

THE STANDARD

THE ROTARY CLUB OF CALGARY HERITAGE PARK



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Bob Clark



Editor:
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FOUR WAY TEST

In all things we think, say or do

1. Is it the TRUTH ?
2. Is it FAIR to all concerned?
3. Will it build GOODWILL and BETTER FRIENDSHIPS?
4. Will it be BENEFICIAL to all concerned?



Meeting Highlights

Special meeting with special guests District Governor Al Bergsma and his wife Shirley Bergsma all the way from Rocky Mountain House.

Tons of guests filled the room, probably because of the visit from our Rotary Royalty.

Din Peerani was looking dapper than usual which caught the eye of President Bob and Din was immediately promoted to the head of the buffet

line where he handed out freshly polished plates. So that is what is meant by "Dress for Success".

President Bob told a joke right from the Toastmaster's manual with lions and Christians in a battle of wit and wisdom culminating with the punch line that if the lions passé on dining on our poor Christian for fear they would have to say a few words after the dinner.

As much as there was groaning about the

Guest Speaker: District Governor Al Bergsma

DG presentation to District Clubs 5360

President Bob Clark, fellow Rotarians and guests:

I would like to start off with an invocation provided by Paul Harris regarding the future of Rotary.

Now as a new Rotary Year begins, I wish you all the prosperity which your good deeds merit.

May all things you ought to have be yours.

May your charities rank among your necessary expenditures?

May you not fall into the popular error of thinking that happiness is to be found in outdoing your neighbours?

May it always be yours to look beneath the veneer of life to the solid substance which lies beneath?

May you be builders, not mere climbers?

May you be able to appraise life's blessings at their real worth?

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joke there was still a stall in the usual charge to the buffet, no doubt due to the group thinking they may be called on to speak afterwards.

President Bob encouraged everyone to read the Standard each week to ensue they got all the news that transpired during the previous week meeting and especially Asha's last report on the events of our latest Assembly Meeting.

Wine Fest

Everyone has 4 tickets and we are reminded to have them sold and the money turned in to Doug Kinley ASAP. If you can not sell any or all of your tickets please return them to Doug so we can get them out to other members who can sell them.

Anniina's weekly report

Anniina is presently staying with Wynne and started school this week.

She is rapidly learning our public transit system as to get to school it is a bus, C-train and back to the bus to get there.

Anniina completed the Terry Fox run and raised \$500. She has a few pledges to collect from our club members and asks that you cough up the cash before she has to track you down.



Rotarian of the Month: Al Hardstaff

We have a great choice for Rotarian of the month for September although the Centrefold shoot ain't gonna be pretty!

I'm not saying this person is old but the funny incident on the bio they submitted when something like "I was driving my sisters to school one day when the horse got out of control and I tipped the wagon in the ditch!" That leaves only half of our club thinking they are in the running.

This fellow was born in Lloydminster on the Saskatchewan side and I think their birth increased the population to double digits. They attended school in Streamstown, Alberta which was also so small it had "Welcome to" and "Come Again" signs on the same post.

This person was tough as a youngster. I know this because they said they rollerskated as a youth and thinking back that would mean those old skates with the little steel wheels.

Remember this was Saskatchewan in the 50's, the land of no pavement just gravel roads.

Well, after he got through the skinned knees, those little wheels instilled a love of anything that moved under its own power. Cars, snowmobiles, motorcycles, motor homes and street rods. This fellow single handedly undertook to rid the world of it's reliance on fossil fuels by trying to burn it all up by himself. He never had to say "Wow! I could have had a V-8." He has a V-8 in everything in his garage, probably even his lawnmower.

Having said all of that and some of it in fun, this fellow is a dedicated Rotarian and a wonderful representative of our club. A charter member always involved in the meetings, special events, fund raisers, and whatever it takes to make our club run as smoothly as those vehicles he loves.

Ladies and gentlemen, fellow Rotarians and guests, I give you the Rotarian of the month for Sept 2010.....Mr. Al Hardstaff!!!!



May you be free to act in accordance with the dictates of your own conscience and good judgement?

