

Rotary Club of Littleton New Hampshire

Club #6418 ~ District 7850 ~ Chartered July 1926

WEEKLY BULLETIN



AUGUST 7, 2019

COMING PROGRAMS

AUGUST 14th



Rochelle Eastman will be joining us to share her experiences having attended the 2019 Rotary Youth Leadership Award Conference at Lyndon State College this past June 21st through the 23rd.

AUGUST 21st



Our new District Governor, Richard Fox, will be joining us for his first visit to our club since our District Change-over Meeting. This will be a fine opportunity to coordinate our goals and share throughout the district.



LAST WEEK'S PROGRAM

And the coffee cup went to:

Laurel Smith of Charlestown, local entrepreneur, teacher, writer and mustard-maker. **Kathy** discovered Laurel a few years at the Lupine Festival Open Air Market in Sugar Hill, as woman behind Ruth's Mustard LLC. Ruth's Mustard was inspired by her grandmother Ruth's recipe that she was raised on and passed down through the generations. Eight years ago, after all these years of sharing with family and friends, Laurel had an idea- "if everyone loves and wants our mustard, why not sell it"! After spending endless hours in her own kitchen, cooking enough mustard to fill 250 jars of her grandmother's original recipe, all 250 jars sold within two months. Thus, a new label and kitchen industry was born. Ruth loved to feed her family and help those in need, so Laurel decided that 10% of all profits would go to "feed the need of others" in her grandmother's honor. Teaming up with her husband, Ed (retired Chief of Police), Ruth's Original Hot & Sweet Mustard business grew with a home at Neighbor Made Kitchen in Keene, where the patience and mentorship of Matt DeGrosky and Charlie Pini made all the difference. The family



handled it all: recipe development, sales, production, demos and deliveries. Over time, ten flavors have been added- Garlic Mustard, Cranberry Mustard, Raspberry, Cracked Black Pepper, Jalapeno. Horseradish, Maple Mustard Marinade, Sweet Grillin' Glaze, and Jalapeno. When the Keene location closed, future operations looked bleak for Ruth's Mustards until Gavin and Mary McDonald came to their rescue offering a shared kitchen, Genuine Local, in Meredith. With their sons now involved, the oldest developed a packaging option for three jars in handcrafted wooden crates upcycled from the pallets of their bulk ingredients that make wonderful gifts and the crates can be further upcycled as planters, window boxes, shadowboxes, desk organizers or anything imagined, and delivered by him, while their other son is often "on the road" either making sales calls or doing local deliveries.

Laurel brought 10 jars of her label mustards setting them up for sampling before our meeting and available with lunch. As these were opened and accessible for sampling with tiny plastic scoops, each was closed and given away to ten lucky ticket holders drawn by Kathy from the 50/50 basket, each winner choosing a favorite to take home.

Ruth's Mustard is a private label for White Mountains Canning Mustard and available throughout the White Mountain Attractions including the top of Mount Washington. All flavors can be sampled daily at the flagship store (*White Mountains Canning in Littleton*), and all labels are available at 18 store locations* from Colebrook to Portsmouth and Dartmouth College in Collis Hall as well as the Gift Shop downstairs.



Ruth's Mustard teamed up with Brimstone Hollow Farm and created Brimstone Ground Pure NH Maple Habanero handcrafted gourmet mustard. By purchasing a limited-edition one-of-a-kind Brimstone Ground Maple Habanero handcrafted gourmet mustard, [100% of the profit of this celebrity charity mustard endeavor is donated to St. Jude Children's Research Hospital](#). Laurel brought a box of the special edition jars for Kathy to offer as a \$10 special and several of us did indeed! Russ will inform his daughter of this fundraiser as she is employed at

St. Jude's.

Ruth's Mustard LLC received one of the 2018n SCORE American Small Business awards. Two businesses from each state are awarded each year. SCORE and SBA look for businesses with community spirit and public impact. "They look for people who give back to their community," said Laurel. "We donate a lot. We feel if you have it, share it."

"They" say a busy person does everything. If so, Laurel is the epitome of one busily doing so. As a Title One elementary school teacher and author of several books, both historical and child educational, she was inspired by an idea 8 years ago after 39 career years filled with other ideas. Time didn't allow, yet it was apparent that Laurel has a lifetime of responding to ideas! For more information or shopping online, go to <https://www.ruthsmustard.com>.

* One of the market locations offering Ruth's Mustard is the Drewsville General Store. The first reader to identify this NH location Any re by an e-mail response to this bulletin will receive a free 50/50 ticket for Wednesday's meeting, if present, or whenever the winner is next able to attend a meeting, or if unable to attend any meetings, your ticket will be added to Wednesday's draw. Good luck!

WEEKLY MEETING HIGHLIGHTS



This week was highlighted by the induction of our newest member, who has already volunteered to be a committee chair, taking on the Membership Committee. President **Kim** presented **Allison Jackson** her folder and pin, welcoming her second new member as president. Allison was a former member of the Berlin Rotary Club.

