

THE STANDARD

January 10, 2020

President:
Brad Sewall

Editor:
Joe Klassen

Reporter:
Fran Hochhausen

FOUR WAY TEST

In all things we think, say or do

1. Is it the TRUTH ?
2. Is it FAIR to all concerned?
3. Will it build GOODWILL and BETTER FRIENDSHIPS?
4. Will it be BENEFICIAL to all concerned?



In the beginning:

A rather crisp morning began with President Brad ringing us in at 7:02. No doubt late due to the frigid temperature! Peter Harding led us in an enthusiastic rendition of our national anthem. Even sounded like everyone has got the new wording down pat, until they change them yet again!

Aliisa Paivalainen provided a thoughtful blessing for the day. Asha Paul introduced our visiting Rotarians: Greg Hovdebo (Millenium) Ted Rowsell (Stampede Park), Cory Tretiak (West), Hyder Hasan (Fish Creek), Dave Leslie (Downtown) and our guests today: Brendin Spence (Outbound Student Candidate) Dwayne Spence (Outbound Candidate Father) Diane Kashuba (Bethany Care) Gail Urquhart (Bethany Care) Roger Grant (Guest Speaker) Dean Gjertsen (Guest of Doug MacDonald) President Brad made a grievous error and advised all tables with guests to head off to the chow line first, but it would have been shorter if he had requested the one table without a guest to go first. Hopefully President Brad has learned his lesson!



Eve Robertson was the plate shiner this morning and used spit and polish to bring out the gleam in the plates.

Sunshine Report: Aliisa Paivalainen announced the only member birthday – Art Sumner on January 12th. Happy birthday Art! Spouse birthday: Jessie Zuk. Walter was probably out scouring the stores for a good sale on a birthday present. Joan and Art Belick are celebrating an amazing 61 years of wedding bliss. Congratulations! Member anniversary – Matt Knox, January 11th - 1 year!



Our meeting.

Max Patel introduced our guest speaker Roger Grant who is the President and Chief Brand Strategist of Identicor Marketing, which is the only firm in Western Canada to specialize in naming companies, products, services, and technologies. He is a master of telling a clear story in just a few words.

Roger began his career as a broadcast journalist delivering radio newcasts and reporting on a wide range of political and sporting events. He interviewed the “man on the street” and numerous high profile individuals including Brian Mulroney, John Turner, Peter Lougheed, Joe Clark, Jean Claude Killy and the Crazy Canucks.

Roger is an accomplished and engaging speaker who holds national standing with the Canadian Association of Professional Speakers.

“Get Your Message into the Mind” or “How to Tell a Story so People Listen” was the message that Roger presented to us today. When telling a story, the mission is to get the message into the mind of those individuals you wish to influence. Sounds easy enough, but is it really? The premise is to know what ideas to present and in which order. All successful stories follow the same structure or proven formula: The Hero, the problem, the change which leads to transformation.

The trick when applying this structure to sales, whether it be for raffle tickets, or business is to make the client the hero, the problem is what they need to resolve that problem and the guide or lead person to help them transform the problem into a successful solution.

Greg Hovdebo of Millenium and Bethany Care thanked RCCHP for the sponsorship of the atrium. Bethany has hosted concerts, parties, sing-a-longs, and pet visits in the atrium which allows the 600 residents to connect with family and friends. The daycare is now open and offers the opportunity for intergenerational events.

Motions:

Community Service

“On behalf of the Community Service Committee, I move that the Rotary Club of Calgary Heritage Park provide \$750 to the Hope Mission to fund a dinner and that the Club provide the servers.”

“On behalf of the Community Service Committee, I move that the Rotary Club of Calgary Heritage Park, subject to the Rotary Clubs of Calgary West and Calgary Sarcee each providing \$6,500 and the Rotary Club of Calgary Stampede Park providing \$8,500, provide up to \$3,500 to The Community Kitchen Program of Calgary to purchase a stackable convection stove/oven and hood fan for the Tummy Tamers Program and a multifunction business copier.”



Our meeting.

Youth Service

"On behalf of the Youth Services Committee, I move that the Rotary Club of Calgary Heritage Park provide the sum of \$200 to assist in the transportation costs of attendees at the All Interact Presidents Forum."

Minutes People:

Sheila Tyminski introduced Brendin Spence, outbound candidate for the Youth Exchange program, and Dwayne Spence, Brendin's father.

