



Rotary Profile

Volume 70, No 32

March 1, 2017

LITTLETON ROTARY CLUB

Club #6418 ~ District #7850

Chartered July 1926

www.LittletonNHRotary.org

*Meets at 12:15 pm on Wednesdays at
the Topic of the Town Restaurant
25 Main Street, Littleton, NH 03561*

Officers 2016-2017

President	Bob Muh
President Elect	Chris Tyler
Vice President	Amanda Simino
Secretary	Richard Bielefield
Treasurer	Shannon McKee
Past President	Tina Lunderville

Directors

Kevin Low	Russ Gaitskill
Heather Porter	Chris Knapp
Ray Dionne	Joe Ransmeier

Sergeant-at-Arms *Rusty Talbot*

Rotary International President

John F. Germ Chattanooga, TN

7850 District Governor

Jay Polimeno
Jamie Milne, ADG

The Rotary Four-Way Test

*Is it the **truth**?*

*Is it **fair** to all concerned?*

*Will it build **goodwill** and **better**
friendships?*

*Will it be **beneficial** to all concerned?*

PROGRAMS

March 1ST

Jessica Bunker, Interim Executive Director,
LACC : Update from the Chamber of
Commerce

March 8TH

Chad Stearns: Littleton Industrial Park,
Phase 4

March 15TH

Ray Dionne: Distribution of charitable
grants and recipient presentations

March 22nd

Bob Muh: "Reflections of a Homicide
Prosecutor": a cavalcade of totally
preposterous, patently unbelievable stories
which are absolutely true

Visitors and Guests: Welcome & Hello to
Barbara☺!

March Rotary Club Anniversaries:

JJ Ilacqua (2014), Barbara Ashley (2001),
John Malm (2014), Keven Low (2013), Chris
Knapp (2009), Heather Porter (2012),
Cynthia Sparks (2016)

Proudly serving Bethlehem, Carroll, Dalton,
Easton, Franconia, Landaff, Lisbon, Littleton,
Lyman, Monroe, Sugar Hill and Whitefield.

Member March Birthdays:
Joe Ransmeier (5th)

Community Announcements, Brags/Senior Moments & Happy Dollars:

Dave summarized the economic development benefits of several of the Littleton Warrant Articles and encouraged voters to take appropriate action on Town Meeting Day, Tuesday, March 14th.

Bob's son Brian, a graduate of Gordon-Conwell Theological Seminary, co-founded Epic Church in Bethlehem, PA as teaching pastor a decade ago. He recently accepted a new role in a college/university ministry based in Manchester, NH. Granddad is celebrating Brian's new calling along with a significantly reduced travel time to visit the grandkids.

Rotary Business

Doug and Kate distributed personalized solicitation packets for the 52nd Littleton Rotary Scholarship Event & Auction to 18 eager and pumped Rotarians. They assured members that no permanent harm should come to them if they followed the instruction steps and furthermore, 2017 would be a blowout event. Everyone was encouraged to open his or her envelope while enjoying a cold beverage in a serene setting and get back with any questions. **All paperwork and donations due by Wednesday, April 5th.**

Stay tuned to this channel for further information from **Kathy** regarding Homework Helpers.

UPDATES on scheduling information for the month of March:

LobsterFest brainstorming session will be at 1:30 p.m. on Monday, March 27 at the function room at Bailiwicks on Main (rather than at SNS), immediately following the biweekly auction committee meeting. Hopefully, this will simplify the lives of those who need/wish to attend both meetings.

Dinner Bell; March 7th.

Good to Know: Auction Tickets are available on line!

PROGRAM

Bob Muh introduced Jessica Bunker, Interim Executive Director of the Littleton Area Chamber of Commerce, who spoke on "Partnering for Success", looking back at successes in 2016 as well as visions for 2017, which include a number of partnership efforts. Jessica holds a B.A. from UNH (2001) and an M.S. in Resource Management and Administration from Antioch University - New England (2007). She served as the LACC Downtown Director for 9 months before taking over as Interim Executive Director.

One such partnership is the "Power of One" Collective, the brainchild of Rotarian Dave Ernsberger, which focuses on leveraging the resources of, and streamlining common objectives and functions, of five organizations: Littleton Area Chamber of Commerce, Pollyanna of Littleton, Inc.; Littleton Industrial Development Corporation; Littleton Main Street

Inc.; and the River District Commission. The Power of One Collective strategically coordinates around three main objectives: economic development initiatives, destination and relocation marketing, and grants and funding.

Jessica spoke about the chamber's approximately 20 information booth volunteers, who donated 600 hours of their time from June through October last year and assisted approximately 2,000 visitors. The chamber offers a variety of volunteer benefits, to include a volunteer dinner, and this year arranged a breakfast at the Inn at Sunset Hill and a tasting dinner at the Beal House, complete with tours, to give volunteers first-hand exposure to local businesses.

Twenty volunteers from Granite State Ambassadors (which provides training for tourism volunteers and staffs tourist information facilities at the Manchester-Boston Regional Airport and a number of tourist information centers throughout the state) toured the Littleton area to gain a better appreciation for the multitude of businesses, activities and attractions that our town has to offer.

Jessica spoke at some length about the 47th Annual Art Festival, a three-day event which drew over 40 juried artists and incorporated musical elements, demonstrations, a sock hop at the Community Center, a quilt show at the Opera House, Oktoberfest at Schillings, a penny sale at the Littleton Area Senior Center, and the perennial antique car show and parade. Preparation for the Art Festival included heavy media exposure, rack cards and public service announcements. Local businesses which were polled reported increases in sales volume ranging from 12% to 92% over comparable three-day periods. This year's Art Festival is scheduled for September 23-25, 2017.

The chamber of commerce is seeking \$15,000 this year for downtown beautification

(Article 21 on the March 14 town warrant) with the notion that a beautiful and inviting downtown area is an important driver for dramatic economic growth and development.

Under the auspices of the UNH Cooperative Extension Service, Littleton participated in a "secret shopper" exchange with the City of Rochester.

Dovetailing on a presentation given by Jon Freeman of NCIC on January 25, Jessica spoke briefly about the Southern Coos/Littleton Area Partnership and the adoption of a more regional approach to economic development. Jessica also highlighted the 6th Annual New Hampshire Restaurant Week (March 24 to March 31, 2017); a series of small business seminars sponsored by the Enterprise Center at Plymouth taking place between March 1 and May 1, 2017; and a new chamber member to member benefit, the "VIP Pass".

Lincoln, NH 2017 District Conference
June 2nd - 4th Registration is Now Open!!



<http://7850conference2017.org/>