SUNSHINE REPORT

David McKeown

Birthday congrats went out to Doris Kutrowski and Peter Pallesen

Wedding anniversary- 40 happy years together celebrated by Linda and Laurie Jacques and 16 years by our Assistant District Governor David

David was amazed that the records show Martin Harvey celebrating 17 years as a member of our club which has only been around for 11 years. David felt those first 6 years must have been very lonely for Martin.

David's Sunshine Story was about a poor old fellow trying to satisfy his wife's emotional and physical needs by consulting a medicine man and indulging in a potent serum but due to a grammatical oversight what when up, very rapidly came down.



Happy Bucks

Meredith was the pot holder and hardly worked up a sweat as not many people were happy today.

President Bob was pleased to have the DG and his wife at the meeting and also threw in a predicting buck that the Stamps would beat Edmonton in the Labor Day Classic.

Al Hardstaff was pleased to be recognized as Rotarian of the Month and that our District Governor commented on seeing our club name of the road clean up sign just out side of Watervalley.

Bill Hope was happy for Al's "Rotarian of the Month" recognition

Surinder was happy to be leaving on a holiday and we are not sure why since he is retired and is on a constant holiday.

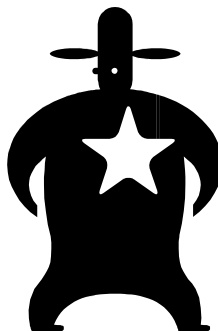
Asha was pleased to be having the family visiting for the weekend and Raju kicked in another buck for being able to spend time with his 4 grandchildren.



Sheriff: Lynda Campbell

Lynda came prepared and focused to extract money from us poor unsuspecting Rotarians.

Striking quickly she caught Raju for not realizing he was to thank the speaker then she swept through the crowd like a tornado through a trailer park firing out questions about club bulletins and the Club Runner website. We were helpless against her power as she tossed aside objections and left a wake of dazed members with empty pockets.



50/50 JACK POT



Rotary International



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The Rotary Club of Summerland, British Columbia, Canada, has been helping villagers in the Nakuru district of Kenya gain access to safe drinking water for years.

Since 2002, the Summerland club, with help from the Rotary Club of Nakuru and other Kenyan clubs, has funded the construction of more than 2,500 rainwater harvesting tanks, improving the daily lives of women in the area and allowing them to provide cleaner water to their families. Rotary Community Corps help distribute the tanks, which are produced locally and store 2,600 gallons of water, enough for a family of 10. The project also has received support from District 1580 (The Netherlands), along with more than US\$315,000 through a Health, Hunger and Humanity Grant and Matching Grants from The Rotary Foundation.

The tank project is just one example of Rotarians' ongoing commitment to improving access to safe drinking water, one of the themes of this year's World Water Week. Every year, experts, decision makers, and leaders from around the globe meet as part of World Water Week to exchange ideas and develop solutions to the most urgent water-related issues. Ron Denham, chair of the [Water and Sanitation Rotarian Action Group \(WASRAG\)](#), is attending this year's event in Stockholm, Sweden, 5-11 September.

"Almost everyone in the water world will be there," says Denham, who served as general coordinator of the 2007-08 Water Resource Group. "I will be talking with organizations about partnering with WASRAG, because we want to help The Rotary Foundation leverage money from other organizations." Denham says Rotary not only provides money through Foundation grants but also represents boots on the ground. "We provide people who work." Since 1978, The Rotary Foundation has awarded nearly 5,000 grants totaling \$52.7 million to support water and sanitation projects.

Rotary's work to ensure access to clean water and sanitation around the world also includes:

In 2009, Rotary International joined with USAID to form the [International H2O Collaboration](#). Groundbreaking has begun on its initial projects, which aim to bring clean drinking water and basic sanitation to communities in the Dominican Republic, Ghana, and the Philippines. The collaboration in the Dominican Republic will fund improvements including hygiene training and bio-sand water filters. In Ghana, over 85,000 people in more than 110 villages will benefit from mechanized water systems, wells, rainwater collection vessels, and hygiene education. In the Philippines, a project to improve sewage collection and treatment will help more than 150,000 people. The Rotary clubs of Pilar Norte, Buenos Aires, Argentina, and Griffin, Georgia, USA, have been working together on the Better Health through Better Hygiene project, launched in June 2009. A Foundation Matching Grant helped purchase booklets, brochures, and personal hygiene kits for more than 6,000 kindergarten and first-grade students in Pilar, about 35 miles from Buenos Aires. Rotarians also provided teachers with posters and manuals to help them promote better hygiene in their classrooms, and gave them soap, hand sanitizer, and dispensers to encourage regular hand-washing at school.

