

# ROTARY CLUB OF NANAIMO

# “C O G S”

Volume 97, Number 38

4,768th Meeting

Friday, May 5, 2017



**Club Meeting Friday at 12:00 p.m.  
at the Coast Bastion Inn**

#### **CLUB OFFICERS 2016-2017**

President ----- Debbie Narver  
Vice President ----- Carey McIver  
Secretary ----- Bob Janes  
Treasurer ----- Lynne Pankratz  
President Elect ----- Jane Currie  
Immediate Past President ----- Lila Tanner



**Serving Our Community Since  
May 1, 1920 - Charter Number 43**

#### **DIRECTORS**

Henry Jiang      Susie Stephens      Moe Lessan  
Norm Myden      Wayne Anderson      Charles Ramos

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#### **District Governor**

Joanne Croghan  
Bainbridge Island, Washington

#### **Assistant Governor**

Bev Hilton  
Nanaimo Oceanside

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## History of our Rotary Book Sale

We have just completed our 17th Rotary Used Book Sale since our first sale in the fall of 2007 at *Nanaimo North Town Centre*. That year we held a 4-day sale over the weekend of October 5th and netted just over \$27,000! We had partnered with *Nanaimo Daily News' Raise-a-Reader* program to give half the proceeds of our sale to Literacy Nanaimo, which was matched by the province with various percentages over the years. Our net sales, after splitting with *Raise-a-Reader* and paying expenses, was a little over \$11,000.

This spring's Book Sale grossed \$75,534, which is the most proceeds earned of all the sales held in the past ten years! Well done everyone!

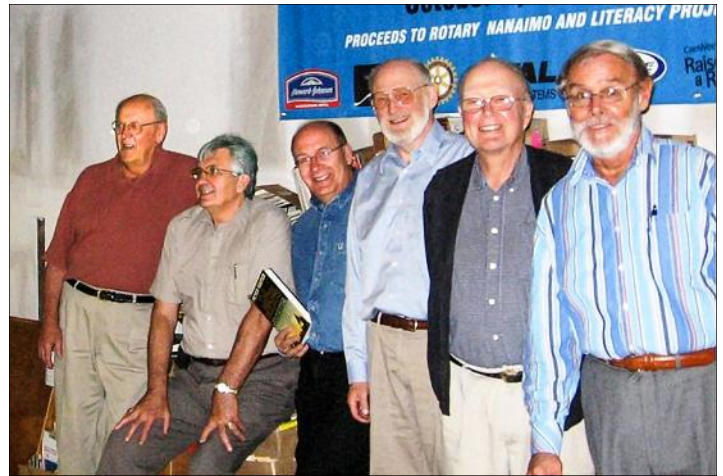
### In the beginning ...

The idea of a book sale to raise funds for club use came out of a fund-raising committee meeting at the home of **Ross and Pam White**, and **Ian Williams** volunteered to check with his old club in Chilliwack to see what was involved in holding a used book sale as they hold successful sales yearly. Funds raised from our usual source, which was raffles, were subject to rules of the B.C. Gaming Commission dictating where we could donate our money. We wanted unencumbered funds for projects we chose to support.

The first successful sale was held in the year **Frank Shoemaker** was club president, and club members who spearheaded the project included **Al Jackson, Jim Brown, Gary Gardiner, Ian Williams, Yvan Gosselin, Bruce Gordon**, along with the assistance of **Wayne Kuss** from the *Nanaimo Daily News*.

*Chilliwack Rotary* donated three pallets of books to help us get started, which were delivered for no charge by *Total Delivery*. We also received a huge number of "classic" books from an estate in Cassidy and sorted all the books in space donated by the *Tally-Ho Hotel* in their unused *Grizzly Bar*.

*Nanaimo North Town Centre* offered to let us use their mall for our first sale and even helped with advertising expenses. We put up some signs, rented some tables, and we were in business.



The original crew, from the left: Bruce Gordon, Wayne Kuss, Yvan Gosselin, Ian Williams, Al Jackson and Gary Gardiner. Missing is Jim Brown who was the first book sale chair.

Flushed with the success of our first sale, the second fall sale was quickly planned and the next year—again a 4-day sale over a weekend in October we managed to achieve sales of \$34,576. Thinking we could make some more money from the large number of books we hadn't sold, **Gary Gardiner** convinced the mall to give us one room to continue selling paperback books. We sold books in the room vacated by a greeting card business and, assisted by **Susan Gerrand, Bruce and Barbara Gordon**, we averaged over \$1,000 per day for the rest of the week.

### Sales expand to two a year ...

It was after the success of our third sale in 2009 that the mall asked us if we would consider holding a sale in the spring as well as the fall, and we began what is now recognized as a tradition of holding two sales in our Rotary year, each one for 10 days including two weekends.

The *Nanaimo North Town Centre* continued to support our cause with free space, not only during the sale, but throughout the year where we store our books between sales and where we sort books all year long.

In 2010 retired businessman **Rudi Steinmetz** took an interest in our efforts at the mall and began helping with advice on how to do what we were doing more efficiently. We soon dubbed our non-Rotarian friend as the "CEO" of



our book sale. He later became a Paul Harris Fellow and an Honorary Rotarian.

We borrowed tables from the *Malaspina University* for a few years and eventually ended up buying tables and even added a couple of pallet jacks to help with moving books around. Rudi even managed to obtain a number of plastic pallets and some large shopping carts for transporting books from the donation bin across from *London Drugs*.

Rudi began to keep track of the number of books donated to the cause, which ones were the best sellers, and how much money we made from each of the various categories of books.

