



# ADVERTISING SPACE AGREEMENT

## The Rotary Club of Charlottetown Royalty

Advertising Supplement to be published in the Spring 2022

To appear on ad  
**Company Name:** \_\_\_\_\_

**Address, City:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Website:** \_\_\_\_\_

Contact Information  
**Contact Name:** \_\_\_\_\_ **Phone:** \_\_\_\_\_

**Company Name:** \_\_\_\_\_

**Mailing address:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**AD SIZE** (All prices plus HST)

<input type="checkbox"/> 1/6 page \$449 4 w x 3 1/4 h	<input type="checkbox"/> 1/3 page \$759 8 1/4 w x 3 1/4 h	<input type="checkbox"/> 2/3 page \$1,299 8 1/4 w x 6 3/4 h Max 2 photos *	<input type="checkbox"/> Full page \$1,949 8 1/4 w x 10 1/4 h Max 3 photos *
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**PREFERRED PHOTO SHOOT TIME**

June    July    August    Sept    Oct    Nov

**Web link \$25**  
In Online Version

**The Supplement photographer is Berni Wood, 902-629-0775, bwood@reelmedia.ca**      \* \$70 per additional photo

The advertiser agrees as follows:

- To pay in full in accordance with the rate structure chosen no later than 30 days following invoicing.
- **Photo Cancellation Clause:** To pay cancellation fee of \$70 (invoiced by the photographer), for missing photography appointment or cancellation within 24 hours notice of scheduled time.
- Final photo to be chosen by photographer.
- To pay \$70 for advertiser requested photographic retakes or design changes after the final appointment.
- To pay a cancellation fee of \$150.00, if, for any reason, this contract is terminated by the advertiser after the advertisers' photo was taken.
- This contract may be terminated by Rotary at any time, and without prior notification to the advertiser, and Rotary's sole responsibility shall be to return to the advertiser any monies paid hereunder.

The Rotary Club of Charlottetown Royalty agrees to:

- Provide space to the advertiser in the Rotary Advertising Supplement (Supplement).
- Provide photography and layout for the advertisement.
- Arrange for printing of the Supplement by web press in colour on coated paper.
- Provide a 5x7 matted photo to the advertiser.
- Arrange for distribution through Canada Post to every business on Prince Edward Island as well as Canada Post distribution to 35,000 homes in PEI's main urban communities.
- Provide proof of the ad prior to publication.

Signed by Advertiser      Print: \_\_\_\_\_      Signature: \_\_\_\_\_

Signed on behalf of  
the Rotary Club      Print: \_\_\_\_\_      Signature: \_\_\_\_\_

Date: \_\_\_\_\_