Rotarians in District 6440 (Illinois, USA) delivered and assembled water filters for nine families in eastern Guatemala while visiting Ak'Tenamit, a remote river settlement and community development project, in February.

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HERITAGE PARK**

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**WEAR YOUR
ROTARY PIN**



The Rotary Club of Calgary Heritage Park Announcements

Sept 17	TBA
Sept 24	Louise Clark; Shear Wind Inc.
Oct 1	Mike Ryan; Clean Scene Network for Youth
Oct 7	RCCHP Wine Festival
Dec 10	Christmas Party
Mar 14-15	Casino Fundraiser; Volunteers needed



May you not be slaves to meaningless customs, social or otherwise?

May you shun the groove followers?

May you have vision to discern the right and health and strength and the will to do it.

Paul Harris spoke these words in 1916 while addressing the issues surrounding the future of Rotary. I am sure that is also on the minds of our current club executives and Rotary Officers.

On behalf of RI President Ray Klinginsmith I would like to extend greetings to each of you. Ray has been an active participant of the future of Rotary by participating in the new Future Vision of the Rotary Foundation. RI president John Kenny's theme last year was "the future of Rotary is in your hands". This year Ray has come up with a theme that not only reminds Rotarians of the good that we do in our communities, but also tells the rest of the world what we have known for a long time. That we Rotarians "**Build Communities, and Bridge Continents**".

Ray represents Rotary as its 100th president, and at the 2010 International Convention in Montreal we celebrated 100 years of Rotary in Canada. A Rotarian since 1961, Ray has served Rotary as district governor, chair of the 1998 Council on Legislation in New Delhi and the 2008 Los Angeles Convention Committee. He was a member of the RI Board of Directors for 1985-87 and chaired its executive committee in 1986-87. Ray joined The Rotary Foundation Trustees in 2002, serving as vice chair in 2005-

06, and was a member of the Future Vision Committee from 2005 to 2008. He is a Major Donor and a recipient of the Foundation's Citation for Meritorious Service and Distinguished Service Award.

Now that you have had a chance to know Ray Klinginsmith, who is this guy from Rocky Mountain House? As was mentioned in my bio, I am a charter member of the RC of Spruce Grove, and served in many district roles within district 5370. Shirley and I moved to Rocky in 2004 and I transferred my membership that year to Rocky. It was not long after that, that PDG Raju Paul and PDG Steve Rickard found me, and invited me to become an AG for district 5360, which, when you think about it, was my original district before the split took place in June of 1998.

I would like to take a few minutes to talk about the changes that have taken place within our own district. Five years ago our district was incorporated as a Society/Corporation and is governed by a seven person board.

We no longer have a district that is managed by just one person. This provides continuity and consistency from year to year.

I would like to take this opportunity to thank PDG Steve Allen for the great job he did in managing several of the changes and new initiatives that the district has undertaken. We now have a Strategic plan in place that many of you had the opportunity to shape. Steve continues to encourage clubs to develop their own strategic plan, and to look at the new plan that Rotary International and The Rotary Foundation have presented to us.

Steve will continue to serve the district as a member of the Audit and Finance committee.

For those of you who are not familiar with the new RI strategic plan, it can be described by three very simple statements.

One, to support and strength clubs.

Two, to focus and increase humanitarian Service.

And Third to enhance public image and awareness.

The vision statement has also been changed and now reads:

Rotary is the service organization of choice with dynamic, action-oriented clubs whose contributions improve lives in communities worldwide.

Many of you have been in Rotary for quite some time, so let me ask you? Who was the person that introduced you to

Rotary? In my case it was Stan Galbraith, son of the late Curly Galbraith.

