

THE STANDARD

August 7, 2020

President:
Christine Mihailedes

Editor:
Joe Klassen

Reporter:
Eve Robertson

FOUR WAY TEST

In all things we think, say or do

1. Is it the TRUTH ?
2. Is it FAIR to all concerned?
3. Will it build GOODWILL and BETTER FRIENDSHIPS?
4. Will it be BENEFICIAL to all concerned?

In the beginning:

The Standard
Date: Aug 7 2020

National Anthem : a rather crackly (darn technology) but inspirational instrumental version.

Rotary
Club of Calgary Heritage Park



ntroduction of guests by Max Patel : only one guest this morning, our speaker, Ken Keelor, Chief Executive Officer at Calgary Co-op

Thanks were given by John Radermacher
Sunshine report by John Radermacher :
Member birthdays:

Walter Zuk - Aug 07
Joan Belick - Aug 08
Jim Sawers - Aug 08

Spouse birthday:
Liz Harvey - Aug 08

Anniversary:
Harry and Laura Kim - Aug 11

Club Anniversary:
Christine Mihailedes - Aug 08, 2014.

Then a story.....

Married 4 times

The local news station was interviewing an 80-year-old lady because she had just gotten married for the fourth time. The interviewer asked her questions about her life, about what it felt like to be marrying again at 80, and then about her new husband's occupation.



Rotary Opens Opportunities



**“Everything
we do opens
another
opportunity
for someone,
somewhere”**

HOLGER KNAACK





Our meeting.

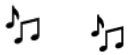
"He's a funeral director," she answered.

"Interesting," the newsman thought.

He then asked her if she wouldn't mind telling him a little about her first three husbands and what they did for a living. She paused for a few moments, needing time to reflect on all those years. After a short time, a smile came to her face and she answered proudly, explaining that she had first married a banker when she was in her 20's, then a circus ringmaster when in her 40's, and a preacher when in her 60's, and now - in her 80's - a funeral director.

The interviewer looked at her, quite astonished, and asked why she had married four men with such diverse careers.

She smiled and explained, "I married one for the money, two for the show, three to get ready, and

four to go." 

Today's speaker, Ken Keelor, was introduced by Geoffrey Simmins.

Ken Keelor joined Calgary Co-op in 2014 as Chief Executive Officer.

He brings a wealth of experience to this role having been part of the executive of Sobeys and Rexall.

Ken's responsibility at Calgary Co-op is to work with the Board of Directors to oversee and execute strategy focused both on the needs of the Co-op Members and financial sustainability. Calgary Co-op is owned by its 460,000 Members and has 3,850 employees.

Under Ken's stewardship, Calgary Co-op is implementing a new 10year strategy to differentiate the Co-op from other grocery stores. Customers see this new strategy in, for example, refreshed stores, new gas bars, the World of Whiskey, the acquisition of Community Natural Foods and the establishment of Co-op Cannabis.

Outside work Ken enjoys kick boxing, spinning, exploring Fish Creek and playing Bridge.

He has a BSc in Physics and an MBA in Marketing.

Ken's presentation : Calgary Co-op in 2020

Calgary Co-op has coined the phrase "Together for Good". Their focus is to serve the Co-op members and their community. That means using local farmers, producers & suppliers whenever they can and looking for ways to give back and support community needs. Examples of charities Co-op has supported recently are: Calgary Food Bank, Brown Bags for Children, Youth Link, Calgary Women's Shelter, Meals on Wheels, and with various Rotary Clubs raised \$100,000 for Calgary Food Bank.

Co-op is an important employer and often is listed as one of Alberta's Top 75 places to work.

Half of Co-op business is food. However part of the new focus is to expand Whole Health via updating and investing in pharmacies (3 pharmacies will be offering Covid testing), expanding Natural Choice products and further investment in the Home Health Care stores (McLeod Trail & Sunridge). The Community Natural Foods stores are continuing with much of the original staff.

In 2019 as an experiment to provide more variety Cluck N Cleaver and Spolumbo's opened stand-alone kiosks inside the West Springs Co-op selling the signature foods they are known for. Cluck & Cleaver has been the more successful of the two.

Co-op is also in the recreational consumption business. It owns liquor stores including the World of Whiskey, downtown, with over 1000 different whiskeys for sale. Co-op got into the cannabis busi-



Our meeting.

ness (7 stores) because Co-op is a trusted brand and therefore would be regarded as a trusted supplier of cannabis. (The cannabis market is not really booming in Canada but that doesn't hurt Co-op since it owns the Cannabis stores and doesn't have the extra expense of rent.) There are still problems with supply but business is solid and growing. They expect that eventually the success of cannabis will be seen in a decrease in liquor store sales.

Co-op owns about 80% of its retail stores and has about 200 tenants.

Co-op has reflected public concern with the environment by replacing plastic bags with City approved compostable bags, installing natural gas run heating and power generators at 3 stores (reduce grid use by 30%), and reducing office paper use.

In April 2020 Co-op moved to new food distributor, B.C.-based Save-On-Foods instead of FCL (the Saskatoon-based company that is collectively owned by more than 170 independent retail co-operatives across Western Canada). This gives more flexibility in product range and makes it easier to customize flyers (now produced locally instead of Saskatoon.) and create private brands (Cal & Gary's, Founders and Farmers). "Local-ness" is what differentiates Co-op and will increase loyalty and profitability.

Contrary to gossip....

