

# TRANSFORMING THE COMMUNITY OF SAN JOSE DE OCOA

A GUIDE TO CHANGING LIVES IN THE DOMINICAN REPUBLIC



# INTRODUCTION





# **CHAPTER 1:**

WHY SHOULD WE HELP?

EVERY CHILD DESERVES A CHANCE.



WE CAN **CHANGE THE LIVES** OF THESE CHILDREN AND  
THEIR FAMILIES, **NOW AND IN THE FUTURE.**



**THOUSANDS OF FAMILIES** IN SAN JOSE DE  
OCHOA, A RURAL, POOR, MOUNTAINOUS  
COMMUNITY, ARE **VULNERABLE.**


they are motivated  
and committed to  
create a better life  
for their children, but  
they need our help



**THE FORMULA FOR SUCCESS IS SIMPLE: GIVE  
MOTIVATED PEOPLE **SKILLS**, **TOOLS**, AND THE  
**OPPORTUNITY TO WORK TOGETHER.****



# BY WORKING TOGETHER TO PUT INTO ACTION A PROVEN **STRATEGY FOR SUCCESS**, A COMMUNITY OF MORE THAN **40,000 PEOPLE WILL BE HELPED.**

- drink clean, safe water so they **stay healthy**
  - grow more nutritious food so they **stay strong**
  - start successful small businesses so they can **earn a dignified living**
  - protect their environment so they **safeguard their children's futures**
  - access quality, affordable healthcare so they **heal more quickly**
  - go to school so they can **learn for the future**
  - work together to **achieve more than they could alone**
- 



THE IMPACT OF OUR  
INVOLVEMENT CAN BE

**ENORMOUSLY MEANINGFUL.**

LET GABRIELA TELL YOU IN HER OWN WORDS ...



# CHAPTER 2:

WHAT CAN WE DO TO HELP?

# THE ROTARY CLUB OF EDMONTON CAN BE A KEY PART OF AN **EXPERIENCED AND COMMITTED TEAM** OF INDIVIDUALS WHO ALL BELIEVE IN **SERVICE ABOVE SELF.**

- Rotary Club of Edmonton [established 1916]
- Rotary Club of San Jose de Ocoa
- HOPE International Development Agency (HIDA) [established 1975]
- Asociacion para el Desarrollo de San Jose de Ocoa (ADESJO) [established 1962]
- The people of San Jose de Ocoa

TOGETHER, WE HAVE MORE THAN **90 YEARS** EXPERIENCE




WORKING WITH COMMUNITIES IN NEED.

**A KEY MEMBER  
OF THE PROGRAM TEAM  
IS THE ROTARY CLUB OF  
SAN JOSE DE OCOA. THEY HAVE  
VOICED ENTHUSIASTIC SUPPORT  
FOR THIS WORK.**

They are an active group of women and men who are committed to the development of their local community, and to the success of this project. They will be integrally involved in working directly with us and with benefitting families.





# WORKING TOGETHER, WE CAN COMBINE STRENGTHS TO ENSURE SUCCESS AND RESULTS – AND MINIMIZE RISK.

HIDA and our on-the-ground partners, the Rotary Club of San Jose de Ocoa and ADESJO, have a **strong project management team** with decades of experience implementing similar, successful, large-scale projects.

HIDA, ADESJO, and the Rotary Club of San Jose de Ocoa have **strong pre-existing relationships**. Some Rotarians are also ADESJO staff. HIDA has worked with the Rotary Club of San Jose de Ocoa in the past to implement reforestation projects.

HIDA and the Rotary Club of Edmonton have also **previously worked together successfully** to improve the health of flood-affected people in Pakistan.

THERE ARE MANY  
**OPPORTUNITIES FOR YOU**  
TO BE A PERSONAL AND  
PRACTICAL PART OF THE  
SOLUTION FOR FAMILIES IN NEED.  
**COME SHARE IN THEIR LIVES AND  
CULTURE.**

The people of San Jose de Ocoa are warm and friendly, and are eager to welcome you and share a meal – and perhaps a game of dominoes!



# PRACTICAL WORK OR OVERSEAS EXPERIENCE IS NOT NECESSARY – A **PASSION TO SERVE AND ENCOURAGE** PEOPLE IS.

HELP DIG TRENCHES  
& PLANT HEDGEROWS



HELP BUILD SCHOOLS  
AND CLINICS



BE PART OF THE  
COMMUNITY THROUGH  
PLAY AND CONVERSATION



THESE ARE ONLY A FEW OF THE OPTIONS FOR YOU TO BE INVOLVED...

