





16th Annual Rotary Club of Calgary Heritage Park and Animal Rescue Foundation Charity Golf Classic

> with special guest Kyle Miller









We are extremely fortunate to have renowned Canadian Golf Professional, Motivational Speaker and Resiliance Expert, Kyle Miller, lending his support to our charity golf tournament.

# Kyle Míller:

Kyle is the first Canadian Golf Professional With Cerebral Palsy and the first to set history at Professional Golf's highest level on the PGA Tour.

As a pioneer in his craft Kyle has a proven track record inspiring, coaching, and helping others achieve their goals in both golf and life. It was the very goal he set at a young age to become the First Player with Cerebral Palsy to play on the PGA Tour and display how everyone can achieve the "impossible".

As the official Spokesperson for the Cerebral Palsy Association of Alberta, Kyle is a leader in supporting charity organizations, events, and the ability to create the ability for those to believe in themselves.



### Tournament Details

On Thursday June 21, 2018 the 16th Annual Rotary Club of Calgary Heritage Park Golf Tournament will be held at Redwood Meadows Golf Club in support of the Animal Rescue Foundation and the various programs and charities supported by our rotary club. This first class, golf course will again provide an amazing venue for this event. Registration includes 18 holes of golf on a challenging, beautiful golf course; power cart rental; lunch, banquet dinner with awards; silent auction, motivational speaker and more! Come and enjoy a fun day of golf and support a great cause!

## How to Participate

There are many ways to participate in the RCCHP/ARF Charity Golf Tournament.

**Sponsorship** - Becoming a sponsor provides you with a fantastic opportunity to promote your business to the 144+ golfers who attend the tournament and beyond through additional promotional activities. You can promote your business while you give back to the community. Silver level and higher sponsors will be recognized in social media and newsletter thank you ads after the tournament as well as recognition throughout the tournament. See following page for options.

Play Golf - Register individually or as a team. Golfing fees include green fees, cart rentals, lunch and banquet dinner silent auction and more.

**Donation** - Do you want to support the tournament but can't come? Consider making a donation to the tournament and recognition in the tournament program. Donations of items that will appeal to our golfers in our silent auction or as golf prizes (groups of four) are also appreciated.



# Sponsorship Opportunities

Becoming a sponsor is a great opportunity to promote your business in front of up to 144 golfers who attend the tournament while giving back to the community at the same time. See the chart on the next page for a full list of sponsorship levels.

#### Presenting Sponsor \$10,000

Sponsorship supports the Animal Rescue Foundation as well as the many charities supported by the Rotary Club of Calgary Heritage Park.

This level of sponsorship will be customized to benefit both the Presenting Sponsor and RCCHP/ARF. If desired, this level of sponsorship can include golfing fees for 12 golfers, presenting sponsor logo on all materials, fullpage advertisement in the event program, table recognition at the banquet and more. Please contact Doug Hood at 403 471-4484 for additional information.

#### Sílver Sponsor \$1,700

ARF has recently signed a 10 year lease for a 9,000 square foot space that will provide capacity to rescue and re-home up to 50% more dogs and cats annually. The space will include quarantine areas for dogs and cats, short term housing for emergency rescues, an outdoor exercise area, in house grooming space for canine training programs and a functional space for volunteer and community education.

All Silver Sponsors receive 4 tournament registration plus specific benefits for each silver sponsor choice.

#### Patron Sponsor \$5,000

Your sponsorship helps RCCHP provide funding for programs such as the Veterans Food Bank, Children's literacy and funding for homeless. Internationally our club supports programs to eradicate polio, provide fresh water systems, scholarship programs for underprivileged children in Mexico and the Shelter Box Program that provides emergency shelter for disaster victims

All Patron Sponsors receive 8 tournament registrations plus specific benefits for each \$5,000 sponsor choice: **Dinner –** Prominent signage with logo as the Dinner Sponsor in the dining room **Gift –** Corporate recognition with logo as Gift Sponsor with

the gift given to the golfers

#### Gold Sponsor \$2,600

The Animal Rescue Foundation has rescued more than 4,980 dogs and 2,450 cats since 1995 and the need continues to grow. There has also been a dramatic increase in the number of animals that require advanced medical and long term care. Your sponsorship enables ARF to continue on these worthwhile endeavours.

All Gold Sponsors receive 4 tournament registrations plus (if desired) specific benefits for each Gold sponsor choice **Refreshment** – Corporate recognition with logo as Refreshment Sponsor

**Prize Table** – Corporate recognition with logo as Prize Table sponsor on the Prize table

#### Cash/Merchandíse:

Cash and merchandise are always welcome as the live and silent auction items are a highlight of the days events

As a cash/merchandise sponsor you will receive recognition on our website, newsletters and social media sites in addition to specific benefits based on sponsorship level.



