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President: Peter Harding
Editor: Asha Paul

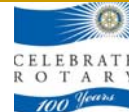
Reporter: Jamie Powell

The Standard

Rotary Club of Calgary Heritage Park

ROTARY DISTRICT 5360

JULY IS LITERACY MONTH



FOUR WAY TEST

In all things we think, say or do

1. Is it the TRUTH?
2. Is it FAIR to all concerned?
3. Will it build GOODWILL and BETTER FRIENDSHIPS?
4. Will it be BENEFICIAL to all concerned?

UPCOMING EVENTS

**ROTARY CLUB OF CALGARY
HERITAGE PARK
7TH ANNUAL WINE FESTIVAL
&
SILENT AUCTION**

**SEPTEMBER 29, 2005
MARK YOUR CALENDARS**

CONCOURS D'ELEGANCE

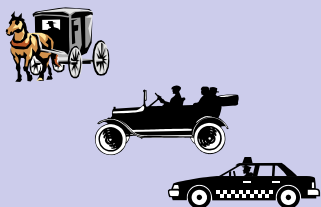
Friday, August 5, 2005.

Is

VINTAGE CAR DAY

At

The Gunn Barn



MEETING HIGHLIGHTS

President Peter Harding sounded the bell promptly at 7:00am and invited David McKeown to lead the members and guests in the singing of our national anthem. Betty Little provided grace.

Greeter Harry Kim introduced the guests and visiting Rotarians:

Guests: John Salt guest of Betty Little, Dwayne Wilson guest of Dennis Tillotson, Jennifer Lumbard, daughter of visiting Rotarian Austin Gerein and Jim Zackowski.

Visitors: Calgary South—Phil Jackson, Al Pearce and Hans Tiedemann-; Calgary Downtown—Don Ross and Bill Churchward; Calgary Chinook—Danny Holden; Flin Flon,

Manitoba—Austin Gerien.

President Peter invited the guests and visitors to the table where they were served by hostess Wynne Bjorgan.



Guests at the buffet table.

ROTARY CHALLENGER PARK



cured Special Olympics for a two year term.

They are having an open house on September 10th from 12-6 PM which will include a family fun day. All are welcome.

Peter Harding thanked them for their informative update on Challenger Park.

We had Don Ross and Jim Zackowski from Calgary Rotary Challenger Park come to talk about the park. It is a unique facility for disabled kids under 14. They have raised \$14 million dollars and the park has been build on budget and on time. Phase three is almost done, the goal posts are up, and the clubhouse is done. They want to thank Ray G for his two and a half years support on the board, and they have se-



ANNOUNCEMENTS

In her Wine Festival update, Asha Paul commended the hard work of the committee and sent out a plea for auction items. She passed around a sign up sheet for the promotion blitz to take place in August. A bottle of wine will be raffled at these blitzes.



Barry Jarvis mentioned that the club made around \$75000 for the two days that we worked the casino in the spring.

President Peter displayed the Rotary flag donated to our club by Past President Al Hardstaff. *Editor's note: Last issue of The Standard featured the History of the Rotary Flag.*

Remember the Wine Festival & Silent Auction

HAPPY BUCKS

SUNSHINE



Rotary Challenger Park, and another \$1 for his last month on the board for the park

Bill Hope gave \$1 for John Radermacher's new full time job and a sad \$1 for Enbridge declining the sponsorship of the golf tournament dinner.

Walter Zuk gave a \$1 for "missing a bomb", of the Avian variety. The club wishes the bird better luck next time.

Austin Gerien gave a \$1 for his daughter Jennifer visiting with his grand kids.

Peter Harding gave a \$1 for the presentation of Rotary Challenger Park, and another for the successful completion of his 1st month of presidency.

Hans Tiedemann gave a \$1 for the work that he anticipates Jim will accomplish with Rotary Challenger Park



**HAPPY BIRTHDAY WALTER ZUK
AUGUST 7.**

50/50 DRAW

Doug Hood asked a guest to select this week's qualifying ticket. Jim Zackowski's ticket was selected but since he was a guest, Ray Gosselin recited the 4—Way test. After passing the 4—Way Test, he was unable to find the joker in the deck. Better luck next time Jim.



