



Rotary Profile

Volume 70, No 31

February 22, 2017

LITTLETON ROTARY CLUB

Club #6418 ~ District #7850

Chartered July 1926

www.LittletonNHRotary.org

*Meets at 12:15 pm on Wednesdays at
the Topic of the Town Restaurant
25 Main Street, Littleton, NH 03561*

Officers 2016-2017

President	Bob Muh
President Elect	Chris Tyler
Vice President	Amanda Simino
Secretary	Richard Bielefield
Treasurer	Shannon McKee
Past President	Tina Lunderville

Directors

Kevin Low	Russ Gaitskill
Heather Porter	Chris Knapp
Ray Dionne	Joe Ransmeier

Sergeant-at-Arms *Rusty Talbot*

Rotary International President

John F. Germ Chattanooga, TN

7850 District Governor

Jay Polimeno
Jamie Milne, ADG

The Rotary Four-Way Test

Is it the truth?

Is it fair to all concerned?

*Will it build goodwill and better
friendships?*

Will it be beneficial to all concerned?

Proudly serving Bethlehem, Carroll, Dalton,
Easton, Franconia, Landaff, Lisbon, Littleton,
Lyman, Monroe, Sugar Hill and Whitefield.

PROGRAMS

February 22nd

Karl Stone, Marketing Director, Team O'Neil
Rally School

March 1ST

Jessica Bunker, Interim Executive Director,
LACC : Update from the Chamber of
Commerce

March 8TH

Chad Stearns: Littleton Industrial Park,
Phase 4

March 15TH

Ray Dionne: Distribution of charitable
grants and recipient presentations

March 22nd

Bob Muh: "Reflections of a Homicide
Prosecutor": a cavalcade of totally
preposterous, patently unbelievable stories
which are absolutely true

Visitors and Guests: Jason Thorne

February Rotary Club Anniversaries:

Mike Claflin (2001)

Member February Birthdays:

Tina Lunderville (6th), Steven Nilhas (8th),
Barbara Ashley (15th), Chad Stearns (15th),
Tonya St. Cyr (20th), Russ Gaitskill (26th).

Community Announcements, Brags/Senior Moments & Happy Dollars:

Too late to attend, but nice to know:
Saturday night, February 25th, **Rusty** and
North Country Climbing Center are hosting a
book launch of the first comprehensive
White Mountain guide accompanied by slides
and a pot luck supper.



Are Tonya's kids are on their way to
basketball scholarships?



Rotary Business

UPDATES on some scheduling
information for the month of March:

1. Rather than conducting the
LobsterFest brainstorming session on
Monday, March 6, it will be at 1:30 p.m.
on Monday, March 27 at the function
room at Bailiwicks on Main (rather than
at SNS), immediately following the
biweekly auction committee meeting.
Hopefully, this will simplify the lives of
those who need/wish to attend both
meetings.
2. The monthly board meeting for
March will be on Monday, March 6 at
4:00 p.m. at SNS.
3. Communications committee meeting,
11:00 a.m. on Wednesday, March 1 at
Ransmeier Law Offices.

Sign up for March 7th Dinner Bell

Good to Know: Auction Tickets are available on line!

PROGRAM

Doug Menzies (who, along with his wife Mary, is a graduate of the Team O'Neil winter driving course) introduced Karl Stone, who has been serving in the newly-created position of Director of Marketing for Team O'Neil Rally School for the past six months. Karl, who is a graduate of the University of Delaware, has been working in the North Country for many years; first in marketing and sales at Loon Mountain, then a 14-year stint with Ski-NH, and prior to joining Team O'Neil, with Northern Community Investment Corporation.

The Team O'Neil Rally School was founded in 1997 by Tim O'Neil, five-time North American Rally champion and former proprietor of Franconia Auto Service Team. The rally school is located on 581 acres of alpine terrain in Dalton, New Hampshire. Two separate driving areas encompass over six miles of roads, a 500-foot elevation change, and two 300-foot diameter skid pads. The courses offer over 50 different types and combinations of corners, blind crests and junctions, which expose students to virtually every driving challenge they may encounter in real-world conditions or in competition. Team O'Neil has an inventory of more than 70 school vehicles

In addition to the winter driving course (cost for one day, \$499 or \$399 for locals) one of the principal functions of Team O'Neil is to train 500-750 U.S. and international students each year in rally driving, at a cost of \$1,200 per day. A very

popular rally driving package is a 3-day, \$3600 program. Previous participants can sign up for an additional three days of training, with one day of refresher driving included at no cost.



Part of the impetus behind Tim O'Neil's development of the rally school was a desire to offer security and tactical programs for military and governmental personnel and private security operatives. Among the skills covered in this area are situational awareness, precision immobilization techniques, ramming, J-turns, 180-degree direction changes, and high-speed reversing. Team O'Neil has installed its own shooting range and is partnering with New Hampshire firearms manufacturer Sig Sauer to offer first-rate firearms, defense and tactics training. Other features include the OHRV Safety Foundation, focusing on novice riders and employing 7 or 8 Kawasaki ATVs; participation in the 25-year old New England Forest Rally, and sponsorship of the "Rally Fest" with an initial turnout of 300 drivers expected to rapidly grow to 1,000.

Part of Karl's challenge is to craft more affordable consumer packages while maintaining top-quality training. Many

clients are father-and-son pairs, plus a multitude of "bucket listers". Part of the vision for the future includes an expanded corporate clientele, with training included as part of a team-building program or as a novel component of a conference. Team O'Neil has a robust website, a substantial social media presence which includes 30,000 Facebook followers, and has enjoyed excellent, low-cost marketing through the attention paid by a number of media outlets (e.g., CNN, USA Today, Time Inc. and Road & Track magazine).

Karl suggested that Team O'Neil is very proud of its contribution to the local economy, with program participants patronizing local restaurants and places of lodging (an estimated 2,300 bed-nights per year). Team O'Neil makes a concerted effort to showcase all of the activities and attractions that our region has to offer, and to schedule many of its programs to coincide with off-season/off-peak periods - a major benefit to the tourism industry.

Spring will be here before you know it (actually, if you are paying attention, you really should know it):

Lincoln, NH 2017 District Conference
June 2nd - 4th Registration is Now Open!!



<http://7850conference2017.org/>



Flying somewhere, preferably warm?

A DC-10 had come in a little hot and thus had an exceedingly long roll out after touching down. San Jose Tower Noted: *"American 751, make a hard right turn at the end of the runway, if you are able. If you are not able, take the Guadeloupe exit off Highway 101, make a right at the lights and return to the airport."*

Tower: *"Eastern 702, cleared for takeoff, contact Departure on frequency 124.7"*

Eastern 702: *"Tower, Eastern 702 switching to Departure. By the way, after we lifted off we saw some kind of dead animal on the far end of the runway."*

Tower: *"Continental 635, cleared for takeoff behind Eastern 702, contact Departure on frequency 124.7. Did you copy that report from Eastern 702?"*

Continental 635: *"Continental 635, cleared for takeoff, roger; and yes, we copied Eastern... We've already notified our caterers."*