

December 11, 2020

Christine Mihailedes

Joe Klassen

Reporter:

Mark Rowe

FOUR WAY TEST

In all things we think, say or do

- Is it the TRUTH?
- Is it FAIR to all concerned?
- Will it build GOODWILL and **BETTER FRIENDSHIPS?**
- Will it be BENEFICIAL to all concerned?



National Anthem: President Christine played Julie Rayner singing the National Anthem



John Radermacher gave the Rotary Grace



Rotary Opens Opportunities

New Club Member: RRCHP President-Elect Doug MacDonald introduced new member Ed Bourassa and his wife Sheri. Ed is a former member of the Edmonton Strathcona club and is a past president of the Moose Jaw Rotary Club.

There were no visitors except our speaker Dr. Joe Pavelka

Thank you: In Japanese thank you is "Arigato"

Harry Kim was our resource person for this. Harry is from Korea. Japan ruled Korea from 1910 until 1945 and Japan required all schools to teach in Japanese and prohibited the use of the Korean language, so Koreans had to learn Japanese.

Sunshine Report: John Radermacher gave the club its Sunshine Report. **Birthdays**

David McKeown-December 08 Jim Davis-December 09



Wedding Anniversaries

Fran and Phil Hochhausen December 01 Kelly King and Jim Coyle December 03 Nuri and Din Peerani December 07 Jackie and Doug Kinley December 08 Page 2 THE STANDARD

Our meeting.

There were difficulties with our featured speaker. While attempting to connect Dr. Joe Pavelka, President Christine switched the meeting order and moved the speaker to the last item on the agenda.

December 18 Meeting

President Christine announced that the RCCHP's Covid modified Christmas celebration would be a Coffee and Bailey's Zoom meeting.

Matt Knox and Kathy Le are preparing a Holiday Trivia Quiz for the club. There will be other Christmas surprises and celebrations.

Happy Bucks

Peter Harding - Welcome to Ed and Sheri joining our Rotary Club family

Bill Skinner - Welcome to Ed and Sheri

Brad Wellicome - Welcome to Ed and Sheri

Thanks to people for signing up for the Huron Carole

Thanks to President Christine for her adjusting the meeting agenda to accommodate the speaker.

Graham Drake - was a winner in the Club's wine raffle

Matt Knox has finished his next to last semester for his MBA

Speaker

Bill Skinner was preparing to be the substitute speaker with a presentation on Mezo America Ball Courts when Dr. Joe Pavelka was able to join the meeting.

Ecotourism and Outdoor Leadership after Covid

Dr. Pavelka is a professor at Mount Royal University. He is the Coordinator, Ecotourism and Outdoor Leadership. He has been heavily involved in ecotourism, His primary area of focus has been leading trips to the Amazon.

Albertans are the most traveled of all Canadians. Dr. Pavelka has used the Covid shutdown to conduct surveys on how Canadians, Americans and a few from other countries to obtain information on how they feel about post-Covid travel.

The survey showed:

66% of travelers are concerned about not being able to see family and friends.

66% are concerned about large crowds

38% have no fears about Covid.

Stages of the Return to Travel

Soft Opening - Domestic Travel with no vaccine

Grand Opening - International Travel with a vaccine

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Our meeting.

Return to previous travel patterns. However, we know from the 9/11 attacks and 2008-2009 financial meltdown that when travel returns, it does not come back exactly the same way that it was before.

From surveys conducted this summer in Banff, we know that the "Return to Normal" for many travelers includes:

People being able to make their own travel decisions.

Have control over the travel experience

No risk of being shamed for travel.

Ocean Cruises: There is a large and loyal customer group who want to return to their cruise ships.

The stock market has reacted to the release of the Covid vaccine.

Stocks for travel related industries like Expedia and United Airlines have had substantial gains recently.

Stocks that have benefited from the pandemic are now retreating. These include companies like Netflix, Zoom and Peleton (home fitness equipment).

Health Concerns

A major traveler concern is the tourist access to, the availability of, and the quality of health care facilities at potential destinations.

This will initially concentrate Canadian tourist in first world destinations because they are perceived as safe.

Third world destinations, including ecotourism destinations that are heavily dependent and desperately need tourism dollars, will likely be the last destinations to recover

President Christine closed the meeting. Thought for the day:

"FILL YOUR LIFE WITH ADVENTURES, NOT THINGS. HAVE STORIES TO TELL NOT STUFF TO SHOW"





THE ROTARY CLUB OF CALGARY HERITAGE PARK

P.O. BOX 30261 CHINOOK RPO

The Rotary Club of Calgary Heritage Park Announcements

Dec 18 Classification talks
Jan 8 Club Assembly

Jan 15 Classification—Lukas and Trish Bailey

WEAR YOUR ROTARY DIN

