

# THE STANDARD

## THE ROTARY CLUB OF CALGARY HERITAGE PARK



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### FOUR WAY TEST

In all things we think, say or do

1. Is it the TRUTH ?
2. Is it FAIR to all concerned?
3. Will it build GOODWILL and BETTER FRIENDSHIP
4. Will it be BENEFICIAL to all concerned?

### Meeting Highlights



Happy Halloween

#### Today's Meeting

Led by Peter Harding, today's breakfast meeting got under way with a rousing rendition of our national anthem, followed by Ray Gosselin offering Grace. Guests included Al Pearce, visiting Rotarian from Calgary South. Harry Kim had the honour of dusting plates.

#### Minute Minders

Jacquie Brown is counting down the number of sleeps until she and fellow Rotarians depart on the Club's annual trek to Puerto Vallarta, "bearing" cash and teddy bears, thanks to the generosity of members from Calgary Rotary Clubs and the Rotaract group at U of C. In total, some \$1,200 (about U.S. \$800) was donated, which should support 75 children in need.



### Club Assembly

President David opened the Assembly with the theme, Commitment & Participation, saying, "This is your club." Martin Harvey talked about his two major projects as President-elect: (1) the Club's strategic and visionary plan, citing that it is "alive and well;" and (2) chairing the Club's nominating committee for July 2009 through June 2010 club year. Members of the nominating committee include Asha, Wynne, David & Martin.

Current Vice President Bob Clark, having donned his "Jason" goalie mask for the Halloween occasion, has two major responsibilities: (1) membership; and (2) a review of Club By-laws. Referring to the former, our Club's strategy is for both more numbers and greater diversity in terms of gender and age. The solution, says Bob with tongue in mask, is to recruit a lot more young women. On the serious side, the goal is 60 members by 2012.

A review of Club By-laws, says Bob, has started to take on a life of its own; once you start fiddling with one by-law, you then have to look at all the by-laws that are affected by that one by-law. Bottom line: once the by-law review has been completed at the draft stage, we will all receive notice of the proposed changes, and there will be adequate opportunity for discussion.

Treasurer Bob Sadler was absent, so we will wait until another meeting for an opportunity to hear (and see) Bob's report on the current state of the Club's finances.



### Inside this issue:

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## Meeting Highlights

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President David

David followed up his 27Oct08 e-mail to all Club members with a reminder that a limited number of Calgary Flames tickets are available. The memo reads, in part, **"We have been offered the opportunity to purchase up to 300 tickets for the December 19th game against the Chicago Blackhawks. The tickets will be in the second level at a price of either \$109 or \$55 (depending on which Row) and for each ticket purchased, the Flames will donate \$10 to the Rotary/Flames Gift to the Community partnership which we presently enjoy."** Please let David know of your intentions as soon as possible.

Rotary Challenger Park is now complete, and 2009 will be its first year of operation with all facilities open and available for bookings to schools, businesses, all organizations, and the general public. Attached to this newsletter is a ".pdf" image of the special announcement.

John Radermacher says our annual push for the Veterans' Food Bank is off to a great start. Please remember to bring non-perishable food items to next week's meeting as well.

Al Black says the Salvation Army Christmas Kettle drive will start at Heritage Park on November 22...weekends only. Due to construction in the Park, our kettle will be located just outside the newly constructed retail stores, where foot traffic is expected to be the best. As this will be a "first-time" new location, the Heritage Park administration assures us that flexibility will be the operative word.



## Club Assembly

Next to report was Peter Harding, Director of Club Service. First acknowledging fellow Club members of the committee, Peter described what goes on behind the scenes to ensure that, for every Friday morning: (1) the set-up and tear-down of the Gunn Dairy Barn occurs seamlessly; (2) greeters are on hand; (3) guest speakers are lined up; (4) proceedings of the meeting are captured and reflected in **The Standard**; (5) non-meeting events are planned, organized and executed; and (6) throughout all of this activity, there is a level of "fun with a purpose." Another goal of the Club Services committee is to involve Rotary Partners wherever and whenever possible.

In the absence of Director Jim Hennessy, Wynne Bjorgan used a flip chart to describe how the Club's Community Service committee plans to follow the Club's strategic plan by allocating some \$68,000 in the Club's budgeted spending for the 2008-2009 club year. Of that total, \$27,000 has been allocated to a major project; \$27,000 to a number of small projects (together, called the "General Small Project Partnership"); and \$13,000 towards the Club's annual Veterans' support projects. At this point, Wynne says that nothing has been selected for a major project; however, the Salvation Army and the Veterans' Food Bank are currently on the committee's action plan.

Walter Zuk, International Service Director, introduced the nine members of his committee, and then identified the current year's committee goals & objectives as: (1) adopt a village; (2) education of children; (3) support of the "Micro Credit" system; (4) overseas work; (5) provide potable water to 5,000 people; and (6) support Club members who are involved with international projects.

The committee's allocation of the Club's spending budget for 2008-2009 is \$16,000, and the committee has two major projects:



## SUNSHINE REPORT

## Happy Bucks

Our "Perpetual Motion" cheerleader, Norm Haines, bereft of Club member birthdays and anniversaries to celebrate, stepped out of his good-humour Halloween costume just long enough to share a thought-provoking story about perception from the eyes of a young boy. Well done, Norm!