Secondly, what has kept you in Rotary all this time? Again in my case, I was attracted to the 4 way test at the first meeting I attended. I told myself that is the way I want to operate my business and deal with people fairly. For some of you it may have been the fellowship or the motto of Rotary "Service Above Self".

Why don't you take the time to thank the person that introduced you to Rotary for the opportunity you now have to serve?

While we are on the subject of membership, I would like to share some interesting statistics about our district. When we look at the last five years, we have increased membership each year but only by a small number. In 2006 we had 2178 members and this last July we had 2205 members. That is an overall increase of 27 members in five years. What is remarkable is that we actually recruited 2500 people over that same amount of time. It seems our problem is not recruitment, but retention.

With retention in mind, I would like to offer a couple of suggestions to you and your club. As a means of retaining members, I would like to suggest that small informal meetings or dessert nights or coffee clutches be held for the benefit of those members whose attendance is down, or for members that are new. Provide them with a time that is convenient for them, and host an informal time to get to know them better. Maybe show a short video about Rotary, or talk about one of the projects that your club is planning to undertake.

Secondly as a means of increasing membership without chartering a new club, I would like to suggest that you host a club within a club. If we are to be successful in encouraging younger professional to our clubs, we need to provide a time, a venue and at a cost that they are comfortable with. Consider hosting a meeting after hours over a cocktail, or an evening meeting without a dinner, or a breakfast meeting with a continental menu. It will require that some of your members will be responsible for the alternate meeting, and its program, but it does not require all the paperwork needed to charter another club. Eventually if this idea takes hold, there will be enough people attending the alternate meeting that a new club, will form on its own.

As a district we do have a number of things to be extremely proud of. For example, as of June 30th, our contributions to Polio Plus and the Gates Polio Challenge have amounted to \$313,185.00.

Worldwide, the Gates Foundation \$200 million dollar challenge is currently at \$144 million, with almost two years left to go in the challenge.

We can be equally proud of the contributions made to the Annual Programs Fund, where Rotarians are asked to make an annual contribution of \$100 US to the Rotary Foundation. I am pleased to report that for the 2009-10 year that we contributed \$258,728 or an average of \$118.41 per person.

I am extremely proud that my own club is a 100% Sustaining PHF club.

Reports coming from the remaining endemic countries indicate that the fight to end Polio is within reach. As a result we should all consider increasing our contributions to the Annual Programs Fund or to the Permanent Fund of the Foundation.

The Rotary Foundation ranks within the top 4% of all charities worldwide. With this kind of accountability to serve others, won't you consider the Rotary Foundation as one of your charities of choice? Is it any wonder that The Rotary Foundation has recently changed its motto to "Doing Good in the World"?

The exciting stuff comes when we talk about the future of Rotary and a number of the new programs.

I mentioned a few minutes ago that RI and our own district have developed a new strategic plan. My understanding is that about 75% of our clubs have also developed their own plan. This is important if we are to provide continuity in our clubs, instead of trying to reinvent ourselves every year. I would like to encourage you to look at your next 3 to 5 year plan as we anticipate the future of Rotary.

Future Vision is a plan that the Rotary Foundation has recently started, to allow districts to control much of their own funds. In an age of cutbacks, the Foundation is attempting to reduce their costs and is passing the responsibility for fund disbursement to the districts. Along with that entitlement however come responsibilities. These include a tighter reporting of program costs, increased financial accountability, and greater governance over those funds.

District 5360 is one of 100 districts in the Rotary world, and only one of three Canadian districts that have been given the opportunity to work on this three year pilot. It goes without saying that there have been some challenges along the way. One of them is developing a spending plan a year in advance, (prior to receiving our portion of the district grant funds). That is why we have appealed to clubs to submit their plan by Sept. 1st this year.

I suggest that you begin your plans now for next year's spending plan, so that we can submit it to RI earlier in the year. I know many of our clubs are still looking at what projects or programs are available. I can only encourage you to include your requests for matched funding into your strategic plan.

