



Spinoff

ROTARY CLUB OF WEST OTTAWA

Jean Bégin, President

September 5, 2017

Editor: Robert Shaw-Wood

Program September 5 -a) Youth Now Farm b) Fundraising using video and the internet

GATHERING:

Greeters: **Joe Wattie** and **Richard Herring**

Reception: **Fred Christie**

Luncheon ticket sales: **Mary Wattie**

PP Draw: **Ron Doll**

Following the buffet, **President Jean Bégin** opened the ninth meeting of the Rotary year to announce the program. The national anthem (keyboard accompaniment by **Rod Holmes**) was followed by an invocation delivered by **Jeremy Klein** which reminded us of our blessings living in Canada and the importance of sharing this privilege through Rotary. **Fred Christie** introduced the guests: the three featured speakers- Chris Cochrane, Rotarian David Wood, member of District 7040 Passport Club, and Mark Arnold- and District 7040 Past Assistant Governor Katie Burke. **Joan Heyland** then rose to introduce Chloe Halpenny, the District 7040 Rotary scholarship recipient who leaves shortly to study at the London School of Economics.

Past President's Draw: **Ron Doll** ran the draw, and **Ken Murray** was the winner of a framed print of a photo which **Ron** had taken of children in Costa Rica.

PRESENTATIONS.

Dave Wood, outgoing President of Youth Now Canada, initiated the first presentation. Youth Now Canada is an NGO providing support in eastern Ontario for over three decades to disadvantaged youth. Dave introduced Mark Arnold, the new Executive Director of Youth Now Farm, an initiative of Youth Now Canada and partners. Mark has had extensive experience supporting youth in Canada's Arctic and is a prospective member of RCWO. Mark told us about the Youth Now Farm project with a short video and explained that the project is a 2017 initiative, using an existing farm in Russell Township that partners Youth Now Canada with the National Capital Commission which has provided a 25 year lease option. The farm engages youth with developmental, behavioural or other barriers to success in raising pigs and turkeys for meat, and running a commercial market garden, all with the objective of helping the young people to build trust, interpersonal relationships and entrepreneurship skills. . At risk young people aged from 14 to 29 are

referred to the farm from various sources, including custodial sentences on youth offenders that are imposed by the courts. The Farm will require \$150000 in funding to become sustainable. David and Mark were thanked by **Roy Miller** in the usual way.

Susan Diening introduced the second speaker, Chris Cochrane. Chris is a founding member of the 1000 Islands Rotary Club of District 7040, and is currently Director of the Rotary eClub of Silicon Valley in California. He reported that many internet platforms are under development that aim to rival YouTube and Google. As part of their business development investment, they pay creators of short attractive videos that will draw hits to their sites. Payment to the creators is made whenever "hits" are registered on their videos. Chris said that Rotary Clubs in California are already fully engaged in this work of posting videos, and raise \$200,000 yearly from it. Chris will guide us in creating original videos of our own that could attract internet viewer attention and help us find places to post them. For consideration would certainly be short clips of dogs, cats, grandkids, or maybe me flubbing the anthem at the keyboard, etc. **Brett Bookings** extended the club's thanks to Chris for his entertaining and intriguing proposal. How best to proceed is yet to be discussed.

General Announcements.

Don Butler reported that more than 5000 Mums plants have now been sold. Recruiting for the warehouse team is still in process as some positions remain to be filled.

Ken Murray reminded members that the Rotary shirts are now ready for ordering.

Merv Letts announced that on September 26, the Rotary Home would be hosting a scotch and wine tasting event to be held at the KMPG premises on Elgin Street. Tickets are \$70 and are available from **Merv**.

President's Announcements.

Eric Armstrong and **Ali Pahlavani** were acknowledged for birthdays this week.

An "End Polio Now" flag has been purchased, with all area clubs contributing to the cost, and a request has been made for the City of Ottawa to proclaim October 24 as World Polio Day and to fly the flag from October

23-27. Mayor Jim Watson has also been asked to officiate at the flag raising ceremony on October 23.

The Rotary International Foundation has created a Disaster Relief Fund to assist those affected by Hurricane Harvey in Texas. All members who wish to contribute should make cheques payable to RCWO. The contributions will be consolidated and forwarded by bank draft to RI Foundation. Tax receipts would follow at a later date to all participants.

Proposed revisions to District 7040 procedures have now been distributed to club members. Members are asked to review and print out these amendments so that they can be voted on at next week's Rotary luncheon. These amendments will be for confirmation at the upcoming Rotary District Conference.

Happy Dollar Time

Fred Christie was selected to MC this event this week, and he was spared the need to navigate between tables and chairs while carrying a stick with a bag at the end of it because the mobile microphone system was busted. Instead club members had to walk up to the fixed microphone at the head table to speak. **Fred** was himself the first to register his happiness: for the fact that the Amherst Rotary Club had made "The Rotarian" for its support to Syrian refugees.

Caroline de Witt reported on her visit to the Netherlands and her participation at Rotary meetings of two clubs there: Rotary Delft Vermeer Club (named in honour of the painter), and Rotary Club The Hague Metropolitan.

Joan Heyland updated us on the District's incoming scholarship recipient who has arrived in Canada with his family from Toulouse. He will be visiting our club on September 26.

Jack Troughton expressed his thanks for the support he has received from club members during his recent recuperation.

Dr. Ginette Thomas, PhD, made a very substantial donation to celebrate her successful defence of her doctoral dissertation.

Marilyn Letts wanted members to know that a very good movie about the partition of India was playing at the ByTowne Theatre. Called "Viceroy's House", it deals with the last days of Viceroy Lord Mountbatten's rule in 1947 against a background of rising religious conflict. The movie runs until Sunday September 10. Chris Cochrane (our speaker about eFund-raising) stood up to propose that very entertaining video clips might be created around the theme of Mums plants exploding on delivery. (Perhaps we could prevail upon **Don Butler**, in recognition of his stellar work on the Mums file over the past year, to make some of these plant presentations himself.)

Our guest, District 7040 outgoing scholarship recipient, Chloe Halpenny, then spoke to us about her background and planned course of study. She graduated in June from the Public Affairs program at Carleton University, with a development focus, and has worked at the International Development Research Centre. She will be leaving for England shortly to study for a master degree in Social Policy and Development at the London School of Economics. She intends to join Rotary in London and run a "half marathon race" (there is such a thing or is she just being modest?)

Meeting end

President Jean then closed the meeting with her usual reminders that we are Rotary Making a Difference and to invite potential members to check us out at a meeting

Cash Calendar

Cash Calendar winners for the current period will be posted in a subsequent Spinoff

Tuesday, September 12, 2017

Clive Talbot - Reflections on the nature of history

Intro: **Doug Heyland** Thanks: **Suan Cross**

Greeters: **Jeremy Klein, Victor Mazzola** Grace: **Caroline De Witt**

Reception: **Bruce Brooks** PP Draw: **Ron Scott**

Ticket Sales/Attendance: **Mary Wattie** Editor: **Joseph Redhead**

Tuesday, September 19, 2017

Peter Fisher - Four Way Test awards

Greeters: **Mike Traub, Brian Hartley** Grace: **Pardeep Ahluwalia**

Reception: **Carol Bell-Thompson** PP Draw: **Bill Morris**

Ticket Sales/Attendance: **Linda Flynn** Editor: **Graeme Fraser**

Some upcoming programs.....

September 26
October 3

Heather Lennie: 'The Free Reading Program'
Stephen Woollcombe: Life and Times of George Penrose Woollcombe, Founder of Ashbury College