Since our beginning in 2007 we have held 17 Rotary Used Book Sales. Our average inventory of books has been about 75,000 to 80,000 for each sale, of which we sell about 40%. Fiction books are our biggest sellers, although gardening books sell well in our spring sales and cookbooks are good sellers in the fall. The History and Military History categories also sell well, and, of course, Children's Books and Cookbooks are always good sellers.

We have about 30 different categories and patrons to the sale come early and stay late each day perusing the thousands of books we offer on our tables. Our roster of regular book sale workers has expanded to include **Al Smith, Brent Stetar, Janeane Coutu, John Shillabeer, Bob Wilson, Wayne Anderson** and the late **Bob Fenty**. Added to the list of regulars is **Susan Gerrand** who single handedly looks after the Antique Book section during the year as well as at each book sale. Regular book sorters during the week include **Ed Borisenko, Ross White, Lila Tanner, Susie Stephens** and a number of occasional sorters.

We cannot state emphatically enough, the success of our Book Sales relies on the volunteer help of our own club members and their spouses who volunteer two times a year to act as cashiers, table organizers, bankers and forepersons. We are also indebted greatly to the Altrusa Club who are regular workers at our sales, as well as a growing number of non-Rotarians who help us out.

Of course, we cannot forget *Nanaimo North Town Centre* who so generously let us use mall space to store our books and sort books between sales, and to *Fairway Market* who make sure we have plenty of coffee, and to the *Nanaimo Bulletin* who give us a great discount on our advertising.

Last, but probably most important, are the general public



who continue to support our book sales each year and managed to find us again this year despite the city and province not allowing us to put up our signs!

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**Grand total** of funds donated from the hard work of the many volunteers at our Rotary Used Book Sales over the past ten years is: *(drum-roll please)*—**\$850,815!**

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### ***What have we done with the money raised ...***

*Literacy Nanaimo* leads the list of the recipients of book sale proceeds with \$75,013, matched through the *Raise-a-Reader* program while it lasted, and now we donate 50% of our first weekend proceeds in our fall book sale to *Literacy Vancouver Island*.

Various school projects throughout our local school division are our second largest benefactor with \$80,000. That number includes some funds we received from Bingo funds before that program ended. Third is the *Nanaimo Hospital Foundation* at \$57,253, including the largest single donation of \$50,000 to the ER department. This past Rotary year we added *Nanaimo Travellers Lodge Eden Gardens* to our list of major benefactors with a \$100,000 donation.

International projects come in at \$60,000, with money going to Ghana, Africa and other places, followed by the *Child Development Centre* at \$25,800, *Nanaimo Hospice House* with \$25,000, and *Nanaimo Museum, Rotary Bowl* and *Minor Baseball* with \$10,000 each.

Other various projects that have benefited from our sales have been: *Janese Place, Haven House, Nanaimo Military Museum, Nanaimo Music Festival, Friends of the Library*, and others totalling \$77,000.

### **BIRTHDAYS & ANNIVERSARIES**

#### **Birthdays:**

Jane Currie, May 9th  
John Marlow, May 10th

#### **Spouse Birthdays:**

Catherine Knutsson  
[Mike] on May 10th

#### **Wedding Anniversaries:**

Mike & Sandy Herold,  
47 years on May 2nd  
Keith & Wendy  
McFarlane, 38 years May 4  
Norm & Barbara Myden,  
48 years on May 10th

E.& O.E.

**HAPPY FRIDAY!**







### EDITOR'S NOTE:

We apologize in advance if anyone's name has been missed in the credits, or if anyone's photo has not been recorded, but please believe it is not intentional but more the product of a poor memory and a busy schedule.

**Rotary**   
Club of Nanaimo Oceanside

**PRESENTS**

**JAMES BOND 007**

Live Music By  
**THE TIMEBENDERS**

**MOONRAKER**

Black Tie Fundraising Gala, Live Music, Entertainment, Dinner, Auction, Dancing  
**Saturday, MAY 13, 2017 • 6pm - Midnight**  
**COAST BASTION HOTEL • NANAIMO**  
**SPONSORSHIP OPPORTUNITIES**  
**SAVE THE DATE**

## WEEKLY CLUB PROGRAMS & MEMBER DUTIES

MEETING DATE	May 5th, 2017	May 12th, 2017	May 19th, 2017
GREETERS	Peggy Richardson, Carey McIver, Geoff Clay	Behzad Forghani Targhi, Norm Myden, Mike Minhas	Lynne Pankratz, Susan Gerrand, Bob Wilson
CASHIER	Ed Borisenko	Ed Borisenko	Ed Borisenko
SGT-AT-ARMS	John Heisterman	Dave Hammond	Bruce Samson
INVOCATION	Jane Currie	Lila Tanner	Behzad Forghani
HEAD TABLE	Pres Debbie, Caitlin Mangiacasale-Ashford, Joan Ryan, Jane Currie, Peggy Richardson, Geoff Clay	Pres Debbie, Conrad Berube, Mike Herold, Bruce Samson, John Woychuk, Norm Myden, Mike Minhas	Pres Debbie, Behzad Forghani, Wayne Anderson, Fay Laing, Dale Huck, Lynne Pankratz, Bob Wilson
INTRO GUESTS	Ross White	Ian Williams	Bob Wilson
INTRO SPEAKER	Joan Ryan	Mike Herold	Wayne Anderson
PROGRAM	<b>ROTARACT UPDATE</b> <i>Caitlin Mangiacasale-Ashford</i>	<b>BEEES FOR BABAR</b> <i>Conrad Berube</i>	<b>Multiplying Help to the Foundation</b> <i>Behzad Forghani Targhi</i>
THANK SPEAKER	Kathy Smith	Carey McIver	Lucie Gosselin