

ROTARY CLUB OF NANAIMO

“C GS”

Volume 98, Number 16

4790th Meeting

Friday, October 27, 2017



**Janeane Coutu announced that we were on track to have the
best Book Sale since we started.**

photo Joe Wittkofski

Club Meeting Friday at 12:00 p.m.
at the Coast Bastion Inn
CLUB OFFICERS 2017-2018

President ----- Jane K. Currie
Vice President ----- Carey McIver
Secretary ----- Bob Janes
Treasurer ----- Lynne Pankratz
President Elect ----- Charles Ramos
Immediate Past President -- Debbie Narver



Serving Our Community Since
May 1, 1920 - Charter Number 43

DIRECTORS

Henry Jiang ~ Susie Stephens ~ Moe Lessan
Fay Laing ~ David Woodward ~ Christine Parsons

President Rotary International

Ian H. S. Riseley, Sandringham, Australia

District Governor

Tom Carroll

Assistant Governor

Bev Hilton

Gateway Rotary, Olympia, WA Nanaimo Oceanside

Meeting - October 20, 2017

Janeane Coutu, filling in for **Douglas Anderson**, opened the meeting with Canada's anthem. **Douglas** arrived a short time later and took over as chair. He explained he was delayed by construction while coming from a physio appointment for a damaged knee.



Douglas Anderson



Joan Ryan introduced Rotarian Joanne Steven, Strathcona Sunrise Rotary Club, Courtenay



Guests Jeff Anderson and Melissa Mills from Tourism Vancouver Island were introduced by Joan Ryan



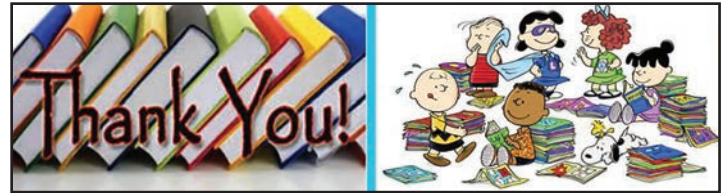
Elisabeth Clay relaxed in her Dad's (Geoff Clay) lap reading her book while the meeting progressed.



Keith McFarlane, a long time friend of **Honorary Rotarian Bill Horman**, announced that he had visited Bill in the hospital and unfortunately he did not recognize Keith. Bill did hug Keith's wife **Wendy** but Keith said Bill always liked to hug the women so he wasn't sure if Bill recognized Wendy. Bill joined our Club in 1955.

Janeane Coutu read a thank you note from the Librarian at Barsby School:

Hello Nanaimo Rotary Members, I just wanted to say 'Thank You' so much for the very generous \$50.00 certificate for your book sale. I was able to get many great titles for the John Barsby Library; the kids will be thrilled. We have a big



community of readers here at the school and they always love new books. Your sale is always so well organized that it is a pleasure to shop. I am looking forward to my retirement days when I can come and help 'sort' books; as a teacher-librarian, I love to organize and your sale is such a good cause.

Thanks again for the support; it is much appreciated! Please forward this email to any relevant Rotary members.

Colleen
Mrs. Colleen Vosschans
Teacher-Librarian
John Barsby Community Secondary

Sergeant at Arms
Wahid Ali announced that he would not have many fines but did counsel **Douglas** on the protocols of running the meeting, all in good fun!



Our guest **Jeff Anderson** won the right to draw for 50% of the pot but missed the ace of spades.

*Ed. note: We did not have a reporter for meeting notes so any errors or omissions are mine
Ian W.*



Program - Vancouver Island Tourism by Peggy Richardson



Our speaker Calum Matthews, from Vancouver Island Tourism, spoke to us about the economic impact of tourism on our island community.

How many of us were visitors to Vancouver Island before we were residents? Tourism is everybody's business, regardless of your industry, where you live, or even if you are retired.

Tourism supports job growth and community vibrancy.

Tourism broadens our tax base, which funds infrastructure, including ferry terminals and airports. The tourism industry is also key to the success of provincial health care, social services, infrastructure, and education. The increased \$1.2 billion in provincial taxes from the tourism industry feed all of this.

Tourism has experienced significant growth as a sector, creating 600k jobs in Canada and \$78 billion in spending. There is actually a 14-year increase streak, with now \$13 billion annual revenue in BC. Vancouver Island alone now has an annual 1.4b in overnight spending and 3.8 million visitors annually. Tourism is our largest primary resource industry in BC. Job creation in tourism is much more diverse than before, creating more than just front-line jobs, and wages and salaries are now catching up.

Tourism VI is a non-profit industry association. It was originally the Vancouver Island Publicity Bureau, which started as a group of Vancouver Island mayors who recognized that they needed greater industry diversification and longevity. Since then the organization has expanded, and while it is still focused on marketing, it now includes development such as helping business owners create and expand opportunities, and other "hands-on" work.

Tourism VI has no membership fee, and now follows

a stakeholder model, which allows many more participants. This means they don't just work with "the big guys". All businesses and other stakeholders are represented more fairly. The organization now focuses on Nanaimo and the north parts of the island, with special attention to infrastructure development projects, and other things that support growth.

