



THE ROTARY CLUB OF CALGARY HERITAGE PARK

THE STANDARD

SEPTEMBER 28, 2013

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PRESIDENT
ZUZANA CARTER-EDWARDS

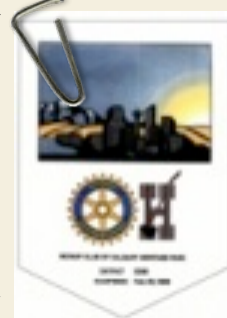
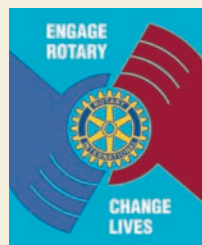
REPORTER
JOE KLASSEN

EDITOR
ASHA PAUL

OKTOBERFEST 2013

FRIDAY, OCTOBER 25 AT 6:30PM

MARLBORO COMMUNITY CENTRE



MEETING NOTES

The first frost of the year is no match for the warmth of our members and guests, whose enthusiasm is not dulled by this event. Cheery faces roll through the door one after another.

Visiting Rotarians include Charlie Goldsborough of Calgary south and Ray Roth of Canmore. Greg Smyth joins us as a guest for the last time. Jason Atwood of Rotaract and Art Sumner, a guest of Doug Hood.



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FRIDAYS 7 AM. GUNN'S DAIRY BARN, HERITAGE PARK, 1900 HERITAGE DRIVE SW, CALGARY



NEW MEMBER INDUCTION

Greg Smyth is our newest member. His classification is Investments; Estate Planner. Acting President Harry and Past President Doug Hood lead the induction ceremony. Greg started his career as a golf pro and worked in the insurance industry as a winter activity. This has morphed over the years into investments and now he focuses on estate planning. Greg has been involved for many years with the lung association. He has been on the board of the Glencoe club. He learned about Rotary through a friend, whose children went on an exchange program, and the huge benefit they gained from it.



CLUB ASSEMBLY

DOUG KYLE: GRANTS COMMITTEE. The first project was the uniforms for the Morley reserve cadet corps. They have 200 kids enrolled. The second project ran into some complications, and is now in the hands of Rotary International. The third project is Discovery House in Calgary which houses and looks after women and families affected by domestic violence. The amount is \$2500, and has been matched by district and the Provincial grant is pending. If approved, \$10,000 will be available to buy new furniture for the 19 suites at the House. The Government Committee meets quarterly so we hope to be included in the December agenda. Doug reminds committees that his crew exist to help with the paperwork for any project that is worthy of grant consideration.



STONEY TRIBE CADET CORPS SHOWING OFF THEIR NEW UNIFORMS DONATED BY HERITAGE PARK ROTARY CLUB IN JUNE 2013

ROTARIANS IN ATTENDANCE, AT BACK: DOUG KYLE, AL BLACK, BILL HOPE AND PRESIDENT DOUG HOOD

PRESIDENT'S MESSAGE

Zuzana sends word that DG Pat commented favourably on his visit here. DG Pat was at the Executive meeting on Thursday Sept 5 and attended the Friday meeting on Sept 6. He was very impressed with the way the club is being run now and in the past. He was pleasantly surprised to see that the various avenues of service use the club strategic plan to make their decisions as to what programs to support.

The executive is working to make sure that the money the club has raised during 2012/13 is being used in the most impactful manner.

The club is growing at a sustainable level and most of the membership is actively engaged with the club. The few that aren't, will be contacted to attempt to re-engage them.

She looks forward to a great year with our support.



PRESIDENT ELECT - REPRESENTED BY BOB CLARK

Membership committee has a goal to enhance membership and engagement. The Club survey is waiting for about 20 responses which are pending.

VICE PRESIDENT HARRY KIM

Upcoming Fundraisers:

1. Oktoberfest: October 25, 2013

Revenue Target \$22,000

Sell 300 tickets @ \$50, 199 raffle tickets @\$50 and sell 19 table sponsors.

2. RCCHP/ ARF Golf Tournament 2014 (June 2014)

Revenue Target \$25,000 (Estimate)

New Tournament Chair: Brad Sewell

3. Give a Fork Raffle (May/ June 2014)

Revenue Target \$9,900

4. Harry Hay's Breakfast at Heritage Park (July 2014)

Revenue Target: \$5000

5. Casino (February 2014)

Revenue Target: \$68,000 (raised August 2012)

6. Winter Ski Passes to Banff National Park "NEW"

Revenue Target: \$9,000

Chair: Ted Wood

Still in planning stage, the club is looking to raffle off several ski trips to Banff @ \$25 per ticket.

