**2020-2021 Rotary Club of London Planning Document**

**As of January 25, 2021**

**2020-2021 Board of Directors**

**President: Dianne Twynstra**

**President–elect: Don Bork**

**Past President: Howard Shears**

**Vice President: Jon Ferrara**

**Secretary: Jim Belton**

**Treasurer: Keith Morrow**

**Directors: Danielle Bork, David Brady, John Eberhard, Heather MacDonald, Nicci Olsen, Stu Eberhard, Jack Scott, John Stuart**

**Our Amazing current Rotary Club of London Service Projects – this is what Rotary is all about!!!**

**1. Start2Finish**

Start2Finish volunteers attend weekly meetings at one of the six primary schools in London for about 2 1/2 hours. We take attendance, lead calisthenics and stretching, run with and encourage the primary school age students to participate in the run for about 20 minutes. We lead games, serve healthy snacks, identify and spell a special word for the day at each club. We help the children record information in their daily journals and then we read with them for 45 minutes before dismissing them to their parents. Teachers have said inferentially, that the children respond very favourably to this program, sometimes improving by a grade or more in one year! Self-esteem is bolstered! Reading skills and enjoyment improve! And the children finish a 5 km run in June--earning sneakers and a T shirt, a real accomplishment for most of these kids!!!

Note: No Financial gift in 2020-2021 Rotary year due to COVID-19

**2. Dictionaries**

Approximately 900 dictionaries are provided to third grade students annually by Club

members.

Note: This program was cancelled for the 2020-2021 Rotary year due to COVID-19

**3. Sports Celebrity Dinner and Auction**

For the past 64 years our Club and the London Sports Media and Friends have organized and sponsored this event. The Dinner supports the work of the Thames Valley Children’s centre. The 2020 event was cancelled due to COVIF-19 and is scheduled for April 8, 2021 at RBC Place London.

Note: The 2021 Dinner will probably be held with a new format due to COVID-19

**We’re All Stars Luncheon**

As part of the Sports Celebrity Dinner this function is held earlier in the day at the RBC Place. Children & youth with special needs from Thames Valley Children’s Centre enjoy a pizza luncheon with a number of the sports and spectra celebrities. We help to sponsor this event by donating $1,000 each year for the purchase of pizza and a member of our Club provides all the drinks.  
Approximately 10 to 12 Rotarians help to set up, serve the pizza, drinks and clean up after the luncheon.

Note: Probably will not be held due to COVID-19

**4. Salvation Army Gift and manned Kettles and donation**

Members from our club take shifts manning the kettle at Angelo’s. In 2019 we raised approximately $3,500 at Angelo’s. Our Club Foundation makes an annual donation to the Salvation Army of $1,500.

Note: Donation was made but the Kettle Campaign was cancelled due to COVID-19

**5. BBB Business Integrity Awards**

This function recognizes outstanding Western Ontario businesses for their commitment to exceptional marketplace practices.​ Each year we present The Rotary Club of London’s Ross Imrie Scholarships (approximately $1,500).

**6.**  **London Affordable Housing Foundation Project (LAHF)**

Our club is providing $25,000 a year for 3 years to the LAHF for their affordable housing project at 1045 Dundas Street, London (Nightingale Place). This not a volunteer opportunity.

Note: 2019-2020 donation made in July 2020, 2nd of 3 payments

**7. Area 4 Habitat for Humanity**

$2,000 donation from our club plus fundraising among local clubs to raise $25,000 by December 31, 2021.

**Current Fundraisers – looking for members to assist!**

1. **Annual President’s Golf Tournament** – held on September 2, 2020
2. **East Coast Kitchen Party** – will not be held in this Rotary year
3. **London Lightning 50/50 draws** – not sure there will be a 2020-2021 basketball season
4. **Bingo** – on hold
5. **Sports Celebrity Dinner and Auction** – program being worked on with possible new format
6. **The Rotary Foundation (of RI) – donations & Grants** – ongoing
7. **Bottle & Beer Can Drive** – for this spring or early summer

**Rotary Club of London Current Committees**

1. **Membership – Chair: Steve Knox – Directors: Howard Shears, John Eberhard - to join this committee contact Steve at** [**stephen.knox.2016@gmail.com**](mailto:stephen.knox.2016@gmail.com)

**Objectives:**

* To develop and implement a comprehensive plan for the recruitment, retention, development, greeters, Rotary school, engagement and welfare of members.