1) Calgary Co-op has no plans to change its co-operative model. 2) it is not going to be acquired by Save-On Foods. 3) the new business model and ambitions could not be accommodated by FCL. 4) Ken was not put in place by Sobeys to eventually engineer a takeover by Sobeys. 5) The barricade of the FCL fuel terminal in Carseland was nothing to do with Calgary Co-op but was a union matter.

With regard to Covid, Co-op has gone above the minimum recommendations with the installation of screens, plenty of sanitizing gel available for customers, disinfection of high touch points and carts, social distancing and special shopping times for seniors.

Ken ended his talk by saying that we can reach out to him with any questions, comments, names of good local suppliers or ideas at : kkeelor@calgarycoop.com.

Geoffrey returned to thank Ken for giving us such a clear insight into the business of Calgary Co-op and presented him with a certificate saying that in appreciation for his presentation 40 children will be vaccinated against polio.

This week's foreign language "Thank you" came from Harry Kim.

Thank you in S Korean is

gam-sa-ham-ni-da (polite & formal)

go-ma-wo (friends, siblings and those your age or younger)

Christine then called on Joan Bedard to sing "Happy Birthday" (beautifully) to Joan Belick who was on the Zoom call with us.

Minutes

1. Covid mask bagging project. Still in need of volunteers before Fri Aug 14.

Christine has boxes of masks to be worked on. If you can help please contact Christine to arrange pick up or delivery. Bill Skinner says it take one person 3.5hrs to deal with one box.

2. President's Social (Jim Coyle)

Event will take place on Thurs Aug 13, 2020 5:00 PM –8:00 PM

Lloyd Park

Foothills County, AB Canada



Our meeting.

TOL 1W0

Remember to bring mask, chair, your own food and beverage.

Physical distancing will be taken seriously. Max will be policing us! There will be a marked area for the entertainment. 33 Rotarians and 23 guests are attending.

There is still time to register.

Christine asked the members present to vote as to whether the Aug 14 meeting should be cancelled (since the Pres Social is night before). Members voted 94% to cancel meeting.

President announcements

At the end of the last Rotary year the District allocated \$25/member to each club to be used at each club's discretion. Our Board decided that the \$1575 received should be directed towards Covid – related projects

Our 2019-2020 full year club dues included \$55 towards the 'President's Social'. Since we are bringing our own food this year costs are greatly reduced (by \$38).

Please choose one of the following options as to how you would like your share of \$38 used

No action – funds will be used for club operations and project funding.

This is the default option so if we do not receive a response from you, this option will apply.

2) Donate to 'Heritage Park Rotary Club of Calgary Fund'

a) You will receive a tax receipt and the club will use the funds towards projects of organizations that are Canadian registered charities

b) Greg will manage the process of sending funds to Calgary Foundation with your details for the tax receipt

3) Credit towards your 2020-2021 dues.

Greg will provide a credit on your annual dues invoice.

Please email cmihailedes.rotary@gmail.com by **August 20** to advise your preference.

Please feel free to connect if you have any questions or require additional information.

Happy Bucks

Martin : \$10, Liz birthday, Jennifer Jones, RI president 2022/2023, first woman to hold post

Vannita : \$25, daughter's 14th birthday

Bob C : \$2, Flames to advance

Sheila : \$10, embarrassed dollars for sleeping in

Bill S : \$??, Jennifer Jones, appointment long overdue

Brad S : \$5, new canine family member, no name yet-perhaps "Alarm Clock" and the work of Calgary Coop as it adapts to changing times

Graham : \$2, Jennifer Jones, great to have a Canadian (and perhaps the youngest President yet), and as long time Coop shopper enjoying the improvements Ken Keelor is guiding.

Christine : \$5, Zoom frustrations with the anthem and Ken Keeler presentation and appreciation for the efforts Coop makes to keep customers safe.

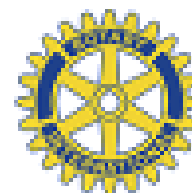
Next meeting: Aug 21

Speaker will be a member of Calgary Toastmasters and will talk about the alliance between Rotary and Toastmasters. The RI website Learning section has advice from Toastmasters.

Friday Foresight: Volunteers do not necessarily have the time, they just have the heart



Position	Assigned Member
August 21, 2020	
Greeter	Semeschuk, Brian
Grace and Sunshine Report	Simmins, Geoffrey
Introduce and Thank Speaker	Clark, Bob
Standard Reporter	Sonntag, Roger
August 28, 2020	
Greeter	Skinner, Bill
Grace and Sunshine Report	Sumner, Art
Introduce and thank Speaker	Radermacher, John
Standard Reporter	Harding, Peter
September 4, 2020	
Greeter	Rowe, Mark
Grace and Sunshine report	Sapre, Vannita
Introduce and Thank speaker	
Standard Reporter	Sawers, Jim
September 11, 2020	
Greeter	Tyminski, Sheila
Grace and Sunshine report	Wellicome, Brad
Introduce and Thank Speaker	
Standard reporter	Wood, Ted
September 18, 2020	
Greeter	Bailey, Lukas
Grace and Sunshine report	Bailey, Patricia
Introduce and Thank speaker	
Standard Reporter	Blahun, Janet



**THE ROTARY CLUB OF CALGARY
HERITAGE PARK**

**P.O. BOX 30261
CHINOOK RPO**

The Rotary Club of Calgary Heritage Park Announcements

Aug 7 Ken Keelor—Calgary Co-op
Aug 14 No Meeting
Aug 21 Toastmasters
Aug 28 Jenni Thompson—Ronald MacDonald House

**WEAR YOUR
ROTARY PIN**

