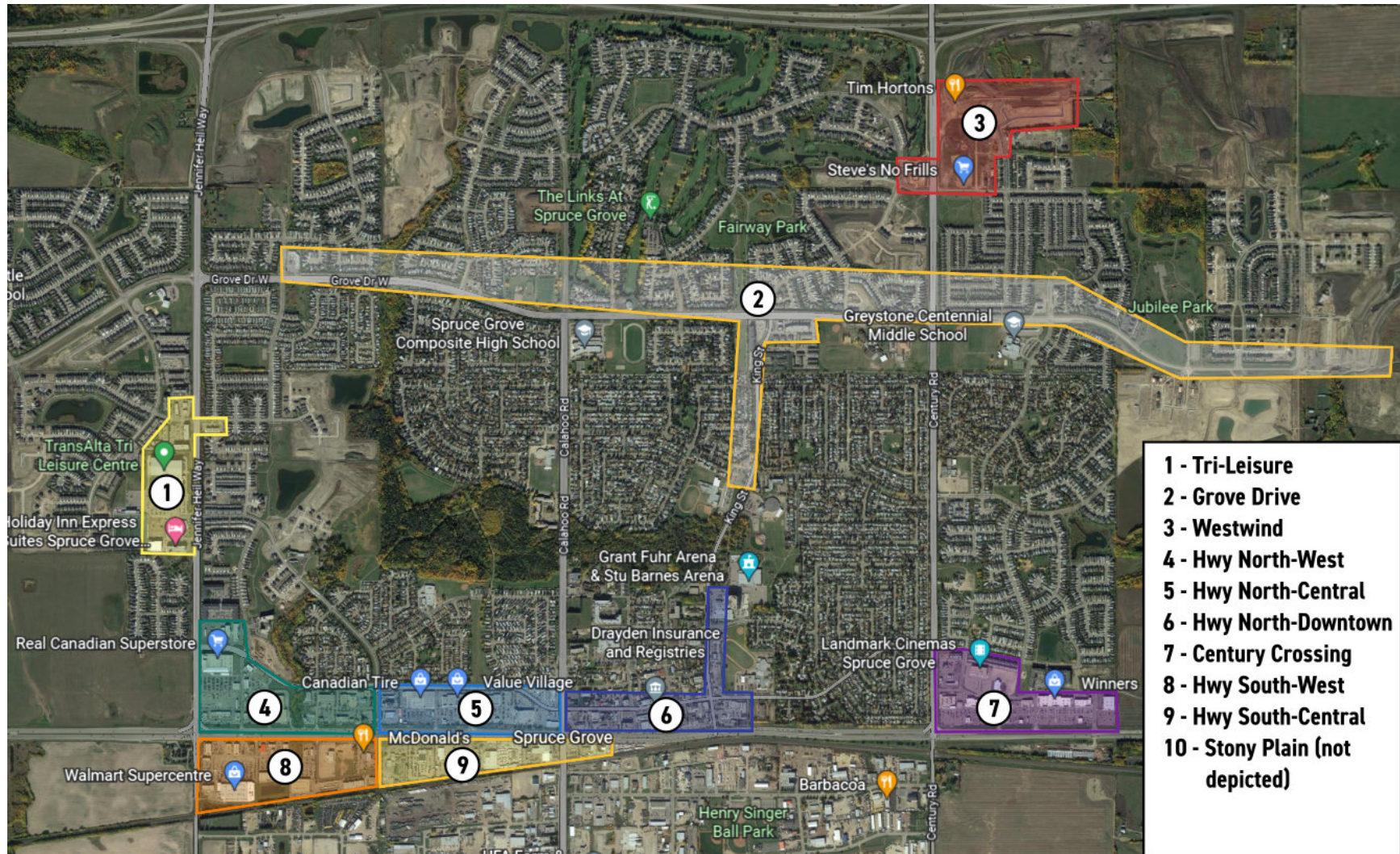
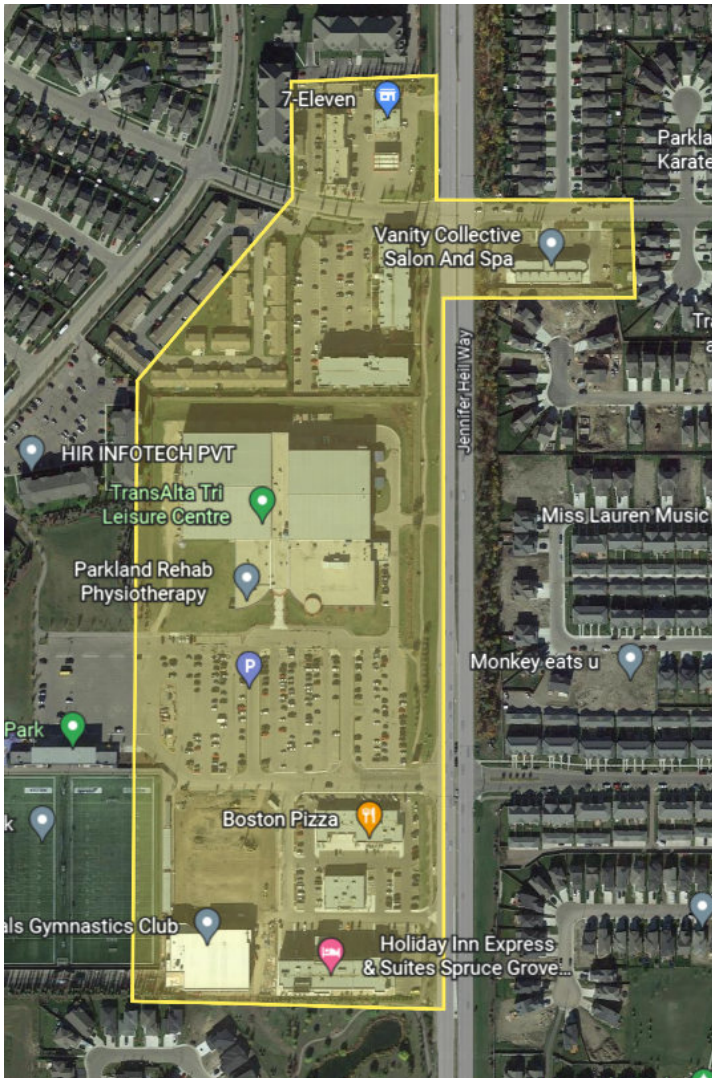


