 3.25" H)
_____ 1/3 PAGE \$799 (8.25" W x 3.25" H)
_____ 2/3 PAGE \$1,299 (8.25" W X 6.75" H)
(2 Photos Max. Each additional \$75)

_____ FULL PAGE - \$1,949 (8.25" W x 10.25" H)
(3 Photos Max. Each additional \$75)

BUSINESS WILL SUPPLY PRINT-READY AD

Photo shoot not required. Submit final PDF ad (no bleed)

by Nov. 30, 2026, to Berni (bwood@reelmedia.ca) or Louise (louise@lightandvision.com) for approval.

PREFERRED PHOTOGRAPHY MONTH

_____ JUNE/JULY (see below) _____ OCTOBER
_____ AUGUST _____ NOVEMBER
_____ SEPTEMBER

**Photos must be taken or submitted by Nov 30th
or be subject a \$100 late fee.**

**For June/July bookings,
please text or phone 902.629.0775**

By signing below, the Advertiser agrees to be bound by this Agreement, including the advertiser obligations, rights and termination provisions.

ADVERTISER:

(Please print)

SIGNATURE:

DATE:

ROTARY CLUB REP:

(Please print)

SIGNATURE:

DATE:

THE ADVERTISER AGREES AS FOLLOWS:

- **Payment Terms**

The Advertiser agrees to pay the full advertising cost, based on the ad rate selected in this Agreement, within thirty (30) days of the invoice date. An interest rate of 2% per month will be applied to overdue accounts.

- **Photo Appointment Cancellation**

The Advertiser agrees to pay a photo cancellation fee of **\$85 (plus HST)** (invoiced by the photographer) if the Advertiser misses a scheduled photography appointment or cancels within 24 hours of the scheduled time. The final photograph used in the publication shall be selected at the photographer's discretion.

- **Company Responsibility for Names**

The Advertiser agrees to provide correctly spelled names for all individuals depicted in the photographs, either at the time of the photo shoot or with any submitted images.

- **Retakes and Design Changes**

The Advertiser agrees to pay a fee of \$85 plus tax for each advertiser-requested photographic retake or design change made after the final photography appointment.

- **Contract Cancellation by Advertiser**

The Advertiser agrees to pay a cancellation fee of **\$200 (plus HST)** if this Agreement is terminated by the Advertiser after the Advertiser's photo has been taken, in addition to any fees already incurred for photography, retakes, or design work.

- **Late Fees**

The Advertiser agrees to pay a **\$100 (plus HST) late fee** for photo requests or submitted images after November 30th deadline date.

USAGE RIGHTS

The Advertiser confirms it has all the rights and permissions for the images, logos, trademarks, and copy in the ad, and will protect and indemnify Rotary from any claims related to their use.

- The 2027 Rotary Faces of the Island publication (print and/or digital).
- Related promotional materials for the publication, including online and social media promotion.

The Advertiser agrees to indemnify and hold harmless Rotary and their photographers from any claims arising from the use of such materials

ROTARY RIGHTS, OBLIGATIONS AND TERMINATION

The Rotary Club of Charlottetown Royalty agrees as follows:

- To arrange for 50,000 copies of the publication to be distributed to homes and businesses across Prince Edward Island via Canada Post.
- To schedule photography appointments via calendar scheduling, in consultation with the Advertiser and the photographer.
- That no deposit is required; Advertisers will be invoiced in February 2027, prior to the Spring Release of the Faces of the Island Supplement.
- That the advertising cost includes the photography session, magazine design, proof, one 5" x 7" matted photograph, and publication of the ad in full color.
- That Rotary's total liability under this contract is limited to the amount paid by the Advertiser for the ad.
- That Rotary may terminate this contract at any time, without prior notice to the Advertiser. Rotary's only obligation in that case is to refund any amounts paid for services that have not yet been provided.

NOTES