# ROTARIANS WITH **RELEVANT VOCATIONAL SKILLS** CAN ALSO WORK ALONGSIDE THE PEOPLE OF SAN JOSE DE OCOA TO **SHARE KNOWLEDGE AND SKILLS.**



VISIT LOCAL CLINICS  
TO SHARE WITH  
DOCTORS AND NURSES



SHARE KNOWLEDGE OF  
AGRICULTURAL  
TECHNIQUES



WORK WITH LOCAL  
SCHOOLS AND  
TEACHERS



There are opportunities for us to  
**MAKE A CONNECTION.**





THERE ARE ALSO OPPORTUNITIES TO EXPLORE THE DOMINICAN REPUBLIC'S RICH CULTURAL HERITAGE AND **NATURAL BEAUTY**.

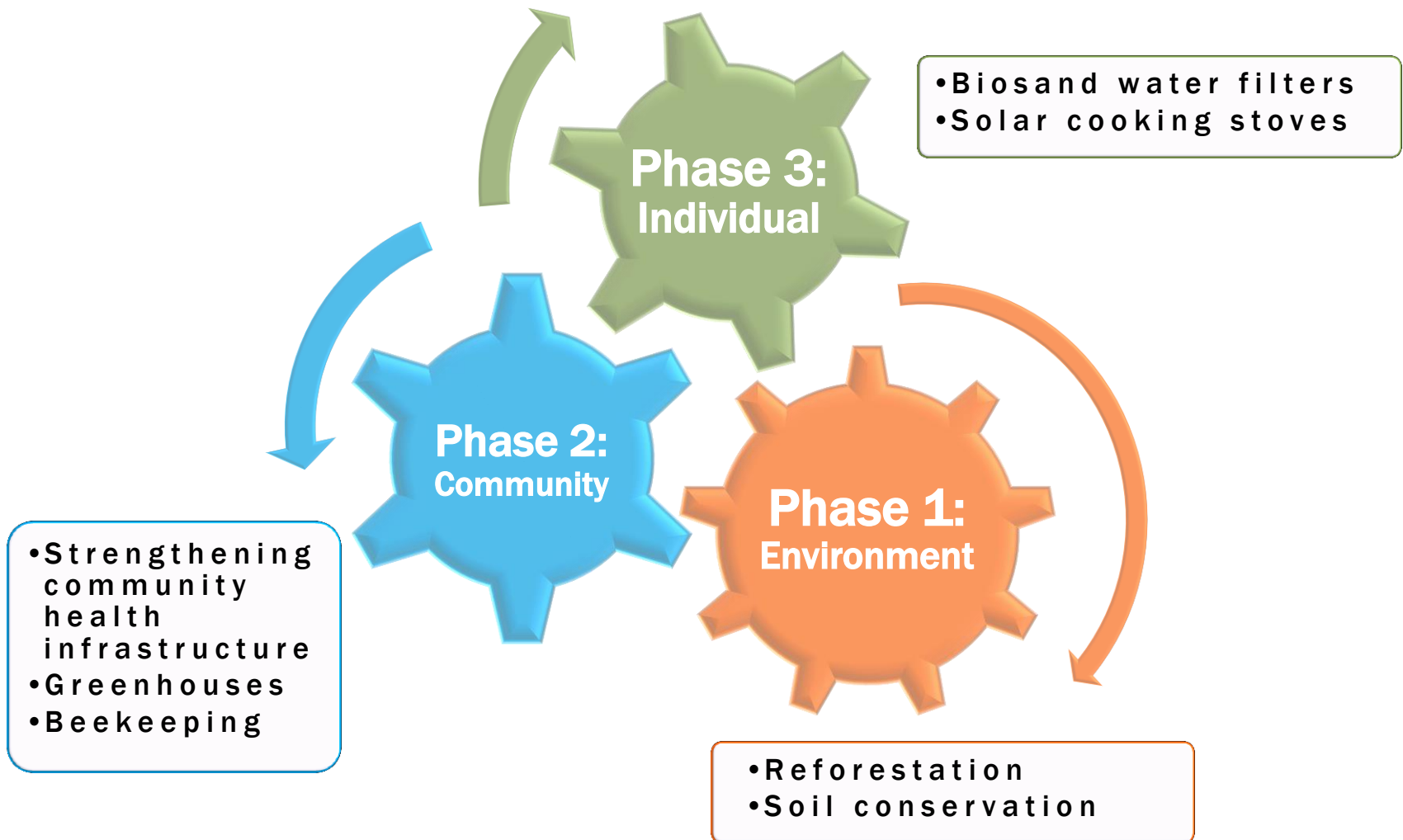
PUNTA CANA AND PUERTO PLATA ARE ONLY A DRIVE AWAY.

TRAVEL IN THE DR IS SAFE AND CONVENIENT.

# CHAPTER 3:

HOW DOES IT WORK?