Ribfest Poster Distribution Map



1 - Tri-Leisure



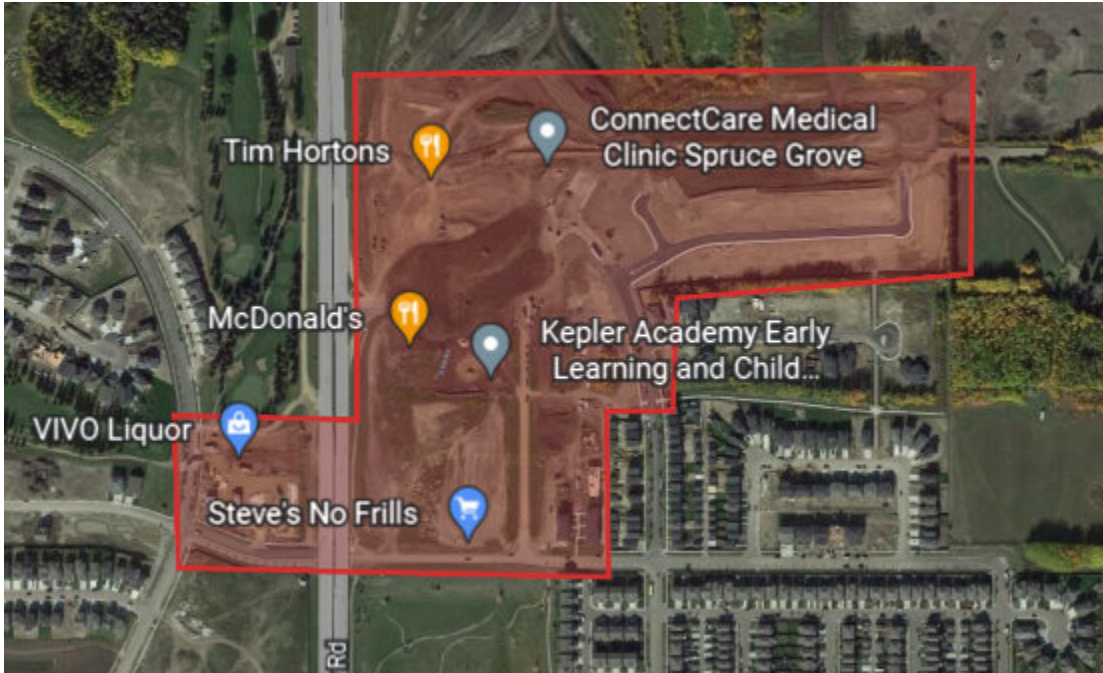
This area includes Tri-Village and the businesses around the intersection of Spruce Ridge Drive and Jennifer Heil Way

