



THE ROTARY CLUB OF CALGARY HERITAGE PARK

THE STANDARD

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**PRESIDENT
BOB CLARK**

**REPORTER
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**EDITOR
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MEETING NOTES

All members gathered into Gunn's Dairy Barn on another crisp Friday. Doug Kinley greeted Rotarians and guests on their way through with a cheery smile. Peter Harding led the singing of the national anthem. Brian Humphreys blessed us all with grace followed by Bob Price introducing the numerous guests and visiting Rotarians:

- Christy and Katie Rennie
- Doug Kyle
- Tara Seitz
- Alec MacDougall
- Ian Viner
- John Price
- Hans Tiedemann

Introductory Remarks

President Bob opened with a delightful proverb:

May the bridges I burn

Light the Way

This was followed with a quick remark about how we were supposed to cross the rivers and creeks after we had burned the bridges....

The Strategic Planning meeting held the previous night (Thursday) was very successful. Brian Humphreys has volunteered to scribe and present the findings, with the goal being to have the plan fit into one page.

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PODIUM DASH

Anniina had a great weekend with Wynne last weekend. This week she's been to the downtown club meeting and unfortunately back to school (however was noted that she was off today (Friday). Oh, the life of the youth exchange student.

SUNSHINE REPORT – David McKeown

David McKeown spread a little sunshine on everyone's days announcing birthday's for Meredith Petrie, Garry Gray and Steve Smith. He then provided an excellent cautionary tale of celibacy and a marriage weekend....



HAPPY BUCKS

- Walter Zuk for David McKeown's efforts in the play, My Fair Lady and meeting a long last Grade 4 friend at a Calgary North Club make-up meeting.
- Garry Gray for coming across Peter Pallesen's scuba diving picture in a Danish Canadian Club newsletter and for Zuzana being well enough to attend today's meeting.
- Zuzana for Wynne bringing her food and a thanks to the club for their support.
- Jeannette for being able to get to a warmer place in a trip to Hawaii.
- Hans for the fact that he won't be at next week's meeting so unfortunately cannot win the 50/50 pot.
- Brian Semeschuk as he is off to Las Vegas and the fact that he'd already lost Garry Gray's gambling money on the 50/50 this morning.
- Raju, as he and Asha are off for a week and a half to India.
- Wynne for forgetful "lovely, little" Steve for forgetting to mention in the update on Trevor that we are looking for next year's host families for Youth Exchange.
- Brian Humphreys to Raju for bringing in neck ties.
- Bill Hope because Phoenix is forecasted to be hot and sunny!
- Mark Rowe in thanks for Doug Kyle and the support he's provided over year's passed.
- David McKeown for success of My Fair Lady and that he's off for a Caribbean cruise.
- Alec for the introductions.
- President Bob for the success of the Strategic Planning Session last night.

IMPORTANT NEWS

President Bob announced that the Board has approved the application for membership from Tara Seitz. She has been assigned the classification geospatialist.

Any objections should be noted to the President.



SHERIFF - Al Hardstaff

Al Hardstaff strutted up to the podium:

- Alec \$5 for his Happy Bucks comments.
- Garry Gray for his leadership excitement to Al that morning, though Al was at the same meeting!
- Bill Hope for taking up Al's time.
- Jeannette for once being on time, however when she had a duty, she was there at only 6:45am and Al had to cover the first 15 minutes for her.
- Peter Pallesen for buying Anniina's tickets and taking her off her duty task.
- To all of the "Cougars" and getting more ladies in the Club.
- Our newest member Sheila for being late to the meeting.
- John Price for not paying when he came in.
- Norm for his "smoke and leave" stunt the night before.

FUND-RAISING SURVEY

PRESIDENT BOB CLARK

There was no guest speaker this morning, however President Bob provided a presentation of the Fund Raising survey results. Some of the results are as follows:

- Results based on 29 responses = 58% of the Club
- 93% of respondents support 2-3 fundraising events per year
- Average person willing to donate \$618 per year or \$30,900 as a club
- 59% of members contribute 83% of the funds
- In terms of events:
 - 20 vote for Casino
 - 15 vote for the Golf event
 - 13 vote for Wine fest
 - 11 vote for the Hays breakfast
- 13 versus 10 feel the Pubbers Night should be a Club sanctioned event
- 65% support partnering with another charitable organization
- Have to be careful not to tax our members
- Ensure that our fundraising remains as "fun raising" to.



50/50

Ray Gosselin had the lucky number and a perfect four-way test. Jeannette however had the luck on this day, as the pot continues to grow.





The Fundraising Committee recommendation:

- Have 3 events per year, being the Golf, Casino and Hay's breakfast
- Wine fest has run its time
 - Requires a lot of effort for the return we're getting
- Expanded Pubbers (150-200 people) to take place in February each year
 - High profit margin for the Club
 - Minimal manpower
 - Brings outside money in rather than putting commitments solely on the members
- Management Succession Plan needs to be put into place to ensure we're equally sharing organizing duties
- Marketing and media blueprint to be put into place under our Public Relations leadership.



WEAR YOUR ROTARY PIN



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IMPORTANT EVENTS

REMEMBRANCE DAY CELEBRATION

November 10, 2011, Thursday

Location Ogden LegioN

Guest Speaker: Alberta Lieutenant Governor Don Ethel

Meeting rescheduled from Nov 11, 2011.

Rotary - The Crown

