



Rotary Profile

Volume 70, No 25

January 11, 2017

LITTLETON ROTARY CLUB

Club #6418 ~ District #7850

Chartered July 1926

www.LittletonNHRotary.org

*Meets at 12:15 pm on Wednesdays at
the Topic of the Town Restaurant
25 Main Street, Littleton, NH 03561*

Officers 2016-2017

President	Bob Muh
President Elect	Chris Tyler
Vice President	Amanda Simino
Secretary	Richard Bielefield
Treasurer	Shannon McKee
Past President	Tina Lunderville

Directors

Kevin Low	Russ Gaitskill
Heather Porter	Chris Knapp
Ray Dionne	Joe Ransmeier

Sergeant-at-Arms *Rusty Talbot*

Rotary International President

John F. Germ Chattanooga, TN

7850 District Governor

Jay Polimeno
Jamie Milne, ADG

The Rotary Four-Way Test

*Is it the **truth**?*

*Is it **fair** to all concerned?*

*Will it build **goodwill** and **better**
friendships?*

*Will it be **beneficial** to all concerned?*

Proudly serving Bethlehem, Carroll, Dalton,
Easton, Franconia, Landaff, Lisbon, Littleton,
Lyman, Monroe, Sugar Hill and Whitefield.

PROGRAMS

January 11th

*Musician Rob Koenig, "Making a Music Album
- Key Challenges and Learning".*

January 18th

2017 Annual Rotary Scholarship Auction
Kickoff

Visitors and Guests: Tim Boudreau
(Lancaster Club), Dave Adams (Russ), Kristin
Martin (Nanci), ***Hank Peterson, Littleton
Rotary Club President 1998 - 1999***

January Rotary Anniversaries:

Shannon McKee (2012), Tina Lunderville
(2012), Mike Claflin (2001), John Malm
(2014), Kevin Low (2013), Chris Knapp
(2009), Heather Porter (2012)

Member January Birthdays:

Chris Tyler (17th)

Community Announcements, Brags/Senior Moments & Happy Dollars:

The Boys & Girls Club of the North
Country will be holding its 5th Annual Casino

Night on January 25 from 6 to 10 pm. The fund raising festivities include dinner, prizes, music, dancing, and a cash bar. *There may still be a few opening for volunteer Blackjack dealers.*



Rotary Business

Lincoln, NH 2017 District Conference
Registration is Now Open!!

Save the dates of the **2017 District Conference** being held on June 2nd - 4th. More information will be forthcoming, but the organization of the event will feature many a la carte attendance choices to better fit personal schedules. The sponsoring Lincoln/Woodstock Club is looking for help with duties ranging from registration desk to escorting guest speakers. Stay tuned for further details.



June 2-4, 2017

For Details and Registration Info, Visit:
<http://7850conference2017.org/>

Paul Harris Awards

President Bob was very pleased to present both **Kathy** and **Russ** with special lapel pins honoring each of their individual donations reaching four Paul Harris Fellowships. Congratulations!

Rob Koenig, "Making a Music Album - Key Challenges and Learning".

Mike Claflin introduced his stepson, Rob Koenig, who led us on a fascinating foray into the musical realm entitled "Making a Music Album - Key Challenges and Learning".

In spite of his youth, Rob -a former member of the Lyndonville Rotary Club - has followed a diverse and far-flung career path. He began as an entrepreneur in Palestine,

importing soap manufactured in Aleppo, Syria using an ages-old process, then marketing it up and down the East Coast of the United States. He studied for his baccalaureate degree at the School of Oriental and African Studies at the University of London, then worked for three years as an investment manager for Baillie Gifford, an independent global investment management firm in the UK. But music - particularly jazz and blues, focusing on guitar, keyboard and drums - has long played an important part in his life, and he now finds himself in Sugar Hill, staying with Mike and Alice for a few months on a sabbatical of sorts, as he produces an album of songs that he has composed over the last three years.

Rob identified four phases in the musical process: 1) writing songs; 2) arranging and instrumentation; 3) production; and 4) mixing. His inspiration comes from music to which he has listened in the past, and he draws out what he finds to be the best parts of each piece of music. A seed melody and/or seed chord progression forms the core of a song and "everything proliferates from there". Rob finds about 5 instruments to be a good mix; more instruments add auditory richness, but there is an inherent trade-off in that a multitude of instruments can operate to dilute the musical character of the original seed idea.

Composing a song is artistically relatively easy, driven by the conventions of the particular musical genre, which translate into audience expectations. After a song is composed and lyrics are added, the song is recorded. That which follows is "the

gigantic step" of mixing, by far the most technical aspect of the process. There are two main goals of the mixing function: 1) maximizing loudness and 2) achieving the ideal relative volume between instruments. A very important concept is that a single note has one dominant frequency, but an infinite number of additional frequencies which need to be managed. Part of the process involves smoothing peaks, either through automatic compression or by manually turning down certain notes.

One of the greatest challenges in musical productions is keeping costs down. Rob cited the outrageous costs of musical instruments and microphones and stressed the need to differentiate between what is important and what is unnecessary. Producing his album on a laptop cost under \$1,000, but production of an album by a leading performer (e.g., Beyoncé) will run in the \$150,000 to \$500,000 range.

Some instruments are more user-friendly than others: the electric guitar, electric bass, digital piano and vocals are relatively easy to work with; drums, acoustic instruments, and conventional pianos are substantially more difficult.

Not content to rest on his laurels, Rob is also hard at work developing an application to facilitate the process of online shopping.