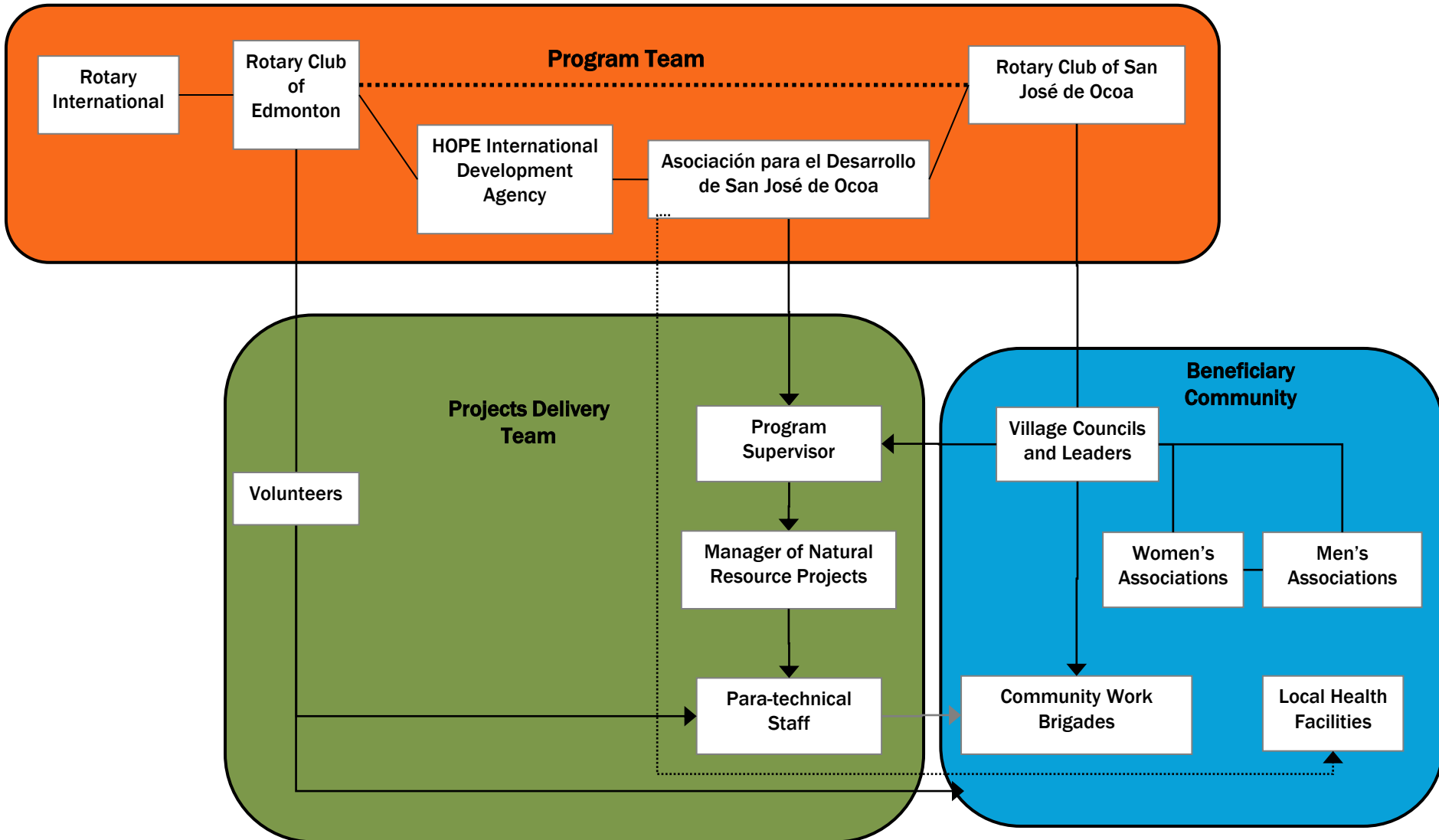
# THE PROPOSED PROJECT IS A **THREE-YEAR,** **MULTI-PHASE** APPROACH.



# EACH PHASE WILL INCLUDE ACTIVITIES SUCH AS:



# THE PROGRAM TEAM WILL WORK TOGETHER WITH BENEFITTING FAMILIES TO ASSESS NEEDS, DELIVER PROJECTS, AND AUDIT RESULTS.



# THERE IS A **DETAILED PLAN** AND PROJECT SCHEDULE IN PLACE TO ENSURE THAT WORK PROGRESSES **EFFICIENTLY** AND **ACCOUNTABLY**.

