

APPLICATION

16th ANNUAL ROTARY CLUB OF ALLISTON NIGHT-LIT SANTA CLAUS PARADE

SATURDAY November 18, 2023. Parade start 6:00 pm

**Thanks to the generosity of the Rotary Club of Alliston there will be no
entry fee for 2023.**

Name of Group / Business / Individual

Contact Name

Mailing Address

Telephone (home or cell) _____

Telephone (work) _____

Fax _____

E-mail _____

FLOAT DETAILS

1. Description of float entry
 - a. length of entry in feet
 - b. approximate # of participants
 - c. will there be walkers beside the float
 - d. type of vehicle pulling the float entry

2. We will have horses or other live animals as part of your entry. Please provide description.

3. Please describe your entry theme and how you are incorporating lights into your entry.

4. Will you be playing music on your entry? How loud will it be on a scale of 1 (**low**) to 10 (**rock concert**) as we need to place your entry in the appropriate spot in the parade line up.

Please, sign and print your name below.

Signature

print your name

PLEASE REVIEW PARTICIPANT GUIDELINES ATTACHED TO THIS APPLICATION FOR THE RULES OF THE PARADE. ORGANIZERS RETAIN THE RIGHT TO DENY ENTRY TO THE PARADE IF THE GUIDELINES ARE NOT FOLLOWED.

PLEASE RETURN COMPLETED AND SIGNED APPLICATION BY MONDAY NOVEMBER 13, 2023 TO:

Fax: (705) 435 - 7233 EMAIL: bill@harvestgoldfinancial.com

IN PERSON: at Grant Thornton 22 Paris Street in Alliston

Rotary Club of Alliston Night-Lit Santa Claus Parade Participant Guidelines

1. All entry **registration forms** including preliminary descriptions of your float must be received by **Monday, November 13, 2023**.
2. No entry may include a live Santa Claus. Santa will be featured on his own float and will be the last entry in the parade.
3. All entries must be lit for evening viewing using white and/or coloured lights.
4. All floats are encouraged to have taped or live (amplified) music. The music selections must be Christmas related.
5. All entries must be self-propelled, motor vehicle pulled or horse-drawn. Tow-vehicles must be lit and incorporated into the overall theme and design of the entry.
6. Nothing may be tossed from, handed from or otherwise distributed from the floats. Items **may be** handed directly to parade viewers by walkers.
7. Company logos \ slogans cannot be the main focus or theme of the float. However, the entry sponsor's name can be prominently displayed on the sides of the unit. No advertising slogans or other "commercial" words or items will be allowed.
8. Entries must have a theme or title. Live characters, animated decorations, and/or twinkling, moving or other action-type lights should be used to carry out the theme.

Saturday, November 18, 2023. Parade start is 6:00 pm

The above guidelines are not designed to be restrictive but to ensure that the parade is successful and entertaining. The parade committee reserves the right to deny entry to any participant not abiding by the set rules and guidelines.

**ROTARY CLUB OF ALLISTON NIGHT-LIT SANTA CLAUS PARADE ROUTE
SATURDAY, NOVEMBER 18, 2023 STARTS AT 6:00 PM**

