

# 38



## The Rotary Club of Charlottetown Royalty's 38th edition of **Faces of the Island**

### PROJECT INFORMATION

- Distributed to 50,000 homes including every single business on Prince Edward Island
- Ad price includes:
  - Photography, design, printing, distribution and a matted colour print of your photograph.
- Price is many times lower than the cost to receive this level of Island wide exposure by any other available form of media or advertising vehicle.
- Special sections within the publication feature different segments of the business and non profit sectors.
- Participants are perceived as excellent community partners ensuring that the important work of Rotary is carried out across the province.
- Over 4,000 participants' photographs included in our last edition
- An excellent opportunity to thank and highlight your staff members
- Many of the business in the publication have been included for 20, 30 and even 37 years!
- Be part of an historic snapshot of Prince Edward Island in the year 2025.
- Ad costs starting as low as \$499.
- Advertiser is not invoiced until the publication is released in Spring of 2025.

Should you require additional information, contact Project Chair John Barrett at:

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