



INSTRUCTIONS/ INFORMATION/APPLICATION

TOTTENHAM SANTA CLAUS PARADE

2025

Celebrate Canada

In 2025, the Tottenham Santa Claus Parade will be held for the first time since 2019. This year's **Parade**, brought to you by New Tecumseth Rotary in cooperation with the Beeton Tottenham Business Improvement Association, will be held at **3:00 PM on Saturday, 29 November 2025**. If you were with us for the 2024 Alliston Santa Claus Parade or the Alliston Potato Festival Parade in August, we hope you'll consider joining this one. The people of Beeton and Tottenham have longed for the return of this parade and they will be out in force to support it in November.

The maximum number of entries for the parade is 50. The deadline for applications is Friday, 14 November 2025, or earlier if the maximum number of entries is reached.

Route and Timing

Parade participants will begin to assemble no later than 1:45 p.m. on Saturday, 29 November at St. Thomas Aquinas Catholic Secondary School (2 Nolan Road in Tottenham) and along Nolan Road. Starting at 3:00 p.m., the parade will proceed west from the high school to Queen Street, then south on Queen to Rogers Road, east on Rogers to Dillane Street East, north on Keogh Street and finish at Richmond Street East. Smaller exhibits or walking participants may disassemble in the parking lot of the Tottenham Legion at 20 Richmond East. Large trucks, machinery or floats may continue on Keogh to Mill Street East, where they can turn west to Queen and make their way back to the high school. The OPP and marshals from the New Tecumseth Rotary Club will be on the parade route to assist with traffic flow.

IMPORTANT

FOR EVERYONE'S SAFETY, CANDY, SOUVENIRS OR OTHER OBJECTS ARE NOT ALLOWED TO BE THROWN TO THE SPECTATORS BY PARTICIPANTS ON YOUR FLOAT OR IN YOUR PROCESSION. Any group failing to abide by this requirement will not be permitted to participate in future parades.

Best of the Parade Awards

For the convenience of the judges and spectators, and for greater awareness of your organization, we ask that you **display your name in a prominent place** on your float or in your procession. To aid in awareness, **please ensure your organization name is also on the front** of your float or vehicle.

Prior to the start of the parade, the Rotary judging team will cruise the lineup of participants and select a winner in each of two categories: (1) Best Float – NOT-FOR-PROFIT; and (2) Best Float – COMMERCIAL.

The judging criteria will encompass evidence of effort, overall attractiveness, a **celebration of the Christmas season** and this year's theme, a **celebration of Canada**. Only floats but not vehicles are eligible for the *Best of the Parade Awards*. **Judging** will take place in the parade formation area, starting **at 2:15 p.m.** If your float is not in position at that time, it will not be judged. The decision of the judges will be final.

Maintaining the Correct Parade Order

Parade order is determined by the Parade Committee and, for reasons of security and coordination, must not be altered. Parade marshals will be in attendance at the high school to assist you in getting into the correct parade position. The marshals, together with the OPP, have the authority to expel any entrant not following the guidelines set out on pages 1-2 of this document.

Driver's License

We will require a copy of the front of the driver's license for anyone operating a vehicle in the parade. Please send us a scan of the license for your driver when you submit your completed application.

Payment and Position

The Parade Committee will contact you by email to confirm receipt of your application and payment. You will be contacted again by e-mail not later than Monday, 24 November with your position/entry number.

PLEASE MAIL OR EMAIL YOUR APPLICATION TO:

Tottenham Santa Claus Parade
c/o George Scott, New Tecumseth Rotary
Mailing address:
24 Via Amici, Alliston, ON L9R 2B4

YOUR CHEQUE MADE PAYABLE TO THE "TOTTENHAM SANTA CLAUS PARADE" CAN BE MAILED TO THE SAME ADDRESS OR PAYMENT CAN BE MADE BY ETRANSFER TO george@georgescott.ca. NO SECURITY QUESTION IS REQUIRED. USE THE "MESSAGE TO CONTACT" FIELD TO INCLUDE YOUR ORGANIZATION NAME ON THE TRANSFER.

**FOR INQUIRIES CONTACT: George Scott, 416-706-2819 or george@georgescott.ca
PLEASE NOTE THAT THE DEADLINE FOR APPLICATIONS IS FRIDAY, 14 NOVEMBER 2025.**

Application

2025 Tottenham Santa Claus Parade

Saturday, 29 November 2025

Name of Group/Business/Individual: _____

Contact Name: _____

Mailing Address: _____

City/Town _____ Postal Code _____

Telephone: _____ E-Mail: _____

Entry Description: _____

For commercial entries, the entry fee is \$75 payable by cheque to the "Santa Claus Parade." Payment should be mailed with your application. Applications submitted by email can be accompanied by an eTransfer payment. See the bottom of page 2 for details. Commercial entries are defined as any organization other than not-for-profit organizations and registered charities. Entries from not-for-profits/charities are accepted at no charge.

PLEASE PROVIDE ANSWERS TO ALL QUESTIONS BELOW:

1. Which category fits your entry? Not-for-Profit _____ Charity _____ Commercial _____
2. a. Will there be music as part of your entry? Yes ____ No ____
If so, please indicate the source: Live performers _____ Sound system _____
- b. Will there be horses or other animals on the float or in your procession? Yes ____ No ____
- c. Will there be children 12 or under walking in your group? Yes ____ No ____
- d. If your entry is a float, what will you use to pull it? _____
- e. If your entry is a vehicle, please describe it _____
- f. Driver's name _____
- g. How long is your entry in total (feet)? _____ (Must not exceed 120 ft).

As the contact person for the above group, you acknowledge that your group will abide by the conditions and regulations of entry as set out by the Parade Committee, that you have read the conditions of entry on pages 1-2 of this document, and that you have informed your participants of those conditions.

Please print your name below:

Please sign your name below:

Print your name

Signature