



Rotary Profile

Volume 70, No 30

February 15, 2017

LITTLETON ROTARY CLUB

Club #6418 ~ District #7850

Chartered July 1926

www.LittletonNHRotary.org

*Meets at 12:15 pm on Wednesdays at
the Topic of the Town Restaurant
25 Main Street, Littleton, NH 03561*

Officers 2016-2017

President	Bob Muh
President Elect	Chris Tyler
Vice President	Amanda Simino
Secretary	Richard Bielefield
Treasurer	Shannon McKee
Past President	Tina Lunderville

Directors

Kevin Low	Russ Gaitskill
Heather Porter	Chris Knapp
Ray Dionne	Joe Ransmeier

Sergeant-at-Arms *Rusty Talbot*

Rotary International President

John F. Germ Chattanooga, TN

7850 District Governor

Jay Polimeno
Jamie Milne, ADG

The Rotary Four-Way Test

Is it the truth?

Is it fair to all concerned?

*Will it build goodwill and better
friendships?*

Will it be beneficial to all concerned?

Proudly serving Bethlehem, Carroll, Dalton,
Easton, Franconia, Landaff, Lisbon, Littleton,
Lyman, Monroe, Sugar Hill and Whitefield.

PROGRAMS

February 15th

Jill Kimball, Classification Talk

February 22nd

Karl Stone, Marketing Director, Team O'Neil
Rally School

Visitors and Guests: Dave Adams, Brian
Manter (Cynthia)

February Rotary Club Anniversaries:

Mike Claflin (2001)

Member February Birthdays:

Tina Lunderville (6th), Steven Nilhas (8th),
Barbara Ashley (15th), Chad Stearns (15th),
Tonya St. Cyr (20th), Russ Gaitskill (26th).

Community Announcements, Brags/Senior Moments & Happy Dollars:

Jill called attention to the upcoming
24th Annual Ammonoosuc Amble and Fun Run
on April 22nd to benefit ACHS Dental & Oral
Health Center Program. The 5 mile run and $\frac{1}{2}$

mile Kids run begin and end at Profile High



School.

Russ shared a chilling senior moment. After vacationing for 10 days in sunny and warm Antigua, West Indies, he made the conscious decision to return to the North Country.



Rotary Business

Joe noted that Auction Tickets are available on line and more information will be forthcoming in a club email.

Doug remarked that John has already pursued and secured for the auction one of last year's highly popular experience packages comprised of tickets to Whale's Tale Waterpark, Alpine Adventure, and dinner at the Woodstock Station Inn.

Littleton Rotary Contributions Committee 2016-2017

<u>Organization</u>	<u>2016 Donation</u>	<u>2017 Board Approved</u>
Youth Movement 360	\$250	\$500
Ammonoosuc Community Health Services	\$500	\$500
Ammonoosuc Habitat For Humanity	\$750	\$750
Bancroft House	\$1,000	\$1,000
Boys and Girls Club of the North Country	\$700	\$700
Copper Cannon Camp	\$750	\$750
Court Appointed Special Advocates	\$500	\$500
Littleton Area Senior Center	\$750	\$750
The Mayhew Program	\$1,000	\$1,000
International - Water Well Project	\$700	\$1,000
New Hampshire Children's Trust	\$0	\$250
Totals:		\$7,700

Everyone is welcomed to attend a Board Brain Storming Session March 6th at 1 pm hosted by SNS. Bob noted that lunch will be provided. March 7th Dinner Bell sign-up sheet next week.

PROGRAM

Jill Kimball: Classification Talk

IT ALL STARTED with a little girl in a bathtub, performing a dramatic reading of the content on the back of a shampoo bottle. Littleton Rotary Club's newest member, Jill Kimball, shared with us why, from a very young age, she knew that she was destined for the career path that she has been following for the past 25 years.

A seasoned speaker, Jill began with a cautionary note: being from the Boston area, "wicked" is sprinkled liberally through her dialogue, and she tends to drop the occasional "r". An only child, she grew up in Danvers, Massachusetts; her mother worked in newspaper advertising and her father made his career with a variety of large retail establishments. Jill's first foray into marketing and promotions was through her own babysitting advertisements - detailed and carefully crafted catalogues of the multitude of child care and associated domestic tasks that she was eminently qualified to perform. She was highly successful, with throngs of eager clients beating a path to her door.

In high school, Jill served as class vice president, was noted for fashioning a variety of unusual and creative events, and was voted "most convincing". Jill went on to Salem State University, receiving a Bachelor of Arts degree in 1991 with a concentration in graphic design, communications and marketing. Along the way, a stint as a bartender gave her solid grounding in the art and science of

"upselling". After college, having worked for a florist in high school, Jill and an equally entrepreneurial friend opened and managed "Phippens Garden", a florist shop which Jill looks back upon as one of the most rewarding experiences of her career, and one which taught her many valuable life lessons. After four years as a business owner, Jill took a position in service sales at PictureTel, which included drafting customer service scripts. Then came a three-year assignment working for Michael Coyle at the Sunset Hill House in the capacity of Guest Services Manager and Event Planner (lots of weddings).

In 2000, Jill accepted a position with the Littleton Coin Company, embarking upon a 16-year education in every aspect of direct marketing. She rose through the ranks to positions of progressively increasing responsibilities, from copywriter to senior copywriter, then on to B2B Marketing Manager, B2B Marketing & Public Relations Manager, and finally Public Relations and Customer Engagement Manager.

As Jill advanced at Littleton Coin, her responsibilities became decidedly more national in scope and ultimately she experienced an epiphany of sorts, in which she determined that she wanted something closer to home, more local in focus. This led her to her current position as Community Relations Manager for Ammonoosuc Community Health Services, in which she has served for the past seven months. With 110 employees, ACHS serves 10,000 patients from 26 communities with a full range of medical, dental, behavioral health and nutrition counseling services, and offers a sliding fee scale to make its services more

accessible and affordable. Jill's role at ACHS includes developing and executing a wide range of health and wellness initiatives, plus event planning (she hopes to see a robust turnout of Rotarians at the 24th Annual Ammonoosuc Amble on April 22).

In March 2016, Jill received her Accreditation in Public Relations (APR) from the Public Relations Society of America. She is Vice President for Membership of the North Country Toastmasters Club, and is a board member for the Boys and Girls Club of the North Country.

In her own words, "I know I'm doing what I was meant to do."

Lincoln, NH 2017 District Conference
June 2nd - 4th Registration is Now Open!!



<http://7850conference2017.org/>

February 15th Attendance:

Dick Bielefield
Mike Claflin
Cary Clark
Ray Dionne
Mary Doherty
Russ Gaitskill
Kathy Jablonski
Jill Kimball
John Malm
Doug Menzies
Bob Muh
Steven Nilhas
Joe Ransmeier
Cynthia Sparks
Tonya St. Cyr
Chad Stearns
Rusty Talbot
Kate Vaughan