6.

SECRETARY - GRANTON PATRICK

Attendance July 85.91%; August 80%. Gender distribution - 18% Females.

COMMUNITY SERVICE - JAMIE POWELL

A large committee, with great support. One of our largest budgets at @ \$25,000 with a small amount carried over from last year. They will disburse funds in thirds to spread the giving over the year. Continuing with what Dennis started last year, they have started trying to create a set of criteria to evaluate requests. All requests should be in writing. Preference is given to capital and sweat equity projects. They would like to have the groups attend a meeting to collect funds.

Strategic Plan:

1. Fund a major project that would provide club recognition and link with a SW Calgary community
2. Support veterans and seniors
3. Projects that focus on homelessness, literacy, and new Canadians

Projects being considered:

1. Peace by Piece Quilters Guild
2. Poppy Fund/Veterans Food Bank
3. Servants Anonymous
4. Between Friends
5. Cerebral Palsy bike program
6. Children's Cottage
7. Alex Primary Medical Care
8. Calgary Women's Shelter

Sweat equity projects being considered:

1. Serve dinner at Salvation Army
2. Victory Church Christmas Hampers
3. Habitat for Humanity
4. Food Bank
5. House repairs for seniors
6. Wheelchairs- Global Initiative
7. Sandwich Making



VOCATIONAL SERVICE - LEROY NELSON

Two Areas of focus. Youth exchange and local schools. FrogSkin U, where they attend schools and talk about money management they are looking for an opportunity to
Budget of 15000 exclusive of YEX.

A quick look at what the committee is doing:

Projects

YEX- Graham , Brad
RYLA- Graham
RYPEN- Graham
Ottawa Citizenship - Graham
SAIT Scholarship – Bob

Juneau Beach-Garry, Bob
G W Skeene – Ted, Brian
FrogSkinU – Brad
MotiveAction- LeRoy, Brad
New Projects- Joan, Jeanette

INTERNATIONAL SERVICE - RAJU PAUL FOR JIM SAWERS

Committee of seven members. Here are some of the conversations that are ongoing:

Activities

- First meeting was held on Wednesday 25th September
- Working on;
 - Project identification
 - Project evaluation & selection criteria
 - Committee Terms of Reference
- 2013-15 budget \$16,000 – \$20,000
- Potential repeat projects;
 - Gift of Music, PV, Mexico
 - Volcanoes School Funding
 - Ujamma Grandmas, Africa
 - Rift Valley Water Project, Kenya
 - Help for the Highlands of Guatemala
 - Potential new projects;
 - Begin Right to Play
 - Barefoot College
 - OTHER REQUESTS ?

Bill Skinner talked about his project “Help for the Highlands of Guatemala.” They are just starting on the application for a matching and Global Grant which will leverage 5k to become 60k over the next three years. Challenges are working with an international club and with TRF due to a problem with an existing eye project.



CLUB SERVICES - BOB SADLER

His committee is blessed with five Past Presidents. Speakers for our meetings are well-booked into and beyond January. Follow on the website.

Duty roster has been set for the year, please note your dates. And honour your sheriff assignment as well.

Asha is doing a great job on editing The Standard, and it would be helpful to her if the reporters send a completed article rather than bullet points.

Asha Paul will send you a blank template for you to use to make notes when you are tasked with being a reporter. Please use the points you make as notes and send Asha an expanded version she can use without being a reporter as well as our editor.

Sunshine and Birthday Reports

If you are tasked with this duty, all the birthdays and anniversaries can be found under "administration" on the Club website. Login to your account and go to "Administration" under the heading "Membership Manager" you will find the selection "Birthday and Anniversary Report and you can select by month so you don't have to wade through the full year. If you are denied entry to this field after logging in, contact our Webmaster Bill Hope.

Offsite visits

Calgary Co-op wine and cheese, perhaps a local microbrewery, Christmas lights Tour and a few other possibilities.

Highway cleanup effort is lacking enthusiasm, but please answer the appeal with a yay or nay so Al knows who can and can't participate and how to plan.

"Rotary Remembers" tickets are now available.

Christmas party on Thursday, December 5th.

TREASURER - BRUCE BYFORD.

Bruce presented draft financials. Establishing a finance committee to help spread the effort. Carrying forward portions of the Casino revenues will help smooth the flow of that income. The golf tournament 45000, half of which goes to our club. Outflows are relatively stable. Bruce will be seeking some advice from the executive and committee chairs on what to do with 16000 that was not distributed last year. So numbers are pleasantly higher for the committees.