SHERIFF

The charming yet fiery Sheriff Joan Bedard resolutely advanced to the podium.

Barry Jarvis was the first victim, for complaining about being sheriff last week

David McKeown for double billing Joan.

Everyone who went to Chicago and did not bring back gifts for the ones who did not go. *Note to ones who did not go—Go next year!!*

The ladies were not exempt from fines (*as was kind hearted Jeanette's tradition*) However, they just had to find a chivalrous gent at their table to pay the fine. *Chivalry was dead at some tables.*

Doug Hood for flogging tickets for the 50/50 too long, even after the bell tolled.



SHERIFF BEDARD



OF ROTARY

THE OBJECT OF ROTARY

AIn some areas of the world, weekly Rotary Meetings begin with all members standing and reciting the Object of Rotary. This statement which comes from the constitution of Rotary, is frequently seen on a wall plaque in Rotarians' offices or places of business.

The Object of Rotary is "to encourage and foster the ideal of service as a basis of worthy enterprise."

The statement then lists four areas by which this "ideal of service" is fostered: through the development of acquaintance as the opportunity for service; the promotion of high ethical standards in business and professions; through service in one's personal, business and community life; and the advancement of international understanding goodwill and peace.

The original constitution of 1906 had three objects: promotion of business interests, promotion of good fellowship, and the advancement of the best interests of the community. By 1910, Rotary had five objects as increased emphasis was given to expanding Rotary. By 1915, there were six objects. In 1918, the objects were rewritten again and reduced to four. Four years later they had again grown to six and were revised again in 1927.

Finally at the 1935 Mexico City convention, the six objects were restated and reduced to four. The last major change came in 1951 when the objects were streamlined and changed to a single object, which has four parts.



OF ROTARY

(Continued)

THE 4-WAY TEST



One of the most widely printed and quoted statements of business ethics in the world is The 4-way Test. It was created by Rotarian Herbert J. Taylor in 1932 when he was asked

to take charge of the Chicago-based Club Aluminium company, which was facing bankruptcy. Taylor looked for ways to save the struggling company mired in depression caused financial difficulties. He drew up a 24-word code of ethics for all employees to follow in their business and professional lives. The 4—Way test became the guide for sales, production, advertising, and all relations with dealers and customers, and the survival of the company was credited to this simple philosophy.

Herb Taylor became President of Rotary International during 1954-55. The four way test was adopted by Rotary in 1943 and has been translated into more than 100 languages and published in thousands of ways. The message should be known and followed by all Rotarians.

“Of the things we think, say or do:

1. Is it the TRUTH?

2. Is it FAIR to all concerned?

3. Will it build GOODWILL & BETTER FRIENDSHIPS?

4. Will it be BENEFICIAL to all concerned?

FOUR AVENUES OF SERVICE



The term “Four Avenues of Service” refers to the four elements of the Object of Rotary: Club Service, Vocational Service, Community Service and International Service.

Although the Avenues of Service are not found in any formal part of the constitution documents of Rotary, many Rotarians use this concept to describe the primary areas of Rotary activity.

Club Service involves all of the necessary activities Rotarians perform to make their club function successfully.

Vocational Service describes the opportunity each Rotarian has to represent the dignity and utility of one's vocation to the other members of the club, as well as the responsibility of the club to undertake projects related to such areas as career planning, vocational training and the promotion of high ethical standards in the workplace..

Community service pertains to those activities that Rotarians undertake to improve the quality of life in their community. It frequently involves assistance to youth, the aged, the disabled, and others who look to Rotary as a source of hope for a better life.

The fourth Avenue of Service, International Service, describes the many programs and activities that Rotarians undertake to advance international understanding, goodwill and peace. International Service projects are designed to meet humanitarian needs of people in many lands. When a Rotarian understands and travels down the four Avenues of Service, the Object of Rotary takes on even greater meaning.

ROTARY CLUB OF CALGARY HERITAGE PARK

P.O. Box 30261 Chinook RPO Calgary, Alberta. T2H2V9

Phone: 403-221-5223. Fax: 403-221-5414. E-mail: bentley@shaw.ca

WEAR YOUR ROTARY PIN