VISITORS

- **Nathan** brought a guest- his student intern at the Littleton Area Chamber of Commerce office, Nicholas Meachen, an incoming senior at Profile High School.

- **Kim** introduced her friend Julie Aldrich, a fellow Rotarian from our neighbor Rotary Club in Lancaster.

COMMUNITY ANNOUNCEMENTS

- **Becky** announced Celebrate NH Eat Local Month with Littleton Food Co-op is going on thru the 31st, hoping to inspire all to eat more locally grown, raised and made foods, meet the farmers, growers and chefs behind our food and learn new skills that keep us eating locally throughout the year. A whole bunch of fun events, prizes, and other great stuff is planned to celebrate everything local. A Giant Local Basket Giveaway is happening all month on Facebook...

ROTARY ANNOUNCEMENTS

- **Kim** reported on attending Lancaster Rotary Club's fun evening of its huge annual raffle event culminating with the grand prize of a Ford Mustang. She received a yay, finally, cheer from any losing tickets among us by announcing that the winner of the Mustang was a local this year!
- Yours truly announced the success of the business e-mail set-up that is now used for sending the weekly bulletin and inter-member communications for Rotary business and notices. Rusty and I will have the direct mail bulletins set up in Monkey Chimp (a freebie) soonest.

LITTLETON ROTARY CLUB CHARITABLE FUND, INC, ANNUAL MEETING

President Russ called the Meeting of our Charitable Fund non-profit organization of our Rotary Club to order for our annual election of officers and directors as well as annual reports as follows:

1. Officers and directors nominated, seconded and elected by unanimous affirmative vote were Russ Gaitskill, President, Rusty Talbot, Treasurer, three Directors, Doug Menzies, Nanci Carney and Kate Vaughan.

2. Financial update:

\$46,500 was given in scholarships to 16 graduating seniors among our area high schools in increments of \$1500 - \$2500 | 91K is solid in Bank | Enrichment Fund Grants received \$16,800 from NH Charitable Funds to meet needed community funds | We turn back money for High School scholarships if the auction is good | The Enrichment side is well handled by Kate, who distributed to (a) gap financing tuition overhang at community colleges (b) sent a student to an audition for music schooling (c) underwrote High Step for obtaining a GED Running Start, two STEM courses, and E-Start throughout our local schools.

3. Following this positive report, all voted unanimous to approve and accept, followed by a request for motion to adjourn, seconded and so moved. Thank you all, Charitable Fund Board.

HAPPY DOLLAR\$\$

- **Russ** was happy to announce he will be leaving us shortly after next week's meeting to spend four days with his 42 year old son, two happy, happy weeks with his grandchild, and may return but not to expect him to be happy about leaving to come home- understood by all us grands!
- **Kathy M** gave a sad/happy \$ for the passing of Frank Mellachi, sad for losing a fine educator, friend and former Rotarian. Yet happy for the final release from his debilitating disease.

50/50

Following induction, **Allison** won her first ticket draw but missed her chance at a first 50/50 pot. The Food Bank donations and pot continue to grow with several cards remaining to successfully continue hiding the 9 of Clubs until - ?"

SAA

Our Sargent of Arms (**Chad**) was absent, but **Rusty's** backup last year was Chad, so Rusty was cheered on to pay him back, prepared or not! He fell back on an oldie but goodie on his recall from past fines by fining everyone who wasn't wearing proper Rotary member identification pin/ribbon as required when attending meetings, working. When questioned about either or, the answer was "must have both" so guessed that was a safe way to guaranty total \$\$\$\$\$ (including Rusty's?) and not a change in rules regarding a choice?

Those attending and enjoying Ruth's Mustard's taste and win a jar~

Barbara Ashley | Dick Bielefield | Nanci Carney | Pierre Couture | Rebecca Colpitts | Kim Doolan
Russ Gaitskill | Ruth Hamilton | Kathy Jablonski | Alison Jackson | Nathan Karol | Kathy Meddings
Doug Menzies | Bob Muh | Schuyler Sweet | Rusty Talbot | Chris Tyler

AUGUST CELEBRATIONS

Member Birthdays

4th Karen Matthews

8th Rusty Talbot

Member Anniversaries

23th 8/26/1996

Shannon & Todd McKee

Rotary Anniversaries

27th 8/1/1992 Greg Eastman

2nd 8/2/2017 Pierre Couture

"We are formed and molded by our thoughts. Those whose minds are shaped by selfless thoughts give joy when they speak or act. Joy follows them like a shadow that never leaves them."

~ Buddha



The art of Rotary is our members, dedicated people who share a passion for community service and friendship. Rotary members share ideas, make plans, hear from the community and catch up with friends during club programs that fuel the impact we make.

Meet with us every Wednesday at 12:15 pm
at the Topic of the Town Restaurant
25 Main Street, Littleton, NH 03561

Proudly Serving ~

**Bethlehem, Carroll, Dalton, Easton, Franconia, Landaff, Lisbon
Littleton, Lyman, Monroe, Sugar Hill**

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