### Happy Bucks

There were coins aplenty for the pot today...a couple of sad bucks but, for the most part, happy was the operative word. Of note:

Jacquie was happy in general with another successful fund and teddy bear donation, and specifically with Rotaract's contribution to her annual relief project for Mexican children;

Al Hardstaff for the opportunity to be part of the Mexico contingent;

Bob Clark for continued success of our Calgary professional sports teams, and good wishes for Betty's mom;

Harry had nothing but praise for Norm's success in securing Canyon Creek Toyota's sponsorship again; Doug Hood for not having to go to Pebble Beach;

Wynne for curling success.

Other notables in the Happy Bucks department included Jamie, Peter, and Betty.



## Sheriff Al Black: You're BUSTED!

Those falling under the close scrutiny of Sheriff Al Black included Wynn, Peter, Laurie, Norm, Wynn again, President David and, finally, anyone without both Rotary pin and badge were asked to contribute to the Club's coffers.



## 50/50 JACK POT



Walter Zuk, announcing "Eleven ninety-eight fifty" as he picked up the basket of tickets, had everyone wondering who the lucky ticket-holder was. Turns out, Walter was telling us how much the pot was worth...\$1,198.50. And the lucky ticket belonged to Graham Drake who then drew...a card other than the joker...to thunderous applause and cheering. As we are now down to a precious few cards in the deck, future meetings should be well-attended by members & visiting Rotarians, and arms-lengths of tickets will be in great demand (better stock up on ticket supplies).



## Message from the chair -- Celebrate the Foundation this month

Dear family of Rotary,

November is a very special month on my personal Rotary calendar, and I hope that you share my enthusiasm. All Rotarians can take great pride in the achievements of our Foundation, from our work for polio eradication to our Rotary Centers for International Studies to projects that improve lives every day. And now, we are building on those efforts through our Future Vision Plan.



As a Nigerian, I have seen how The Rotary Foundation is making a difference in my homeland. As Rotary Foundation chair, I have the opportunity to see our Foundation in action throughout the world. I can assure you that your generous contributions to the Annual Programs Fund and Permanent Fund are doing good in myriad ways.

But our contributions to the Foundation go beyond financial support. Rotarian doctors and dentists are serving as volunteers to bring health care to remote, underserved areas. Rotarian families are welcoming Ambassadorial Scholars and Group Study Exchange teams into their homes, establishing lasting international friendships. And millions of children are receiving the precious polio vaccine during National Immunization Days that Rotarians help organize, promote, and carry out with an eye on good stewardship practices.

As you observe Rotary Foundation Month, keep in mind the many ways that you can contribute. Through our combined support, the Foundation will continue to do good in the world for decades to come.

Jonathan Majiyagbe  
Foundation Trustee Chair



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**WEAR YOUR  
ROTARY PIN**



## The Rotary Club of Calgary Heritage Park Announcements

Nov 14 2008 [DG Mark Starratt](#) DG's Club Visit

Dec 12 2008 [Christmas Party](#)

Feb 19 2009 [10th Anniversary Gala Celebration](#)

(1) Keep Mexican Children in School in Puerto Vallarta, which is a continuation of the same committee project that Jackie has supported for the past two years. To date, the Club has approved \$5,000, and Alberta's Wild Rose Foundation will match our contributions to the tune of some \$14,000 in November 2009. This year, Jackie hopes that our Club can raise enough funds to sponsor upwards of 80 children through school in Puerto Vallarta.

(2) Walk to Beat Polio – Club members have, to date, donated \$985 to the 1000 km "Via de la Plata" walk (currently under way by Hans Wiesner of The Rotary Club of Red Deer East) in Spain. As you will recall, Hans and his wife, Lolita, were guests at our August 8, 2008 breakfast meeting, and Hans has organized this walk (the longest of all pilgrimages in Spain) as a fund-raiser in support of Polio Plus. Our Club approved a matching \$1,000 donation to the cause. For the latest on this very worthy project, please visit <http://haloranch.blogspot.com>

Walter's committee has also approved two donations (The Calgary Rotary Clubs Foundation for \$5,000; and the India Water Project for \$5,000), which have not as yet been presented for approval at either the Board or at the Club levels...you will be hearing more about these.

The Vocational Service committee members were first identified by committee chair, Doug Kinley, and the committee's current mandate to spend some \$25,000, notably on projects already in place from last year, is all in keeping with the Club's strategic plan.

In the near future, Doug plans to put dollar amounts to such recipients as: "It's a crime Not to Read" at Banting and Best plus Catherine Gunn Elementary Schools; GW Skeene Elementary; James Short; St Joan of Arc; St Francis High School; Motive Action; Interact Club Lord Beaverbrook High School; and Doug's committee will be trying to send a representative to RYLA and RYPEN. Currently, the committee is looking at wish lists provided by each project to see what can be funded for each, while staying within budget.