2 - Grove Drive



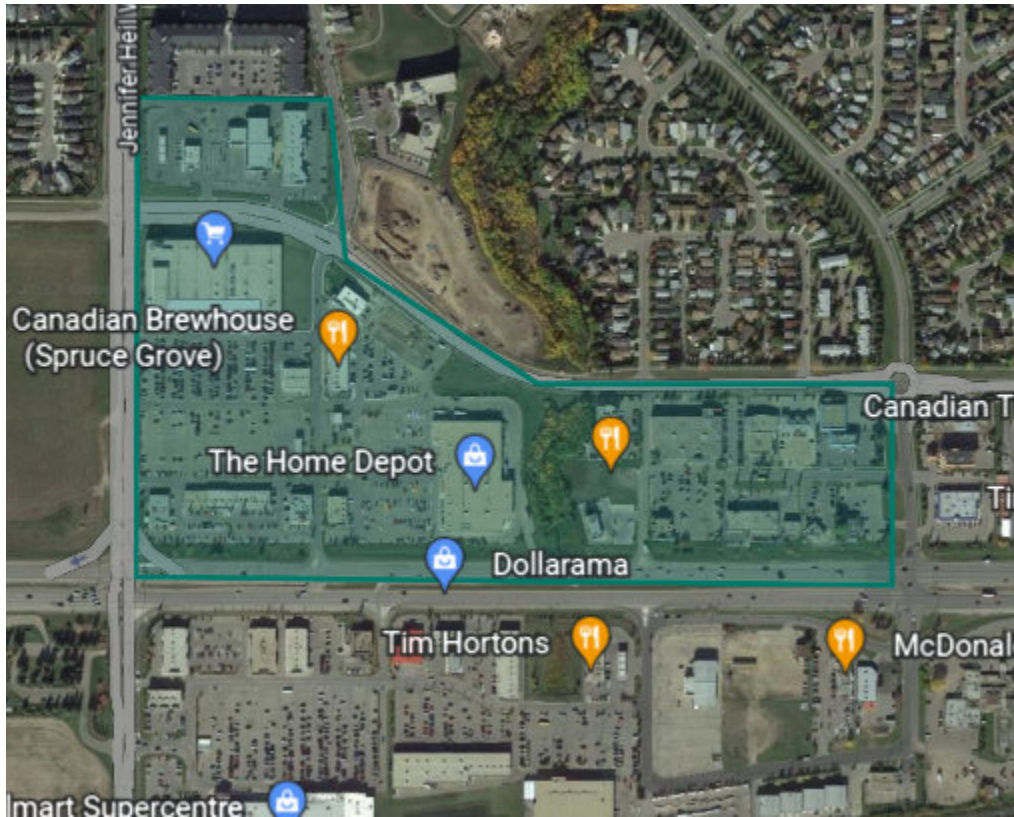
This area includes all of the businesses along Grove Drive from Jennifer Heil Way to Pioneer Rd and south on King Street as far as the Reddi-Mart.