Let's look at some of the positives to come out of this Future Vision plan. First, the Rotary Foundation Global grants will support larger projects with sustainable, high impact outcomes within six areas of focus:

1. Peace and conflict prevention/resolution/
2. Disease prevention and treatment
3. Water and Sanitation,
4. Maternal and child health,
5. Basic education and literacy and
6. Economic and community development.

Secondly, district grants can be used to fund scholarships, support vocational training teams, sponsor volunteer service, provide disaster recovery assistance and carry out community and international service projects.

Thirdly, I should mention that the forms have been simplified and are available on line through the Future Vision site on the member access portal. The process has been streamlined and the response time in the distribution and payment of program funds has been reduced dramatically.

One of the frustrating things that club executives and district leaders have to deal with on an ongoing basis is the need to find qualified people to accept roles in leadership. Whether it is committee heads, or club executives, or district directors, the need to recruit and develop good leaders is a constant battle. For that reason, the first strategic priority that was adopted at the last annual general meeting was: To develop leaders capable of serving within clubs and beyond the club level.

As result of this strategic priority, the district has made the programs of the Rotary Leadership Institute available to all Rotarians in the district. These training modules are designed to provide you with skills and knowledge needed to function within Rotary. They are also designed to give potential leaders within the club the skills needed to have an effective and enjoyable experience during their years of service. PDG Bernie Carriere and Hank Popoff are coordinating all three

levels of RLI training. They are also looking for potential trainers, who would deliver the RLI material in the future. The dates and location of the RLI training is located on the district website at <http://www.clubrunner.ca/portal/home.aspx?did=5360>. If you would like to review the training material available through RLI it is located at www.rlifiles.com.

The other exciting thing in Rotary is the addition of the 5th Avenue of Service called New Generations. At the council on Legislation that took place in April of this year, a recommendation to add this avenue of service was presented and passed. It is designed to focus attention on young professionals and their needs and wants. Under the umbrella of New Generations will be our current youth programs as well as areas such as returning alumni. If we successfully encourage young people to be involved in our youth programs we should be able to draw on this resource for future membership. We will need to be creative on how we attract this group of people. At a recent conference a speaker mentioned that young people today do not join organizations, but rather they join causes. They join based on their own terms. This includes when the event takes place, and the cost involved. Many of these young professionals have young families at home, and will not forfeit time away from family in order to belong to an organization.

We are in the process of developing leadership at the district level that will carry the objectives of this 5th area of service forward. Currently the district chairs of RYLA, RYPEN, Youth Exchange,, Interact and Rotaract have met and are eager to move this critical focus forward.

I have noticed that most clubs post upcoming events on their club website. Just to bring everyone up to date about events coming up in our district, here they are in order of dates:

Make Dreams Real Seminar	Oct. 2 nd , 2010
Multi District Success Seminar	Oct. 15-16 th in Nisku, Alberta
Membership Seminar	Oct. 23 rd , 2010 in Red Deer
PETS	March 25, 26 th , 2011 in Calgary

The District Conference: April 29, 30th, and May 1st, 2011 will be held in Red Deer at the Capri Center. We are planning an ethnic evening out on Friday evening hosted by many of the restaurants in Red Deer. After dinner we return for a dessert extravaganza, and a surprise.

Several speakers have been confirmed already and include a member of the Edmund Hillary Foundation, as well as RI representative Brad Howard from California. It is anticipated that Amanda Lindhout will also join us. The theme of the conference will be "Rotary Serves Communities".

The reason we are hosting the conference earlier is so that as many Rotarians as possible can make their way down to New Orleans to enjoy that Dixieland music, jazz and soulful dinner experiences. The International Convention is May 21-25th 2011 in New Orleans, ahead of the hurricane season and incredible hot muggy days of summer

In closing, I would like to take this opportunity to thank you for all that your club does for Rotary and for each other.

As we continue to work together to **Build Communities, and Bridge Continents**, we need to remember that together, we can build our clubs **Bigger, Better and Bolder**.

Shirley and I would like to thank you for allowing us to spend some time with your club today.

President Bob closed the meeting with the lyrics

"What is so funny about peace, love and understanding?"