# Sponsorship Opportunities

Sponsorship Level	Presenting \$10,000	Patron \$5,000	Gold Level \$2,600	Silver Level \$1,700	Cash/ Merchandise	Player \$275
# of golfer registrations included	12	8	4	4	0	1
Identified as Presenting Sponsor with name and logo on all materials	~					
Company logo placement on player gifts or identification as gift sponsor	✓	Gift Sponsor				
Company banner/signage displayed	customized	$\checkmark$				
Preferred starting hole position	customized	$\checkmark$				
Preferred table for banquet	customized	✓				
Logo placement on golf carts	customized		Cart Sponsor			
Verbal recognition at awards banquet	customized	$\checkmark$	$\checkmark$			
Company logo on sponsor signage at event	customized	$\checkmark$	$\checkmark$	$\checkmark$		
Company promotional material and/or samples to be included in Player Pack gift bags	customized	~	~			
Company logo recognition at specific activity	customized	Dinner Sponsor				
Company logo on all advertising materials	customized	Large	Medium	Small		
Sponsor Ad/Profile in banquet program	customized	customized	customized			
Tee box hole sign with company logo	customized	$\checkmark$	$\checkmark$	$\checkmark$		
Acknowledgement on website, social media and newsletters	customized	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	
Acknowledgement in Foothills Academy Society's annual report	customized	✓	✓	✓		





#### 16th Annual RCCHP and ARF Charity Golf Tournament **Sponsorship and Registration Form**

Date: Thursday June 21, 2018 All Go	olf Registrations Include: Green Fee, Power Carts, Lunch
Where: Redwood Meadows Golf Cluband DShotgun Start: 1:30 PM, Texas scramble	inner Banquet with Awards, Silent Auction and more!

Spo	nsorship		
	Presenting Sponsor(\$10,000)	Silver Sponsor(\$1,700)	
	Patron Sponsor (\$5,000) Dinner Sponsor Tee Gift Sponsor	□Additional Golfer (\$275) Donation □Cash Donation	Total Payment Calculation: Sponsorship: Golf Fees: Cash Donation:
	Gold Sponsor (\$2,600) Cart Sponsor Prize Sponsor	☐Merchandise/Service Donation (provide details on separate form)	TOTAL:
	. fees include Pre-Paid Player Packs Itests and more!!	- mulligans, putting and chipping	

#### MAIN CONTACT INFORMATION

Main Contact:	P	hone Number:	
Company:	E	mail:	
Address:			
GOLFER INFORMATION			
Player #1:	Player #	±3:	
Player #2:	Player #	<sup>±</sup> 4:	
PAYMENT Choose one of the following: Visa MC Invo		Cheque payable to RCCHP)	
Credit Card Number:		Expiry:	CVV:
Cardholder Name:		Signature:	

Entry forms can be mailed to: Don McArthur, C/O RCCHP, PO Box 30261 Chinook RPO, Calgary, Alberta, T2H 2V9 Register by phone 403 870-7680 (please have registration and credit card information ready) Register by Email - send registration and credit card information to don.mcarthur@shaw.ca



# **RCCHP/ARF** Charity Golf Classic Merchandise/Service Donation Form

I/We agree to provide the following new item(s)/service(s) to be used to raise funds in support of the RCCHP programs and the Animal Rescue Foundation at the RCCHP/ARF Charity Golf Classic.

Please print and provide a separate form for each item.

Item or Service	Retail value: \$
Detailed description of above: (complete accuracy is ne	cessary) For services, please provide a gift certificate.
Are there any gift restrictions eg. conditions, minimum b	id, etc.)?
ls item to be delivered? If yes, 🗌 No 🗌 Yes	Is item to be picked up? 🗌 No 🗌 Yes
please deliver it to Integrity	If yes, date available:
Signs Inc, #10, 5555 51 Ave	Contact Name:
S.E. Calgary Ab T2C 3X4	Phone #:
Attn: Roger Sonntag	Email:

THANK YOU!





*16th Annual RCCHP/ARF Charity Golf Classic Thursday June 21*, 2018

*Event Schedule* 12:00 pm Registration and Lunch Putting Contest 1:30 pm Shotgun start 6:30 pm Banquet Dinner, Guest Speaker, Awards & Auction

# Location Redwood Meadows Golf Club



# Contact Information

#### Are you interested in becoming a sponsor, player or need more information?

#### **Doug Hood**

Sponsorship 403.471.4484 doug.rcchp@shaw.ca

#### **Art Sumner**

Past Tournament Chair 403.660.6584 <u>alsholdings@hotmail.com</u>

#### **Roger Sonntag**

Golf Tournament Chairperson 403.620.0000 roger@integritysigns.com