3 - Westwind



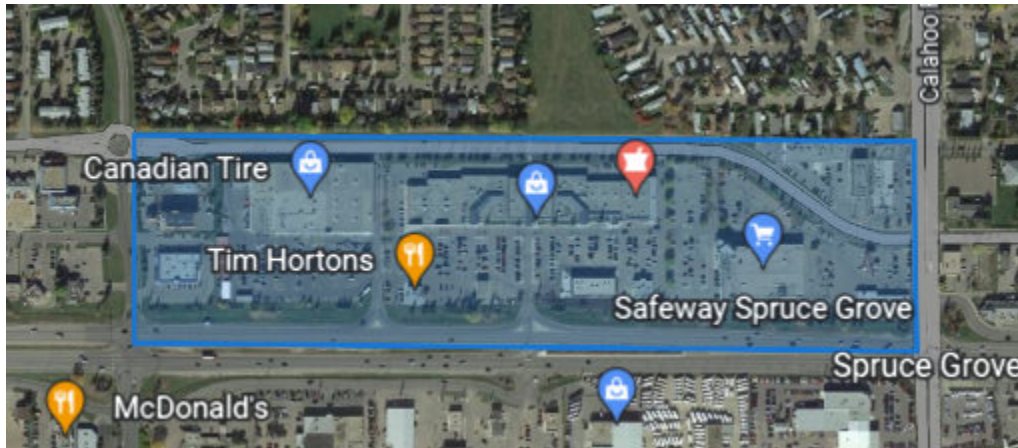
This area includes all of the businesses in the Westwind development on Century Road and Vanderbilt Common plus the businesses west of Century Road on King's Link and Longview Drive.

4 - Hwy North-West



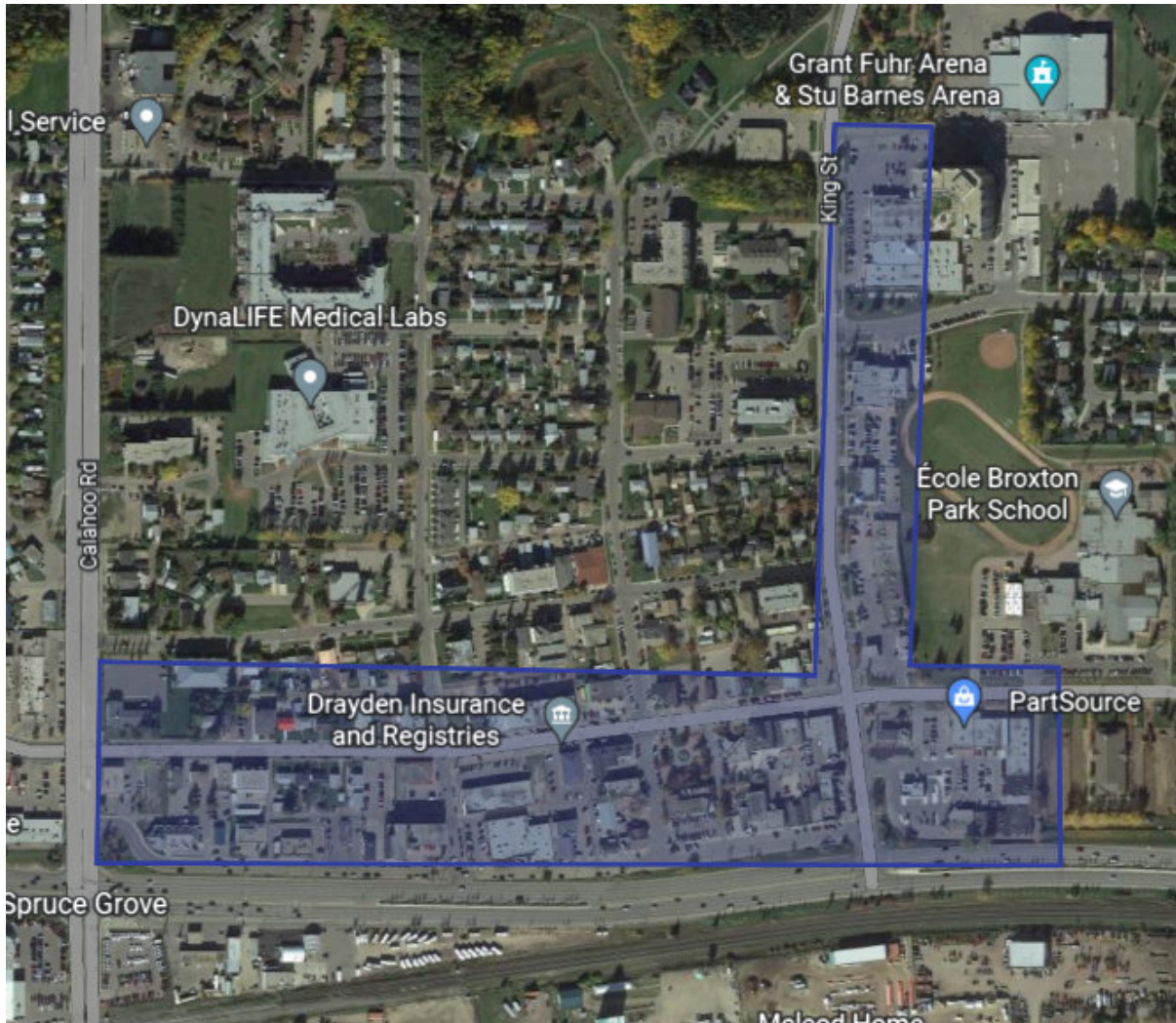
This area includes runs from Jennifer Heil Way on the west and Nelson Drive on the east.

