**Selection Criteria**

**DONATIONS POLICY:**

This policy is intended to establish guidelines and procedures for the effective and consistent administration of Rotary Club of London’s donations to groups and not for profit organizations for the benefit of the local community.

**SOURCE OF FUNDS:**

Funds used for donations are derived from fundraising programs conducted by the Rotary Club of London and The Rotary Club of London Foundation (separate entities).

**FUNDING INTERESTS:**

- Preference is given to those programs and services that benefit many people as opposed to a

single beneficiary.

- The priority of the Rotary Club of London is to support projects in partnership with The Rotary

Foundation of Rotary International and with other Rotary clubs.

- Funding for wages will not generally be considered.

- Donations may be awarded for one‐time programs or new and innovative services.

- Fits within Rotary Focus Areas (promoting peace, fighting disease, providing clean water,

saving mothers and children, supporting education, growing local economies, mental health-2018-19 focus area)

- Large impact/return on investment

- Sustainability: the ability of a project or program to operate on its own without outside

support or intervention.

- Ability to enhance Rotary’s reputation and promote the good of Rotary.

- Charitable Status / Tax treatment / Grant eligibility.

**ELIGIBILITY:**

Rotary Club of London awards donations to not‐for‐profit organizations or agencies as opposed to individuals. Organizations need not be registered charities unless the funds used by the Rotary Club of London are derived from licensed events such as lotteries or raffles [regulations require qualified recipient of the donation to be registered charities].

ANNUAL and MULTI‐YEAR DONATIONS: Rotary Club of London prefers to award donations annually as opposed to making multi‐year commitments.

**GEOGRAPHIC SCOPE/LIMITATIONS:** Donations awarded by Rotary Club of London are to be generally used to benefit the community and residents of London and approved international projects.

**RECOGNITION:**

Rotary Club of London requests that recipients of the donations acknowledge the Rotary Club of London in any public means normally used by the recipient of the donation, including public events, news release, website, social media and print materials. When it is appropriate, items of property acquired with funds from the Rotary Club of London will be marked with the Rotary emblem and/or the name Rotary Club of London. The Rotary Club of London may send out a news release to the media in addition to publicity by the recipient of the donation.

**TIME FRAME:** There is no deadline for applications. You will receive a reply within three months of receipt of your request.

**CONTACT:** Please forward requests to:

Heather Broadhead

[heather@bfg-inc.ca](mailto:heather@bfg-inc.ca)

c- 519.619.0927

**PROJECT Details**

**Project Name** (A short name which identifies the project):

**Date Request is being made**:

**Project Location:**

**Project Description** (Describe the project and the problem or need it will address, including the intended beneficiaries and how the project will benefit the community):

**Project Timeline** (Start & End Date):

**Describe how the project will be maintained after funding has been fully expended:**

**What role can Rotarians play to stay engaged with this project** (aside from fundraising)?

**What arrangements will be made to publicize the project by the project partner** (if there is one)?

*Note: The Rotary Club of London will have the right to publicize the Club’s support for the project via printed, digital and other forms of media.*

**Funding being requested**

Please provide a detail breakdown of request.

**PROJECT PARTNER** - *The project partner is any non-Rotary* group/s*.*

**Organization Name:**

**Brief description of your organization and its activities:**

**Is the organization a Registered Charity:**

**If yes, what is the Registered Charity Number:**

**What is the organizations website address:**

**Organization Contact Person**

Name:

Phone Number:

Email:

\*Please attach any relevant literature to this application