Activities	Year 1				Year 2				Year 3			
	Jul-Sep	Oct-Dec	Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec	Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec	Jan-Mar	Apr-Jun
Community organizing, consultation, and preparation	█				█				█			
Gathering of baseline data	█	█			█	█			█	█		
Training of community members and village associations		█	█	█	█	█	█	█	█	█	█	█
Purchase, delivery, and distribution of materials and tools			█	█			█	█			█	█
Environment, community, and individual health activities and work brigades			█	█	█	█	█	█	█	█	█	█
Rotary Club of Edmonton volunteer opportunities			█	█	█	█	█	█	█	█	█	█
Monitoring and documentation		█	█	█	█	█	█	█	█	█	█	█
Evaluation and planning				█				█				█
Preparation and submission of reports				█				█				█

# YOUR INVESTMENT OF \$300,000 WILL BE MATCHED FOUR TIMES OVER.

	Local Contribution	HIDA Contribution	Total Requested from Rotary	Total Project
<b>Operating Expenses</b>	<b>299,505</b>		<b>54,603</b>	<b>354,108</b>
<b>Phase 1: Healthy and Productive Environment</b>				
Reforestation	50,000	-	85,000	135,000
Soil Conservation	-	-	40,000	40,000
<b>Phase 1 Total</b>	<b>50,000</b>	<b>-</b>	<b>125,000</b>	<b>175,000</b>
<b>Phase 2: Healthy and Productive Community</b>				
Strengthening Health Infrastructure	-	954,000	-	954,000
Greenhouse Rehabilitation	-	-	40,000	40,000
Apiculture (Beekeeping)	5,000	-	9,603	14,603
<b>Phase 2 Total</b>	<b>5,000</b>	<b>954,000</b>	<b>49,603</b>	<b>1,008,603</b>
<b>Phase 3: Healthy and Productive Individuals</b>				
Biosand Filters	-	-	60,000	60,000
Solar Stoves	200	-	10,594	10,594
<b>Phase 3 Total</b>	<b>200</b>	<b>-</b>	<b>70,594</b>	<b>70,794</b>
				-
<b>Project Total</b>	<b>354,705</b>	<b>954,000</b>	<b>299,800</b>	<b>1,608,505</b>



**EACH PHASE/SET OF ACTIVITIES WILL ADDRESS SOME OF ROTARY INTERNATIONAL'S 6 PILLARS FOR SUCCESS. THE FULL PROGRAM ADDRESSES ALL THE PILLARS.**



**PHASE 1: ENVIRONMENT**

(1) Economic & community development / (2) Peace & conflict prevention



**PHASE 2: COMMUNITY**

(1) Economic & community development /  
(2) Maternal & child health  
(3) Disease prevention & treatment / (4) Peace & conflict prevention



**PHASE 3: INDIVIDUAL**

(1) Water & sanitation / (2) Maternal & child health  
(3) Disease prevention & treatment / (4) Basic education & literacy

# PILLAR 1: DISEASE PREVENTION & TREATMENT



- improve the capacity of local healthcare facilities with medicines and medical supplies
- educate and mobilize communities to help prevent the spread of waterborne diseases
- combat the spread of waterborne diseases (diarrhea, etc.) through biosand filters

# PILLAR 2: MATERNAL & CHILD HEALTH



- reduce incidences of waterborne and respiratory diseases for children under five through biosand filters and solar cooking stoves
- treat diseases in children under five with medicines and medical supplies
- improve access to essential medical services for mothers and their children

## PILLAR 3: WATER & SANITATION



- increase equitable community access to safe drinking water through biosand filters
- educate communities about safe water, sanitation, and hygiene through biosand filter education

# PILLAR 4: ECONOMIC & COMMUNITY DEVELOPMENT

- develop opportunities for decent work through greenhouses, beehives, reforestation, and soil conservation activities
- strengthen local entrepreneurs, especially women
- build the capacity of community networks to support economic development



# PILLAR 5: BASIC EDUCATION & LITERACY



- prevent health-related absences from school by providing biosand filters and by making medical care more available
- ensure that all families have the resources to send their children to school, and all children have time to go to school, by providing parents with opportunities to earn income

# PILLAR 6: PEACE & CONFLICT PREVENTION



- engage all community stakeholders in service projects
- understand and respect laws and customs of communities being served
- volunteer service opportunities for rotarians working in vulnerable villages

**THIS IS SUSTAINABLE. BY HELPING FAMILIES BUILD SKILLS, CONFIDENCE, RESOURCES, AND THE ABILITY TO WORK TOGETHER, WE CAN **CREATE CHANGE THAT LASTS FOR GENERATIONS.****





# YOUR COMMITMENT WILL BE **ENTHUSIASTICALLY RECOGNIZED AND APPRECIATED** IN MANY WAYS.

\* personal stories about families and individuals who have benefitted

\* video interviews and pictures to be shared on the rotary club of edmonton's website

\* community ceremonies, especially when rotarians are present, to provide families with a way to personally thank you

\* onsite signage where possible and appropriate



**TOGETHER, WE CAN  
TRANSFORM PEOPLE'S LIVES.**

We just need to *choose to say yes.*