Valentina our inbound student from Chile brought us up to date on her Christmas and New Year's events. All the inbound students in Calgary joined the festivities at New Year's Eve celebrations downtown. Val thanked Sheila for the hockey game. The incoming polar vortex is cause for some trepidation. Val must learn to wear socks when it is cold outside!

Once again, the exchange students, inbound and Rotex are putting on a dinner with International deserts. This year the date is January 24, 2020. Mark your calendars and take some time to support the efforts our students make to support ShelterBox.

Asha Paul reminded all members that the club birthday party will be a pot luck dinner on Saturday, February 22, 2020. (Note there will not be a meeting on Friday February 21, 2020) Come out to celebrate another decade for our club. There will be a cash bar and entertainment. A sign-up sheet will be sent around or you can sign up on line.

Phil Hochhausen reminded us that 'Guess Who's Coming to Dinner' is next Saturday, January 18, 2020. A date change for the following dinner due to the Second Chance Art Sale will be April 18, 2020.

50/50 – Roger Grant drew the lucky ticket. Darryl Luhr announced the prize is now \$875.00 including Darryl's commission. Joan Belick had the lucky ticket. President Brad recited the Rotary 4 Way Test, and Joan dutifully agreed with each point. Unfortunately Joan drew the Queen of Spades. The pot continues to grow!

Happy Bucks: A lot of happy people in attendance this morning:

Peter Harding – a whopping \$10.00 His mother in law has returned to Ontario.

Bill Hope – His daughter provided money and cookies to the homeless at the LRT on Christmas

Bill Skinner – Will be in Guatemala so cannot attend the International Dinner. Encourages all members to attend if possible

John Radermacher – Ronald McDonald House and Second Chance Art Sale volunteers

Janet Blahun – Her son takes his driving test on Tuesday! Watch out Calgary!

Graham Drake – has respect for Peter Harding, nice to know, and happy that Graham paid for it! Graham



Our meeting.

and Holly are off on a 54 day trip to celebrate his retirement.

Doug MacDonald – paid to advise RCCHP that he does not recruit new members when he is at funerals. That is a comforting statement!

Brad Sewall – thanks to Roger Grant for a great presentation

Sheila Tyminski – paid to celebrate all mothers in law

Velma Noble – has completed the home inspection and she is now able to host Valentina

SHERIFF – None other than Darryl Luhr, a repeat customer today!

Fined those with hair on the top of their heads. Really Darryl!!?? Janet and Val trying too hard, Kathy Le for parking in Raju's parking spot, guest Rotarian Hyder Hasan who left banking to run a non profit and Cory Tretiak for taking free business advise from our guest speaker. Phil was fined just for being at the meeting today.

Next meeting January 17, 2020.

Thought for the day – “Whether you think you can – or you think you can't – you're right!” Henry Ford

Meeting adjourned at 8:15.



Position	Assigned Member
<div> February 7, 2019 </div>	
Greeter	Semeschuk, Brian
Door Sales	Skinner, Bill
50 50 Sales	Sonntag, Roger
Grace Sunshine Report	Sumner, Art
Introduce and thank Speaker	
Standard Reporter	Tillotson, Dennis
<div> January 17, 2020 </div>	
Greeter	Paul, Asha
Door Sales	Paul, Raju
50/50	Powell, Jamie
Grace and Sunshine report	Pyle, Jeanette
Introduce and Thank speaker	Olutuyi, Ola
Standard Reporter	Radermacher, John
<div> January 24, 2020 </div>	
Greeter	Robertson, Eve
Door sales	Klassen, Joe
50/50	Sapre, Vannita
Grace and Sunshine report	Ruptash, Peter
Introduce and Thank Speaker	Rowe, Mark
Standard reporter	Sawers, Jim

**THE ROTARY CLUB OF CALGARY
HERITAGE PARK**

**P.O. BOX 30261
CHINOOK RPO**

**WEAR YOUR
ROTARY PIN**



The Rotary Club of Calgary Heritage Park Announcements

Jan 17	Lindsay Blackett—Peakterra Cannabis and hemp
Jan 24	Mark Rowe—Robbie Burns celebration
Jan 31	Joint meeting
Feb 7	Club Assembly
Feb 14	Puerto Vallarta Presentation
Feb 21	No Meeting—Club Anniversary Dinner