1. **Local Community Service – Chair: Heather Broadhead – Directors: Stu Eberhard, Nicci Olsen - to join this committee or any of the service projects mentioned above, please contact Heather at** [**heather@bfg-inc.ca ca**](mailto:heather@bfg-inc.ca%20ca)

**Activities:**

London Affordable Housing Foundation Project

Start2Finish Reading & Running Project

Area 4 habitat for Humanity Project

London Schools Dictionary Project

Rotary Square at London’s Covent Garden Market

**Objectives:**

* To develop and implement projects that benefit the local and district community
* To provide services to the local community as requested

1. **Fundraising – Chair: Lori DaSilva – Director: Nicci Olsen - to join this committee or any of the fundraiser projects mentioned above, please contact Lori at** [**lorid@rbcplacelondon.com**](mailto:lorid@rbcplacelondon.com)

**Activities:** (see list above)

**Objectives:**

* To coordinate all fundraising projects within the club
* To develop a club plan directing fundraising profits to appropriate club committees and projects
* To monitor shortfalls in funding in relation to club commitments
* To continually generate and investigate possible new fundraising ideas

1. **World Community Service – Chair: Keith Morrow – Directors: John Eberhard, Keith Morrow – to join this committee please contact at Keith Morrow at** [**morrowkeithwm@gmail.com**](mailto:morrowkeithwm@gmail.com)

**Activities:**

Help Haiti Project (currently on hold)

Rotary Club of Burton, MI “Avoidable Blindness Project”

**Objectives:**

* To develop, implement and monitor service programs with an International focus.
* To educate club members about the range of Rotary’s International Programs.

1. **Speakers Committee – Chair: Malcolm Cocks – Directors: Keith Morrow, Jim Belton – to join this committee, please contact Malcolm at** [**malcolmc@sentex.ca**](mailto:malcolmc@sentex.ca)

**Objective:**

* To reach out and book interesting and exciting speakers for our regular weekly meetings

1. **Sergeant-at Arms – Chair: John Finan – Directors: Keith Morrow, Jim Belton – to join this committee, please contact John at John Finan** [**jfinan@finanhomeservice.com**](mailto:jfinan@finanhomeservice.com)

**Objectives:**

* The function of the sergeant-at-arms is to help maintain an orderly, dignified, and effective Rotary club meeting, one that will make the right kind of impression on club visitors and guests.
* Specifically, the function is to handle the physical preparations for, and the mechanical part of a meeting and, unobtrusively, to guide its general conduct;
* Levy the monetary fines on members at our weekly meetings

1. **Public Relations – Chair: Rashad Ayyash – Directors: Jon Ferrara, Don Bork– to join this committee, please contact Rashad at** [**ayyash.rashad@gmail.com**](mailto:ayyash.rashad@gmail.com)

**Objectives:**

* To develop and implement plans to provide the local public with information about Rotary and to promote the club’s service projects and activities.
* To promote and encourage members to be active promoting the club on Social media outlets
* To monitor the upkeep and effectiveness of the club’s website (our face to the world)

1. **Youth Services – Chair: Randy Harden – Directors: John Stuart, Jon Ferrara – to join this committee, please contact Randy at** [**randy.harden@gmail.com**](mailto:randy.harden@gmail.com)

**Activities:**

Youth Exchange, Interact, Rotaract, Adventures in Citizenship, RYLA (Seminar For tomorrow’s Leaders), Day of Giving, JD Camp, etc

**Objectives:**

* To develop and implement educational and support projects that address the needs of young people in the local and wider communities.

1. **The Rotary Foundation of RI Committee – Chair: Jim Belton, Director – Jack Scott, Jim Belton – to join this committee, please contact Jim at** [**jimbelton@rogers.com**](mailto:jimbelton@rogers.com)

**Objectives:**

* To develop and implement plans to support The Rotary Foundation through both financial contributions and program participation

1. **Vocational Services Committee – Chair: David Brady – Director: David Brady - Please contact David Brady at** [dbradycpa.ca@bell.net](mailto:dbradycpa.ca@bell.net) **if you are interested in being a member of this committee**

**Objectives:**

* To develop projects that promote and improve the general standards of practice in vocations in the local and wider communities.
* To promote ethical business practices in the community