



**Rotary** **West Ottawa**

District 7040

*People of Action Helping Make a Difference in Our Community*

***The 2019 Hamburg RI Convention***

**Pres. Pardeep Ahluwalia**

**July 2, 2019**

# *Rotary Connects the World*

*“(Rotary) allows us to connect with each other, in deep and meaningful ways, across our differences.*

*It connects us to people we would never otherwise have met, who are more like us than we ever could have known.*

*It connects us to our communities, to professional opportunities, and to the people who need our help.”*

*RI President Mark Maloney*



# *HAMBURG CONVENTION 2019*

- 25,000 registrants; 17,000 attendees
- Approx. 35 attendees from D 7040
- 2 attendees (plus spouses) from RCWO
- Many interesting plenary sessions & break-out groups
- Will focus on select comments from the Presidents-Elect Leadership Luncheon, the RI Business Meeting & the Closing Ceremony

# *COMMENTS FROM THE PRESIDENTS- ELECT LEADERSHIP LUNCHEON*

- **Service:**
  - At the heart of everything Rotary does
  - Rotary can be / is a force for helping to “heal the World”!
- **Membership Experience:**
  - Learning – New Rotary Learning Center course catalogue available at [rotary.org/learn](http://rotary.org/learn)
    - Approx. 350 Rotary-centric courses available
  - Giving – the on-line donation process to be easier
  - Service – redesigned Grants Center; make it easier to manage grants

# *COMMENTS FROM THE PRESIDENTS- ELECT LEADERSHIP LUNCHEON 2*

- **Global Advertising Campaign:**
  - Use the materials already available through Rotary International
  - Make the People of Action campaign visible in our image development
  - Rotary is one of the best-kept secrets around! We need to enhance our public image

# *COMMENTS FROM THE PRESIDENTS- ELECT LEADERSHIP LUNCHEON 3*

- **Rotary's Future:**
  - Need to appeal to new generations
  - Elevate Clubs in the RI hierarchy
  - Provide enhanced support to Rotaract
    - Have joined with Toastmasters Int'l to enhance public speaking capability / comfort
      - Rotaract Clubs first, then Rotary Clubs
  - RI's Diversity Statement and Constitution change
  - Goal of 30% women in leadership positions by June 2023



# *COMMENTS FROM THE RI BUSINESS MEETING*

- **Treasurer's Report:**
  - Lower membership numbers → lower dues revenues
  - Need to invest in attracting / retaining new members
  - This is the last year of the US\$4/year dues increase!!
  - Overall, RI in good financial shape

# *COMMENTS FROM THE RI BUSINESS MEETING 2*

- **Treasurer's Report (contd):**
  - Rotary Foundation has implemented a new brand model
    - 3x more Global Grants under the new model than previously
    - Has established a Rotary Disaster Response Fund; can apply for up to \$25k for response efforts
  - Looking to develop an Endowment Fund of \$US2.5B; this would result in an increase of US\$100M/year in grants



# *COMMENTS FROM THE CLOSING CEREMONY*

(Comments from Pres. Mark Maloney & PE Holger Knaack)

- Rotary's Strategic Plan based on values identified in the new Vision Statement:  
*"Together, we see a world where people unite and take action to create lasting change - across the globe, in our communities, and in ourselves."*
- Want to grow Rotary
  - More membership flexibility
  - Enhanced leadership possibilities
  - Female membership / leadership – 30% by 2023

# *COMMENTS FROM THE CLOSING CEREMONY 2*

- We have to change if we are to be seen to be accommodating to those still in the workforce
  - Need to find ways to allow them to engage effectively as Rotarians
  - More flexibility in accommodating children in Rotary functions & activities, permitting / supporting family responsibilities

# *COMMENTS FROM THE CLOSING CEREMONY 3*

- Service function of Rotary is important and serious *but* Rotary also needs to be fun, needs fellowship
  - Fellowship events necessary to allow all Club members to connect, to enjoy
- Rotary leadership should not be a full-time job

# *COMMENTS FROM THE CLOSING CEREMONY 4*

- Enhanced connections with the UN
  - UN Development Goals similar to Rotary Goals
  - 75<sup>th</sup> Anniversary of the UN (October 24, 2020) provides opportunity to discuss Rotary / UN objectives/initiatives
- Does this provide opportunities in District / Ottawa?

# *COMMENTS FROM THE CLOSING CEREMONY 5*

- **To Rotaract** - No difference between Rotaract and Rotary
  - Rotaractors should dream big, and tell us (Rotary) how we can help
    - Could this also apply to our Interact Club?
  - Almost 1100 new Rotaract Clubs in 2018-19
    - Can RCWO help establish new Rotaract Clubs? Perhaps in non-traditional (ie non-university) environments?
    - Can RCWO connect more effectively with the existing Ottawa Rotaract Clubs?

# *COMMENTS FROM THE CLOSING CEREMONY 6*

– Rotaractors have an affinity for  
environmental projects

- Is there scope for RCWO to develop joint projects with Ottawa Rotaract Clubs?



# *COMMENTS FROM THE CLOSING CEREMONY 6*

- Need to change our thinking in Rotary
  - Be goal-directed to stay relevant, and to advance & grow into the future

*Be the Inspiration*

*while*

*We Connect the World*