5 - Hwy North-Central



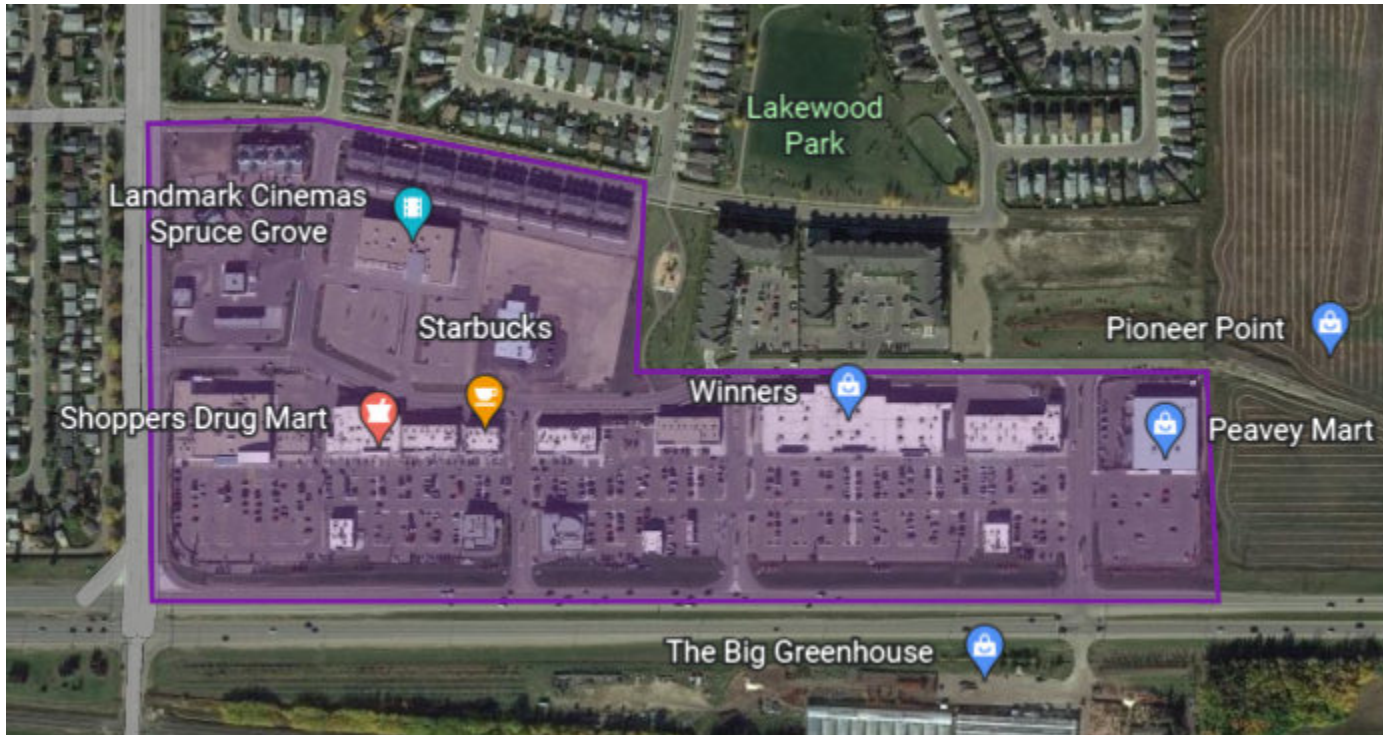
This area includes Westland Market Mall, so don't let its relatively small geographical size fool you. This area is bounded by Nelson Drive on the west and Calahoo Road on the east.

