

# THE STANDARD

June 19, 2020

President:  
Brad Sewall

Editor:  
Joe Klassen

Reporter:  
Bill Hope

## FOUR WAY TEST

In all things we think, say or do

1. Is it the TRUTH ?
2. Is it FAIR to all concerned?
3. Will it build GOODWILL and BETTER FRIENDSHIPS?
4. Will it be BENEFICIAL to all concerned?

## In the beginning:

Soon To Be Past President Brad started our weekly meeting promptly @0700 with a glitch free O Canada –



Greeter Fran Hochhausen welcomed our 3 guests



Kurt Kinnear today's guest speaker  
Geoffrey Simmons  
Steve Dunk

Fran provided some words of wisdom regarding the need to properly wear your masks to avoid COVID or pregnancy.

Sunshine Reporter Phil Hochhausen reporting from the same house as our greeter but apparently on a different floor....

Phil provided us with an inspirational grace –

Birthdays - Joan Bedard June 21

Anniversaries – Walter & Jessie Zuk June 21

Rotary Anniversary -Brian Gentles – June 19 - 13 years

## Sunshine story:

Why did the employee get fired from the calendar factory? – He took a day off



## Our meeting.

An employee is getting to know her co-worker and when the topic of her last job comes up someone asked her why she left that job. She replied it was something my boss said. Well what did he say - you're fired!

Finally Phil dedicated this final story to Garry.

A fellow goes in for a job interview and the boss asks what is your worst quality? The fellow replies I'm probably too honest. The boss says that's not a bad thing being honest is a good quality. The man replied I don't care what you think.

**Ginny Murphy introduced** our Guest Speaker Kurt Kinnear who is committed to growing healthy communities by increasing participation and leveraging modern technology. Kurt was honoured as one of Calgary's top 40 under 40. Kurt is the founder of hubudub and he will be introducing us to this exciting participation based platform.

### **Kurt Kinnear hubudub**

Kurt's first job at the U of C was to turn around the University's Outdoor Centre's \$300,000 deficit. While walking past the viewing area at the Olympic pools, he observed students studying and noticed a couple of the students were staring at their computers watching other people's lives.' These students appeared to be 'owned' by their computers.

Kurt's next job at U of C was to create the Active Living Project, which was intended to 'fix up' campus recreation programs, summer camps and other programs at the University. During this time he had discussions with the leadership of the University and these discussions included discussion of the decline in the "wellness" of the student body, with rising rates of students dropping out, depression and suicide. The University's response, a one million dollar information program struck him as an ineffective solution.

After the initial meetings on the Active Living Project; Kurt noticed the Olympic pool viewing area and this time he observed that about 80% of the students using the area were staring at their computers in a similar manner as the previous time in 2008. The proliferation of these 'blank stares,' along with data about digital media usage and the widespread adoption of smart phones led him to perceive a correlation between this and the declining mental health of the student body, as well the ongoing decline in the use of U of C's programs and facilities by the students.

Studies show people now are spending about 7 hours per day online and that as a result they have less time for 'healthy engagement'. Using similar psychological techniques pioneered by major social media companies, including simplification and gamification, Kurt intends to reverse this loss of time for 'healthy engagement.'

Using pen-and-paper 200 students gathered signatures from the various programs, services and facilities offered on campus. This was a pilot program with a simple use of gamification that became a proof-of-concept for a digital version. This was the Level Up platform, which he launched in 2015. After 5 semesters, 15,000 students were using it to connect with 500 different University of Calgary programs and events. University facilities and events saw approximately a 20% increase in usage and 96% of students using the platform found it had value for them.



## Our meeting.

This led Kurt to create Hubudub as a digital hub to engage communities and further embracing the techniques and technologies of major social media companies. Adding geofencing and smart phone location tracking functions to the existing gamification and psychological techniques, the interactions and movements of the participants are tracked. Points are issued which can then be used at partner organizations, similar to customer loyalty programs.

The goal of Hubudub is to create active & healthy communities that are engaged using modern technology.

