

E4C

Changing Lives - Growing Communities

Vision

- **Our vision** is ultimately the elimination of poverty. It will be a remarkable achievement, and one which can only be accomplished collaboratively. e4c is committed to working toward this vision together with interest groups, faith communities, service organizations, funders, businesses, government and the community at large.

Mission

- **Our mission** is to change lives and grow communities:
- To be a supportive and empowering presence in times of individual, family and community need;
- To create opportunities for people to become self-supporting, and to lead in the growth of inclusive and caring communities;
- To be dedicated to program and service excellence, and to place high priority on collaborative partnerships, inclusive transparent operations, promoting public awareness and building broad community support; and
- To be responsive to emergent needs, and to continuously seek new and creative opportunities to improve and develop services in our areas of expertise.

Food Security

- Helping people living in poverty improve their food security is one of e4c's main focus areas, because we understand the impact hunger has on people. We also know that people living in poverty are more likely to have limited access to sufficient and nutritious food. That's why we're involved in initiatives like our **School Nutrition** programs, where together with the community we are able to support over 6,000 children each day by providing healthy breakfasts, mid-morning or afternoon snacks and lunch.



Shelter and Housing

- e4c has always known that shelter and housing is essential to a person's wellness and quality of life. From our earliest days, we worked to help people who were homeless or struggling with housing, find safe, affordable places to live. From emergency shelters such as the **Women's Emergency Accommodation Centre (WEAC)**, which offer a refuge from life on the street, to supportive housing in communities such as **McCauley** where on-site assistance helps people stay housed, our goal is to help people living in poverty find a home.
- We believe that housing is a human right, not something people must earn by changing themselves or their lives. And we are equally committed to helping both individuals and families find a place they can call their own.



Community and Collaboration

- e4c has created a number of programs focused on community and collaboration, intended to build broad communities of people who share interests or experiences, and help those communities become stronger and more resourceful.
- **ArtStart**, an after school arts program that offers free visual, drama, dance, and music classes, helps bring students together to instill confidence, mitigate risk factors for low-income families and build friendships. **Make Tax Time Pay (MTTP)**, sees volunteers – including e4c alumni – work with low-income families to do their taxes and increase their disposable income by helping them access various benefits and subsidies.



Education and Skills Development

- Learning new skills and expanding knowledge is beneficial to anyone at any age, but is particularly relevant to children and youth who have a lifetime to utilize what they learn. That's why we've developed a range of programs designed to reach and inspire kids, including our **Early Learning** program, which focuses on children from birth to age five and **Our Kids in the Hall Bistro** program, located in City Hall, which offers on the job training, life skills, connection to school and outreach support for marginalized youth.
- All of our education and skill development programming is intended to help give people the tools they need to reach their goals – whatever their goals might be.



Engagement Opportunities - WEAC

- WEAC is a short-term emergency shelter that provides a safe and secure environment to meet the basic needs of a diverse population of transient and homeless women, many of whom have experienced complex trauma and resulting mental illness, addictions, disability and sexual exploitation.
- WEAC serves as an entry point to emergency and crisis accommodation to adult women and transgendered women over 18 (64 beds).
- WEAC provides outreach connection, case management support and/or referrals to address harm reduction, basic needs, permanent housing, physical health, mental health, addictions and other issues related to homelessness and sexual exploitation.

WEAC Garden Party

- June 19th from 1:00pm -3:00pm
- An afternoon shopping experience for the women of WEAC including the opportunity to take home a few brand new outfits for summer
- Pampering including hair styling and vouchers for spas/salons
- Snacks and refreshments
- 64 women invited



Clothing Needs

- Pajamas*
- Socks
- Underwear
- Bras
- Shoes
- Slippers
- Robes
- Runners
- Sunhats
- Sunglasses
- T-shirts
- Tank Tops
- Flip Flops
- Shorts

e4c is a body positive organization that supports all body types



Thank you!

- Volunteers are the lifeblood of e4c. Without them, the work we do would be next to impossible and our impact and our reach would be limited.
- Thank you to Rotary Club of Edmonton West for your continued interest and support – you truly are making a difference in our community.