



THE STANDARD

OCTOBER 20, 2023

VOLUME 24

ISSUE 15

**PRESIDENT
GRAHAM DRAKE**

**REPORTER
VANESSA FREEZESUMNER**

**EDITOR
ASHA PAUL**



MEETING NOTES

Jamie Powell stood in as meeting chair while Graham is “gallivanting in BC”.

As Peter wasn't at the meeting, Jamie asked for a volunteer to lead us in O'Canada. Harold Aikenhead didn't miss a beat and jumped right in before we had a second to protest.

Don McArthur introduced our visiting guests: Bob Cove an “old member” which was quickly corrected to “past member” and our speaker Jeff Foss from Rotary Club of Okotoks.

Our two guests and their tables led the way to the buffet, though someone at one of the tables jokingly suggested we might have better luck if members that attended without registering would have been included.

Jamie provided a land acknowledgement by way of sharing knowledge. Asking us the difference between a reserve and reservation. We all came to find out that reserves are in Canada and Reservations are in the US. Reserves only make up .36% of the land in Canada!

PROGRAM

Richard Broadwith kept the introduction for Jeff Foss short and sweet so we could get to the substance of the meeting.

Jeff spoke to the zone wide initiative “People of Action in Action”. Our district has a long history of membership loss of approximately 4-5% per year and we want to bring that up. Growth can either be incremental (recruiting members one at a time) or exponential via founding new clubs. Of our zone, three districts were chosen to participate in this initiative including our own. In our district 10 clubs have chosen to participate further.

As part of this initiative, RCCHP was asked to complete a survey so that we could identify areas where we feel our club is performing less than optimally so that we can engage district and zone resources to improve. The survey was a club assessment on key vibrant growing club criteria and was completed by 32 of 54 of our members. We scored ourselves overall at 89.45/120. All sections were above 15/20 except Public Image.

As tables, we each worked on the items that didn't score well by providing suggestions on how to improve. Some of the suggestions included needing to double down on intrapersonal recruiting efforts by getting out to meet people and interact, connecting with our community better, ongoing temperature checks of our current membership, better messaging around our activities, revamping the website to attract a younger audience, highlighting what our funds actually go towards rather than just focusing on giving a cheque to a cause, and making sure that we have someone at our events to table and educate participants about what our club is about (i.e. at Second Chance Art Sale).

FRIDAYS 7 AM. GUNN'S DAIRY BARN, HERITAGE PARK, 1900 HERITAGE DRIVE SW, CALGARY



MINUTES

Brad Sewall reminded us of the upcoming Tsut'ina Museum Tour on October 24, 2023 6-8pm. There is one spot available and two paid tickets available (due to member illness). Reach out to him if you are interested.

John Radermacher is coordinating another dinner at Ronald MacDonald House on November 13. Prep starts at 2pm. Let him know if you would like to assist.

Jamie Powell rounded out the minutes letting us know that the Wines of the World tickets are being printed as we speak and will be available next week. He highlighted what an important fundraiser this is for our club and encouraged all to participate in the action!

HAPPY BUCKS

Walter Zuk was happy about his grandson's 6th birthday and being the giver of the best birthday gift, a nerf machine gun!

PRESIDENT'S REMARKS

Jamie closed the meeting by thanking the speakers and all of us for attending.

PROGRAM (CONTD)

Jeff concluded that there are two consistencies found in growing Clubs. First they set a membership goal, communicate the goal and continue talking about it. Second they take bringing one non member to Rotary seriously and challenge each other to do it regularly.

Richard thanked the speaker and the participants of the survey

SHERIFF

When we had extra time Aliisa Paivalainen RAN from the back table to the podium ready dole out some fines! Jamie for fumbling with the microphone at the beginning of the meeting, John for not using the mic after helping with tech support, Harold for being too keen to lead O'Canada, Don for calling out an "old member" rather than "past member", Jamie for starting a minute late, Richard for giving us what felt like homework, and Walter just because. Of course can't forget those that were on their phone when Aliisa got a coffee refill during the presentation (Brad S, Tracy, John, Bill H) and those wearing short sleeves (Harold, Jim C, Jim D). Thanks to Aliisa we have more dollars in the

DUTY ROSTER

OCTOBER 27, 2023

GREETER**VELMA NOBLE**
DOOR SALES.....**OLA OLUTUYI**
INTRODUCE & THANK.....**ALIISA PAIVALAINEN**
REPORTER.....**JIM DAVIS**

**If you are unable to fulfil your duties
please find your own replacement.**

BIRTHDAYS & ANNIVERSARIES



BIRTHDAYS

DOUG MACDONALD**OCT 31**

ROTARY ANNIVERSARIES

HARRY KIM (20YRS).....**OCT 31**