.

### Rotary Minutes

**Christine Food Bank Update** – the food bank will continue to operate in their current manner with just individuals and no groups until at least the end of August and then they will re-evaluate. If you are interested in volunteering individually over the summer please sign up.

**Don Foundation Update** – to date RCCHP has donated \$14,565 to the Rotary foundation this is \$790 short of the previous for your annual average. Donations to the annual fund or \$11,192 which is 109% of the district goals set for the club of \$10,300. Donations to the polio fund are \$3373 and the four year annual contribution was \$4900. If anyone is interested in helping Don work on the Rotary Foundation Committee or if they have questions please contact him.

**Question** From Bill Skinner - What percentage of the 24 members that are contributing to the annual fund are on a monthly basis? About half of the donators are doing it on a monthly basis.

### Happy Bucks

Garry Gray- a happy buck for Harold and looking for an update on their situation.

Harold – 10 Happy Bucks for all the support from club members. Thanks to everyone.

Shelia – Plug Buck anyone interested in joining a dynamic Service is invited to join youth services- just let Sheila know.

President Brad five happy bucks In appreciation of Kurt's presentation today. Another happy buck for all the directors that have been campaigning for members to join their committees.

Phil Hochhausen a happy buck for Max Patel and all the work he does getting the information to members for the duty roster.

**Next Week's Speaker** – Shawn Lavoie (Head Pro at Canyon Meadows Golf Club) – Future of Golf 2020 & Beyond.

**This Weeks Wisdom** – “Connections and connectedness are other words for community and communion” Parker J. Palmer



#### June 26, 2020

|                             |                  |
|-----------------------------|------------------|
| Greeter                     | Kelly, Lorne     |
| Grace and Sunshine report   | Kim, Harry       |
| Introduce and Thank Speaker | Matthews, Rob    |
| Standard reporter           | Khanna, Surinder |

#### July 3, 2020

|                             |                 |
|-----------------------------|-----------------|
| Greeter                     | Kinley, Doug    |
| Grace and Sunshine report   | Knox, Matt      |
| Introduce and Thank speaker | Pyle, Jeanette  |
| Standard Reporter           | MacDonald, Doug |

#### July 10, 2020

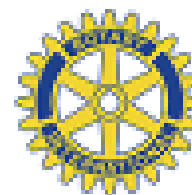
|                             |               |
|-----------------------------|---------------|
| Greeter                     | Luhr, Darryl  |
| Grace and Sunshine report   | McArthur, Don |
| Introduce and Thank speaker | Sewall, Brad  |
| Standard Reporter           | Matthews, Rob |

#### July 17, 2020

|                             |               |
|-----------------------------|---------------|
| Greeter                     | Murphy, Ginny |
| Grace and Sunshine Report   | Noble, Velma  |
| Introduce and Thank Speaker |               |
| Standard Reporter           | Olutuyi, Ola  |

#### July 24, 2020

|                             |                     |
|-----------------------------|---------------------|
| Greeter                     | Paivalainen, Aliisa |
| Grace and Sunshine Report   | Patel, Max          |
| Introduce and thank Speaker |                     |
| Standard Reporter           | Paul, Asha          |



**THE ROTARY CLUB OF CALGARY  
HERITAGE PARK**

**P.O. BOX 30261  
CHINOOK RPO**

**WEAR YOUR  
ROTARY PIN**



### **The Rotary Club of Calgary Heritage Park Announcements**

|         |                                                                 |
|---------|-----------------------------------------------------------------|
| June 26 | Shawn Lavoie—GM Canyon Meadows Golf Club— Golf in Calgary 2020  |
| July 3  | Geoff Hughes—Success and future of <i>Connect Rotary Club</i>   |
| July 10 | Dana Peers, President Calgary Stampede—Stampede 2020 and beyond |
| July 17 | Jeff Hodgson—Heritage Park; Re-opening update                   |
| July 24 | Christine Mihailedes—New Club President's vision                |