Next on the list was Bill Hope, a self-admitted committee of one as chair of our Club's Rotary Foundation committee. With a current budget of \$5,000, Bill's goals for the 2008-2009 club year include: (1) Polio Plus; (2) a \$100 donation from every Club member; and (3) match the \$500 donated by every member seeking a Paul Harris Fellowship award.

In addition, Bill is looking for a project involving children for either water or literacy. With no particular project in sight as yet, Bill will have it in place by the Club's December 5, 2008 schedule...part of the strategic plan. The International Service committee will match the funds to a maximum of \$5,000.

Back for an encore, Peter Harding spoke briefly about his role as our Club's 2007-2008 representative on The Calgary Rotary Clubs Foundation. Peter reported that this rather unique foundation is the trustee of some \$33,000,000, under the excellent financial advice of Mawer and Gluskin Sheff. Unlike our "young & active" Club, this local foundation is the domain of "old & rich" Rotarians, both living and dead. Peter emphasized that, in no way does he wish to compete with Bill's fund-raising mandate for The Rotary Foundation (under the auspices of Rotary International).

Circulated among the tables were several copies of the 2008 Annual Report for The Calgary Rotary Clubs Foundation, and we were encouraged to read or take one home.

The last Club Assembly report was on public relations, presented by Norm Haines. Norm's focus was on public image, saying that how our Club is seen in the eyes of the public "...requires consideration of how we see ourselves." Here are a few thought-provoking questions: Do we see ourselves making personal commitments to our Club in activities, ranging from the Salvation Army Christmas Kettle campaign, to the annual Highway Clean-up program? Why is it so hard for members to sign up for these very worthy highly visible activities? And how about *The Standard*? How many people **don't** read it? Is it because not everyone has a computer? Starting next week, 20 hard copies of *The Standard* will be on hand at each meeting.

Since image is shaped by what we do, President David wrapped up the Club Assembly with some well-chosen words on attendance at Club meetings, and the need for some members to leave the meeting early and, ironically, just when the guest speaker is being introduced.

Picture this...you were contacted by The Rotary Club of Calgary Heritage Park weeks, even months, in advance, and you were asked to give a presentation on a topic near and dear to your heart. You prepared well (a PowerPoint presentation, no less) and, knowing the roads could be in bad shape, you awaken well before sunrise and travel a significant distance to share your message, only to find that a quarter of your audience are making a dash for the exit as you are about to commence.

Regardless of the legitimacy for our need to leave early, the image that we, as Rotarians, leave in the eyes of the guest speaker is anything but positive. Image...public relations...personal commitment...one leads to the other.

Meeting adjourned!

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## CAPITAL DONOR UPDATE

### Calgary Rotary Challenger Park Project



PHASES 1 – 2 – 3 ARE NOW ALL COMPLETE Thank You Thank You!



## DREAM Achieved – Thanks to **YOUR** Support

This multi-million dollar facility is now the home for four (4) organizations including the Park administration. Special Olympics Calgary, Cerebral Palsy Association in Alberta and Renfrew Educational Service Pre-School program all call the Park their home.

The Park was constructed as a unique and barrier-free \$15.3M legacy facility that serves **ALL** Calgarians, and visitors to our city, regardless of abilities. The vision has become a **REALITY**. Construction will be completed with **NO** capital debt, by Spring of 2009.

2009 will be our 1<sup>st</sup> operating season where **ALL** of our facilities will be open and available for bookings to schools, organizations, businesses and the general public.

During the construction phases over the past few years, we have been able to

increase **facility utilization** over 400%, from 10,000 person usages to nearly 45,000 person usages. We've created a more **financially sustainable** organization by assuming responsibility for raising more than 60% of our operating revenue. We have set up an "Operating (Rainy Day) Fund" and have established a "Life Cycle Maintenance Fund" to maintain the facilities for future generations.

The Park places a priority on **community involved** by partnering/offering other organizations an opportunity to bring their programs and activities to the Park. Through the generous contributions of donors, we have set up the "Everyone Can Play Fund". Disability organizations may apply to this fund to subsidize their usage and access to the Park.



Calgary Rotary Challenger Park has become a true **PARTNER** within our communities.

## Our Future

Our future looks very bright. We WILL always be **grateful** to you and others who **INVESTED in a DREAM** that has become a **WONDERFUL REALITY**. We truly are a place "WHERE EVERYONE CAN PLAY".

For those that wish to continue to support the Park, the following opportunities exist:

-  Become a sponsor of our annual charity golf tournament; and/or
-  Enter a team in our annual charity golf tournament; and/or
-  Contribute to our Everyone Can Play Fund; and/or
-  Contribute to our Life Cycle Fund; and/or
-  Book the facilities and enjoy the facilities that **YOU** have helped build; and/or
-  Sponsorships are still available – i.e. purchase a seat; wheelchair space or bench and have your name or a loved ones name on the seat/space/bench (other larger naming opportunities still exist); and/or
-  Make the Park part of your "planned giving", through estate planning, stocks, etc.

Every gift will be appropriately acknowledged and recognized. Being a charitable organization, tax receipts are available where applicable.



Thank You

Thank You

Thank You

Thank You