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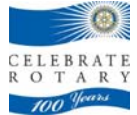
The Standard

Rotary Club of Calgary Heritage Park

ROTARY DISTRICT 5360



MEETING HIGHLIGHTS



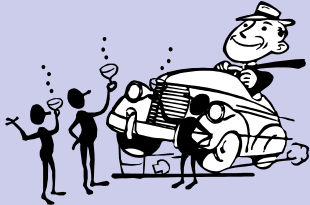
FOUR WAY TEST

In all things we think, say or do

1. Is it the TRUTH?
2. Is it FAIR to all concerned?
3. Will it build GOODWILL and BETTER FRIENDSHIPS?
4. Will it be BENEFICIAL to all concerned?

UPCOMING EVENT PRESIDENT'S SOCIAL

June 3, 2005.



It was a beautiful spring morning at Heritage Park and despite being Friday the 13th the members and guests were out in great numbers.

Once again we struggled with our national anthem with out Dave McKeown to start us off on key. We'll have to enlist a new member as an understudy to David.

Ray Gosslin did an admirable job announcing all our guests and this was no small feat because almost the entire Lords Interact club came for breakfast. Always great to have lots of guests.

Rotarians: Calgary south—Gail McDougall; Calgary—Laurie Jaques; Dawson Creek Sunrise—Fred Fedema.

Guests: Interact Club—Jean McIntyre, Sam Ma, Jonathan Lee, Brandon Dodoreio, Geoff Rougeau, Erin Nielsen, Brittany Vink, Jenny Anson, Khalil Rawji, Andrew Tang, Rochelle Edwards, Stephane Rau and Nicole Cameron. Megan Passmore guest of Wynne Bjorgan.

This is usually the interlude were we all enjoy breakfast while laughter and chatter fill the room for 30 minutes or so. Usually there is nothing mentioned in print however I must comment here that our usually fabulous



breakfast fare was even more spectacular today and even with the throng of people, Joan was her usual organized motherly self ensuring all went smoothly and everyone was happy.

Happy Bucks

A few dollars floated around the meeting as Walter was happy he received a tax refund, Doug Hood's sister celebrated her 50th wedding anniversary, Helen was excited that the Interact Club was at the meeting, Bill Hope was sad that Helen didn't bring baby Grace,
Continued on page 3.

LORD'S INTERACT CLUB

Our guest speaker was Erin Neilson and Jenn McIntyre, co presidents of this years Interact Club. I am amazed at all the projects and events the club was involved in this year.

Hats off to all the members and to Helen Buchanan for her work with the students over the past 10 months. You make us proud. Here is a short list of what the Lords Interact Club was involved in this year.

-They organized a school supplies drive for 10,000 villages

-Gathered Halloween candy donations before Halloween to give to children who couldn't go out and drop it off on Halloween to



places like the Calgary Women's Shelter.

-Sold water at a school play to raise money for an international project, Project Oasis.

-Organized Operation Christmas Child in Lord Beaverbrook High School and gathered 77 boxes of items for Samaritans Purse. Then volunteered at the Samaritans Purse centre to check and repack all the gift boxes for shipping overseas.

-Volunteered at the Mustard Seed, twice.

-Volunteered at the Salvation Army working with the Toy Mountain project and putting together hampers of gifts for needy families in Calgary.
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AL'S ANNOUNCEMENTS

President's remarks were short and sweet this morning as all Al had was two reminders: The 2005 District Conference in Banff next weekend.

The Fish Creek club is holding their annual golf tournament May 28th.

LORD'S INTERACT CLUB

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-Volunteered at the Calgary Interfaith Food Bank sorting donated food items
 -volunteered with the Capsule of life program
 -Organized a renovation day at the Salvation Army Centre of Hope including purchasing paint and decorating items as well as the hands on painted and decorating.
 Wow!



PODIUM DASH

Bill Hope reminded us of the May 25th Breakfast for Learning steam train ride fund raiser being organized by a Rotary Club in Toronto in cooperation with Canadian Pacific Railway. \$100. per person for a leisurely trip to Canmore, Banff and return to Calgary in support of a good cause. If you didn't get the original email I am sure Bill will send you a copy.

Bill also reminded us that President Al's last supper will be held Friday June 3rd at Heritage Park Millarville Rancher's Hall. A great night of good food and fun as we say thanks to President Al for a great year of his leadership. Bill also sent the sign up for this on line.

Ray Gosselin is looking for 10 volunteers to help push seniors in wheelchairs at the Calgary zoo. This is on Sunday June 6th and if you can help and would enjoy a day at the zoo call Ray directly.

Doug Hood teed up a reminder of our clubs annual golf tournament right around the corner on June 9th at Mackenzie Meadows. Everyone is welcome and Doug is looking for lots of golfers and anyone who wants to sponsor a hole or donate a team prize.

If you have prizes bring them to the next meeting and give to Doug or Betty Little.

This is a fun event and a fund raiser for our club, a win for everyone.

ROTARY CLUB OF CALGARY HERITAGE PARK SEVENTH ANNUAL WINE FESTIVAL & SILENT AUCTION

SEPTEMBER 29, 2005
MARK YOUR CALENDARS

ROTARY CLUB OF CALGARY HERITAGE PARK 3RD ANNUAL CHARITY GOLF TOURNAMENT

JUNE 9, 2005

REGISTRATION FORMS ARE NOW AVAILABLE.

SUNSHINE

BIRTHDAYS

Peter Harding & Robert Drew—May 14

Skaria Jose—May 15

Al Hardstaff—May 18

ANNIVERSARY

Bob & Maryann Cove—May 13



50/50 DRAW

Our lucky winner this week for \$???00 was Alex McDougal's new bride, Gail.