PUBLIC RELATIONS - JIM COYLE & TARA SEITZ.

Plan to get word out about our club and Rotary in general. We now have a facebook page, and we will see more media and social media in the near future to reinforce our presence. And we also want to promote our club events and functions. They are seeking more pictures from any club events.

The goal is to develop and execute a plan to tell the community about Rotary and promote our club's service projects and activities.



PR committee responsibilities include:

Develop our committee goals to achieve our club's PR goals for the year

Become familiar with RI public relations resources

Create awareness of club activities and projects among club members, media and the community

Understand the channels and resources available

Know Rotary's key messages to be able to use them when speaking in public

Work with the membership committee to support their recruitment efforts

New electronic survey will be coming soon.

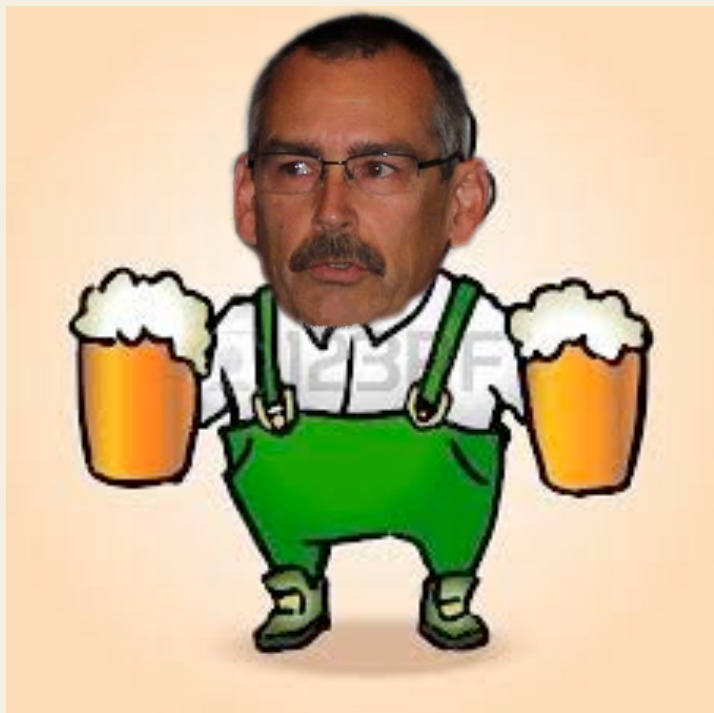
They are trying to leverage our individual media presence and let us as a group build on this synergistically.

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FOUNDATION - PETER HARDING

Foundation committee, with Wynne. Goal 150 per member. Polio plus and foundation are the recipients.

Anticipate a presentation in the near future with more detail. Beef jerky sale is coming up.



Brad Wellicome Oktoberfest.

Please volunteer, Wynne has the sheet. Please sell tickets for the event and the raffle.



Doris enjoyed her week.

She will be back at our Club in November.

Editor's note: No information on Happy Bucks and Sheriff was deferred due to a lack of time. If we have to cut an agenda item due to lack of time, I think it would be better to cut happy bucks so that the Sheriff's preparation would not have been in vain.



50/50

Unfortunately, Joe did not pick the joker



NEW MEMBER

President Zuzana presented two new member applications for consideration to our club

1. Art Sumner - Real Estate
2. Cheryl Ryan – Dietician

These applications have been approved by the board and barring any objection from the members, they will be inducted in a few weeks.

SUNSHINE

**BIRTHDAYS, ANNIVERSARIES,
ROTARY ANNIVERSARIES**

BIRTHDAYS

October 3 -Asha Paul
October 5 -Martin Harvey

ROTARY ANNIVERSARIES

October 1 - David McKeown 12 yrs

DUTY ROSTER

October 4, 2013

Greeter - Mark Rowe
Door Sales - Bob Sadler
50/50 - Jim Sawers
Grace and Sunshine - Tara Seitz
Introduce Speaker - Brian Semeschuk
Thank Speaker - Brad Sewall
Standard Reporter - Bill Skinner

If you are unable to fulfill your duties please find your own replacement

FUTURE EVENTS

OCT 4 - STORY BOOK THEATRE

J.P. THIBODEAU

OCT 11 - MUSIC THERAPY

JENNIFER BUCHANAN

OCT 18 - CLASSIFICATION TALK

HARRY KIM

OCT 25 - OCTOBERFEST - NO MEETING ON 26TH

THOUGHT FOR THE WEEK

The beauty of life
does not depend on how happy you are,
But on how happy others can be because of you.

WEAR YOUR ROTARY PIN