We are still a great gateway for Asia, and attract many visitors with our scenic beauty, which is the tourism product people seek. The people here really do make a key difference in the experiences of visitors. How often has interaction with locals "made" a visitor's trip? That is what people want to share with friends and family, which plays a key role in growing our community.

What can we do to help this industry?

1. Show friends and family around when they are visitors, and show some VI pride.
2. Word of mouth makes a huge difference - talk about places and things to see and do here.
3. Take time to get to know your local tourism businesses.
4. Tell people about the destinations, and share your own stories.

Tourism is extremely political - it's a key economic sector, but we don't seem to hear much about it. We need great leadership to continue to grow, so please take it into account when you vote, and educate others about why we should be tourism supporters.

For more information, go to valueoftourism.ca.



District Governor Tom Carroll's October Message.



Each month as I travel our District visiting clubs, I've been meeting with local newspapers and radio stations to share the great work our clubs are doing in their communities. This month I was interviewed by Olympia's Dick Pust on MIXX 96.1. Here's a link to that interview: http://mixx96.com/images/pust-show/7807_Rotary_District_Gov.mp

Now is the time to register for the 2018 District Conference (Tacoma). Conference Co-Chairs Greg and Mary Horn of Lakewood Rotary are busy making sure the 2018 Conference and Training Assembly is the best yet. Register online here: <https://portal.clubrunner.ca/50092/SitePage/2018-district-training-and-conference> Contact Jennifer Durham at jdurhamrotary253@gmail.com if you have questions.

Rotary Club Health Check. During my visits with club leadership teams, I've been stressing the need to ask our members how might want to bring changes to their clubs. An easy way to understand how your club is doing is by conducting a Rotary Club Health Check on an annual basis. Here's a link to the survey form: <https://my.rotary.org/en/document/rotary-club-health-check>

Rose's Bus. As many of you now, we created a fund to refurbish a bus purchased by the Strathcona Sunrise Club for eventual delivery to a needy village in Mexico. Our fundraising efforts are intended to honor Past District Governor Rose Bowman, who earlier this year lost a long and courageous battle with cancer. To date, we've raised nearly \$20,000, and I'm pleased to report a replacement engine and transmission

DATES TO REMEMBER

District Training and Conference, May 4-5 2018

Rotary International Conference, June 23-27 2018

donated by a generous Rotarian from Twin Cities Rotary has been installed and tested, and the bus has completed an initial road test, ably piloted by Rotarian Larry McGee. Larry reports the steering assembly may require replacement, and we still need significant paperwork to be completed to allow the bus to cross the Mexican border. More news to follow.

October's Rotary theme is Economic and Community Development. Nearly 1.4 billion employed people live on less than \$1.25 a day. Our members promote economic and community development and reduce poverty in underserved communities through training, well-paying jobs, and access to financial management institutions. Projects range from providing people with equipment to vocational training. Our members work to strengthen local entrepreneurs and community leaders, particularly women, in impoverished communities.

ATTENDANCE

Attendance for Oct 20th was 30% (10 Rotarians working the book sale)

Visiting Rotarians

Joanne Steven, Strathcona Sunrise Courtenay

Guests

Tourism Vancouver Island staff; Calum Matthews, Melissa Mills, Jeff Anderson

Elisabeth Clay, guest of mom Peggy Richardson

Make-ups

(10 Rotarians working the book sale)

BIRTHDAYS AND ANNIVERSARIES

Spouse Birthdays

Kulba, Coryna - Barootes, Brent	Oct 27
Holzwarth, Ann - Holzwarth, Egon	Nov 01
Salem, Diane - Salem, John	Nov 01

Club Anniveraries

Smith, Kathy - 11 years	Nov 03
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Meeting Date	October 27, 2017	November 3, 2017	November 10, 2017
Greeters	Bruce Gordon, Susie Stephens, Fay Laing	Lucie Gosselin, Stetar, Brent, Moe Lessan	Yvan Gosselin, Lila Tanner, Keith McFarlane
Cashier	Lila Tanner	Henry Jiang	Henry Jiang
Sgt at Arms	Wahid Ali	Joan Ryan	Dave Hammond
Inspiration	Laurie Beinert	Barbara Blinston	Ed Borisenko
Head Table	Pres Jane, Lorna Curtis, John Salem, Frank Shoemaker	Pres Jane, Angie Barnard Carey McIver	Pres Jane, Mikel Knutsson, Brent Barootes
Intro Guests	Debbie Narver	Bruce Samson	John Shillabeer
Intro Speaker	John Salem	Brenda Grice	Mikel Knutsson
Program	Rotary Foundation: DG Message on the Foundation Lorna Curtis	Thrive Junction: Dynamic leaders - Angie Barnard	Lunch at hotel then over to the Vancouver Island Military Museum for a tour
Thank Speaker	Frank Shoemaker	Carey McIver	Brent Barootes