6 - Hwy North-Downtown



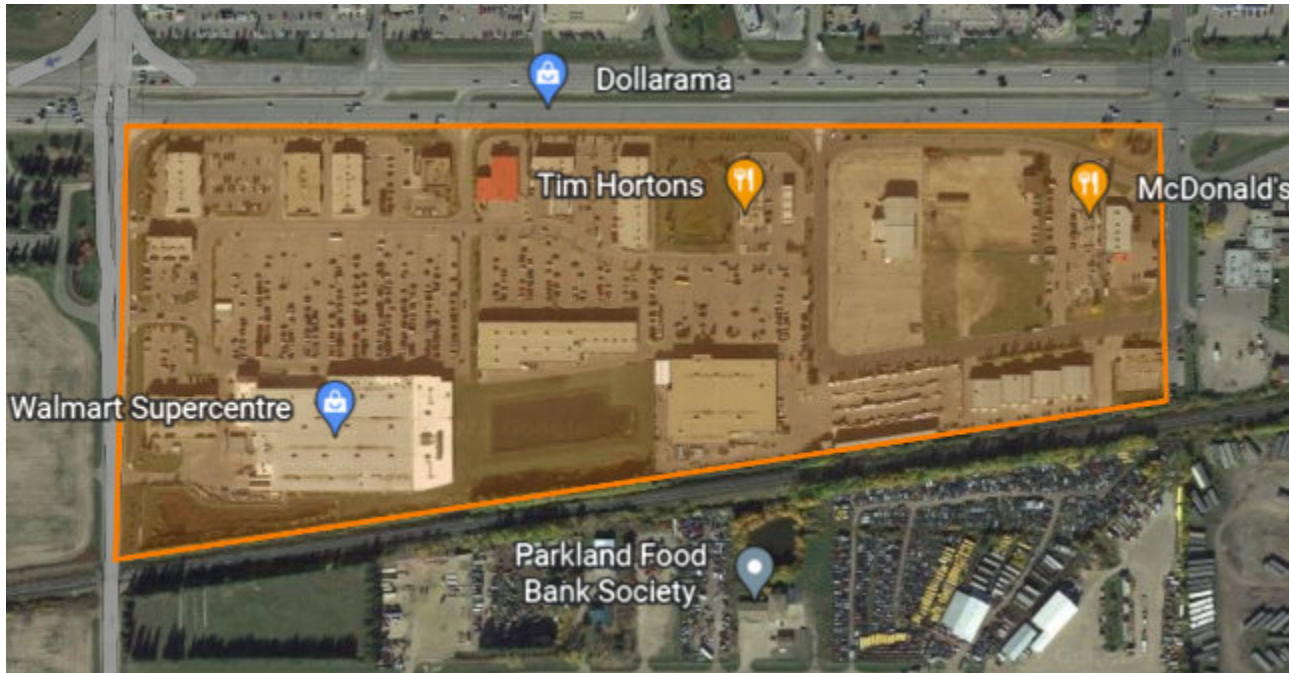
This area is bounded by Calahoo Road on the west and the businesses east of King Street. It also runs north on King Street to include the businesses in the King Street Mall (e.g. Porta Romana and Perks)