Gail did an admirable job on the 4 Way Test but unfortunately she didn't win the cash and had to go home with Alex.



MEETING HIGHLIGHTS

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Jim was happy about Bill Hope's poor memory (or was he sad, I can't remember) and Peter was also happy that the Interact Club had come for breakfast but especially since he met the new executive for 2005/06 and was looking forward to another great year.

Our condolences to Al Black whose sister in law recently passed away.

Sheriff

Betty Little took some revenge on the club as she fined President Al for loosing control of the rowdy group at today's meeting, Steven Yu and even herself for being late, Walter for admitting he got a tax refund, David McKeown for sending her a bad invoice, Bill Hope, Gary Gray, Surinder



and Peter Harding for missing the last golf tournament meeting and Doug Hood for being there and not telling her Rickard's Red draft was on sale.

Just incase she missed anyone she fined all those not registered for the golf tournament and all those who hadn't brought in prizes yet. Brief, to the point and profitable.

The day ended a little early so President Al had a little fun with mini Classification Talks. We enjoyed hearing from Walter Zuk, Jim Davis and Max Patel who all gave fun, entertaining and enlightening presentations on their family, careers and personal history.

A great way to wrap up a great meeting.



PARTNER'S NEWS

Jessie Zuk requests members to bring book suggestions to the next Book Club meeting.



Jo-Ann Davis hosted an excellent turn out for our last get together. We thoroughly enjoyed the delicious goodies.

Thank you very much Jo-Ann.

Our wind-up dinner will be held on May 25th at the Broken Plate Restaurant at 6:30 p.m. Will everyone please bring \$5.00 for our final donation for the Veterans Food Bank.

Remember: all partners are welcome.

There will be a phone out prior to the 25th.

We are happy to announce that Trish Radermacher and Jo-Ann Davis have graciously stepped in to convene the Partners Book Club.

Thank you. Beth and Ida

a rolling gift

DISTRICT 5360 - ALBERTA, CANADA.

The "brain child" of PP Garnet Ward, shown above, was a 28' trailer truck, painted on all sides, displaying the Rotary message. It travels every day on the main highways throughout central and southern Alberta, Canada. The cost, \$2,657, was totally FREE to Rotarians, as it was paid for by Hi-Way 9 and Trim-Line of Central Alberta. Another truck is in the planning stages.



DISTRICT CONFERENCE
BANFF, ALBERTA
May 20-22, 2005





5 EASY STEPS TO INDOOR & OUTDOOR BILLBOARD ADVERTISING

What is your club or district doing to project the image and causes of Rotary?

How about a billboard...a duratrans, a poster, a banner, a bus display or a sign?

Clubs and districts around the world are using this medium to promote Rotary. We know of over 900 outdoor and indoor billboard installations that are reaching one and a half billion people (1,534,111,000).

Over 2,749 Rotary clubs in 242 Districts in 26 countries around the world, are now participating in this effort.

FIRST – You should discuss your billboard plans with your sitting District Governor.

If your community does not allow outdoor billboards, you might consider: posters for store fronts, bus graphics, bus shelter displays, banners, TV and/or print media.

SECOND – Ask within your club or district to see if someone can help you obtain a FREE billboard. If not, look in the yellow pages under “Advertising- Outdoor.” Ask around, your friends in the public relations business can tell you the names of the reputable local companies. When you call, here are the questions to ask:

What is the cost to rent a Public Service (PSA) billboard?

What is the location of the board?

What is the exact height and width of the billboard?

What is the length of time the message will appear on the board?

What is the cost of printing the billboard if we furnish the digital files, ready to reproduce?

How much lead-time do you need?

THIRD – So, now you know what kind of money you will need to finance the billboard(s) and can start to raise the funds. Contact any of the philanthropists in your area, friends, associ-

ates, local businessmen, corporate executives, individual Rotarians and Rotary clubs (*Clubs with your D.G.'s blessing*), and even the District Governor may consent to providing some District funds.

FORTH – Contact PDG Mary Margaret Fleming (e-mail: fleming@mbay.net, or by telephone 831/373-0357). She will send you the World Billboard Report, so you can see how other Rotarians are using creative ideas and FREE methods to accomplish this effort. If you need an e-mail version of the 10 billboard designs, she can send you a PDF file. Mary Margaret will also furnish the e-mail and telephone contact for the billboard design team, Hartmann

Design Group. First, select your billboard from the 10 designs to the right. Then contact the design team with the dimensions of your board and your instructions on how you want to modify the small print. They will send you an electronic PDF proof via e-mail. Upon your approval, they will ship you a CD ROM, which will contain all the graphic files necessary to produce your billboard. The cost for this is \$35. If your project requires big changes and redesign work, additional fees will be quoted.

FIFTH – If you need a source for printing your billboard, you may contact John Kramer at:

Kramer Graphics

2408 W. Dorothy Lane

Dayton, Ohio 45439-1828

telephone 937/296-9600

fax 937/296-7496

e-mail: KramerJ@KramerGraphics.com

The cost varies based on quantity of paper billboards purchased. Size is 272 wide by 125 inches tall. Vinyl billboards vary in size and are generally priced on a per square foot basis. They ship anywhere in the US and we have found them to be a professional and reliable firm who meets deadlines.

ROTARY CLUB OF CALGARY HERITAGE PARK

P.O. Box 30261 Chinook RPO Calgary, Alberta. T2H2V9

Phone: 403-221-8240. Fax: 403-221-8250. E-mail: rcchp@shaw.ca

WEAR YOUR ROTARY PIN

