



# Rotary Profile

Volume 70, No 26

January 18, 2017

**LITTLETON ROTARY CLUB**

**Club #6418 ~ District #7850**

**Chartered July 1926**

**[www.LittletonNHRotary.org](http://www.LittletonNHRotary.org)**

*Meets at 12:15 pm on Wednesdays at  
the Topic of the Town Restaurant  
25 Main Street, Littleton, NH 03561*

## **Officers 2016-2017**

President	Bob Muh
President Elect	Chris Tyler
Vice President	Amanda Simino
Secretary	Richard Bielefield
Treasurer	Shannon McKee
Past President	Tina Lunderville

## **Directors**

Kevin Low	Russ Gaitskill
Heather Porter	Chris Knapp
Ray Dionne	Joe Ransmeier

*Sergeant-at-Arms*      *Rusty Talbot*

## **Rotary International President**

John F. Germ      Chattanooga, TN

## **7850 District Governor**

Jay Polimeno  
Jamie Milne, ADG

## **The Rotary Four-Way Test**

*Is it the **truth**?*

*Is it **fair** to all concerned?*

*Will it build **goodwill** and **better**  
**friendships**?*

*Will it be **beneficial** to all concerned?*

Proudly serving Bethlehem, Carroll, Dalton, Easton, Franconia, Landaff, Lisbon, Littleton, Lyman, Monroe, Sugar Hill and Whitefield.

## **PROGRAMS**

### **January 18<sup>th</sup>**

2017 Annual Rotary Scholarship Auction  
Kickoff

### **January 25<sup>th</sup>**

Jon Freeman of NCIC; the Littleton-Southern Coos Initiative.

**Visitors and Guests:** Jill Kimball (ACHS)

### **January Rotary Anniversaries:**

Shannon McKee (2012), Tina Lunderville (2012), Mike Claflin (2001), John Malm (2014), Kevin Low (2013), Chris Knapp (2009), Heather Porter (2012)

### **Member January Birthdays:**

Chris Tyler (17<sup>th</sup>)

**Community Announcements, Brags/Senior Moments & Happy Dollars:**

**Bob** noted that the proposed Mt. Washington hotel to be built astride the Cog Railroad was featured on the front page of the *Wall Street Journal*. Joel Bedor shared

his vision for the project with the club last month.

**Chrissy** celebrated daughter Siobhan's recent success on the basketball court.

**Kate's** granddaughter's dedication to not liking chocolate went through a revelation when, following her instructions, her stocking did not include anything from the coca bean. After witnessing her brother and sister enjoying all Chutter's had to offer, she proclaimed that she has had a chocolate conversion brought on by turning 8 years old.

## Rotary Business

**Lincoln, NH**     **2017 District Conference**  
**Registration is Now Open!!**

**Save** the dates of the **2017 District Conference** being held on June 2<sup>nd</sup> - 4<sup>th</sup>. More information will be forthcoming, but the organization of the event will feature many a la carte attendance choices to better fit personal schedules. The sponsoring Lincoln/Woodstock Club is looking for help with duties ranging from registration desk to escorting guest speakers. Stay tuned for further details.



**June 2-4, 2017**

**For Details and Registration Info, Visit:**  
<http://7850conference2017.org/>

**Membership Committee meeting Friday;**  
**all are welcome to attend.**



## Fact Sheet

### **52nd Littleton Rotary Scholarship Event and Auction**

On behalf of the 2017 Auction Team, **Russ** provided an overview of this year's important fund raiser, noting that all the proceeds will support traditional scholarships for high school seniors. Grants for non-traditional students are being supported by generous legacies and previous fund raising.

**Purpose** - Raise money to provide scholarships to deserving high school seniors from Littleton, Lisbon, WMRHS, Profile, Littleton Charter Academy as well as raise

awareness for Rotary and its important role in the community.

**Date - Friday April 28<sup>th</sup>, 2017**

Time - 5:30 - 8:30 pm

Location - Mountain View Grand Resort and Spa, Whitefield NH

Ticket Price - \$25.00 a person includes admission, food, entertainment and a festive night out! Cash bar available (and encouraged!)

### **Improvements for 2017**

1. Increased efforts to employ digital and on-line means for driving awareness, selling tickets, streamlining registration and potentially facilitating "absentee" bidding on items.
2. Greater participation by the high schools whose students ultimately benefit from our efforts - involving principals, guidance counselors, NHS, teachers and students to publicize the event, help with donations, volunteer and increase attendance.
3. Launch (or-relaunch) an effort to attract auction items and financial support from national companies and organizations (airlines, theme parks, national retailers, etc.)
4. Improvements to the event and the guest experience - we continue to learn and evolve from feedback and our post-auction critiques. Specifically we are looking to improve the flow of the event itself and the ease of check-out.
5. Use of co-chairs to provide reduced workload and succession

### **How you can help...**

1. **Awareness** - spread the word, sell the event - thanks to our Community Sponsors, 100% of the money raised at the event goes to scholarships
2. **Participation** - Get on a committee - many hands needed. Don't have to be present to win!
3. **Solicit** - approach local (and national) companies and organizations to contribute items, services and experiences to make the event fun and interesting. Monetary donations through our Community Partners Program or individual cash donations are a critical part of our fundraising.
4. **Sell** tickets and follow-up to insure those individuals actually turn out!
5. **Attend** and help out - It's a fun night and the experience for all is greatly enhanced with Rotarians pitching in.