7 - Century Crossing



This area includes all of the businesses in Century Crossing, bounded by Century Road on the west and Peavey Mart on the east.

8 - Hwy South-West



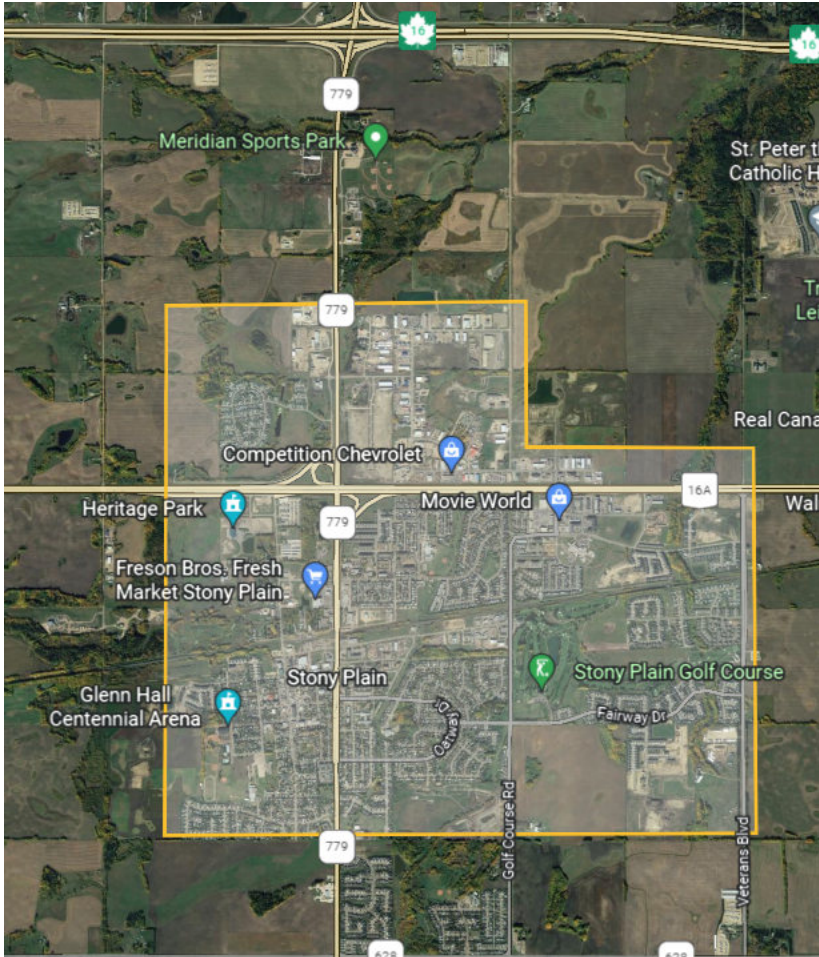
This area includes all of the businesses in and around the Wal-mart and Rona parking lots and the “original” McDonalds.

9 - Hwy South-Central



This area is bounded by the Super-8 hotel on the west and No-Bull RV on the east.

10 - Stony Plain



Stony Plain is obviously a large area. We want to put posters in the highest traffic areas. Focus on the businesses around Hwy 779, Main Street, and Genesis on the Lake.