



Spinofff

ROTARY CLUB OF WEST OTTAWA;
Pardeep Ahluwalia, President

October 30, 2018

Editor: Rod Holmes

Program: Dr. Ted Burnside – effects of USMCA on Canadian dairy sector

Duties

Greeter: **Norm Thomas**; Reception: **Dave Morton**; Grace: **Caroline DeWitt**; PP Draw: **Clive Talbot**; Sales/Attendance: **Carol Bell Thompson**; Editor: **Rod Holmes**

Guests & Intro

Traditionally, the fifth Tuesday in a month signifies a partner's day at West Ottawa. So, on this day before Halloween we welcomed Peter Ide, Simmy Ahluwalia, Pat Henry, and Diane Maxwell. Other guests were Laurene Burnside, wife of our speaker and Baxter Willis, guest of **Merv Letts**. We would welcome them in song. But first, in getting proceedings going, **President Pardeep** welcomed the attendance of **Doug Heyland**, three weeks after successful knee surgery; **Ron Scott**, following his wife, Jane's heart surgery; and **Bill Rolph**, looking ever so dapper and hearty after his recovery. We sang *O Canada* and then heard a solemn grace by **Caroline DeWitt** bringing the recent Pittsburgh synagogue shootings into focus.

Announcements

Brett Brooking led off the parade of announcements with a Shoe Bank Canada video clip of shoe sorting in Kelowna, which gave an insight into the process of shoe gathering and processing. The next Ottawa sorting event is at Kanata's Dymon Storage on November 10 @ 0930.

Ed Balys followed with his annual reminder of the Capital City Chorus Christmas concerts at St. Thomas the Apostle Church, Alta Vista Dr, December 14 and 15. Get your tickets from **Ed** early.

Caroline DeWitt was next with another reminder to get out and sell Cash Calendars. She thanked us for our efforts so far and reminded us that a major selling proposition for Calendars is that ALL sales proceeds are for the support of community projects. Production and prizes are paid for by advertising

Marcia Armstrong reminded members of the 'Share the Fair' shopping opportunity from 5-9 on November 22 at Ten Thousand Villages in Westboro. A percentage of the evening's sales will come to RCWO. She explained how, in 1946, Edna Ruth Byler, a Mennonite woman from Pennsylvania, undertook to help women in Puerto Rico by buying their beautiful embroidery work and selling it to friends and other groups back in Pennsylvania. It was a simple idea that would launch Ten Thousand Villages and blossom into a global fair-trade movement. The Ottawa store has been in Westboro, across from Mountain Equipment Co-op, for 18 years and all the sales staff are volunteers. Club members are encouraged to bring friends to the store on November 22 and start their holiday shopping – home décor, jewelry, scarves, children's toys and books, plus chocolate, tea and coffee – that are all 'fair trade'. This will help RCWO at the same time!

Linda Flynn told us that over the past two weeks our club has visited 10 schools and handed out 478 *Dictionary4Life* books. This could only have been achieved by the 31 people who went to the schools for presentations and 146 volunteer hours that went into the program **and** the excellent work of our club fundraisers. In appreciation she called forward for a photo-op who were involved. Special thanks to **Ken Murray**, who spent 10 – 12 hours coordinating school presentations. And this editor would head the list for appreciation with **Linda Flynn** who has led the D4L program and brought it all together.

Helping at presentations were:

- **Henry Akanko, Larry Chop, Sabby Duthie, Fred Christie, Bob Harrison, Eric Armstrong, Dave Morton, Jeremy Klein, Marcia Armstrong, Brian Hartley, Bea Osome, Tammy Whelan** at one school each.

- **Chris Wanna, Ron Doll, Mary Lever, Nigel Lever, Sucha Mann, Navin Parekh, Doreen Ide, Carol Bell Thompson, Don Butler, Robert Shaw-Wood** did two schools.

- **Joseph Redhead, Jean Bégin, Mary Wattie, Ali Pahlavani** did three.

- **Graeme Fraser** and **Claudette Léger-Paillé** did four schools each and **President Pardeep** helped with five and **Linda** herself did all ten

District conference

President Pardeep's first duty, following the District Conference in Kingston, October 27, was to call forward **Past President Jean Bégin** to accept the R.I. Presidential Citation for 2017-2018.

There were 147 attendees, including **Pres. Pardeep, Hadi Mortada, Jean Bégin** and the **Letts** duo from West Ottawa. Discussion centred around the ongoing value, relevance, and accessibility of Rotary. Why might a Rotary Club consider changing its ways? How can we promote collaboration and mentorship between generations? And how might we attract and engage new members of all ages?

Discussion focussed on the future of Rotary clubs to 2023 – what needs to change to ensure sustainability? The RCWO Board will review the many ideas put forward and bring them to the membership.

Two big take-aways for **Pres. Pardeep** were the need for flexible meeting and membership options to attract new and retain current members. The other was affordability and fatigue: Are the costs of being a Rotarian a barrier to membership?

Music for Humanity

Owing to the pressures of her business, **Jen Adhe** has had to step aside as chair of *Music for Humanity*. The Beechwood site is available, but the concert next spring is in jeopardy unless someone steps forward to head this committee.

Relocation in St. Elias

President Pardeep announced that our meetings would be moved to the adjacent downstairs hall on December 11th and from January to March, because of major renovations to the main building. (Our Christmas Music program with soloist Garth Hampson will take place in the upper hall on Tuesday, December 18th. No meetings will be held on December 25 or January 1)

Birthdays

This week we saluted **Don Butler** and **Joe Wattie**, each with birthdays on November 4th

Program

Doreen Ide introduced Dr. Edward "Ted" Burnside who was born and raised on a farm in Madoc, Ontario. He studied at OAC in Guelph followed by PhD studies at North Carolina State U. For 32 years Ted served on the faculty of the U Guelph, was founding director of a Centre for Genetic Improvement of Livestock and directed genetic evaluation programs and research in dairy cattle. He has consulted extensively world-wide. Ted received the Animal Breeding and Genetics Awards from the American Dairy Science Assn. and, in 1987, was named a Fellow of the Association. He now enjoys the position of Professor Emeritus at the U Guelph. Upon retirement our speaker turned his talents to art – mainly painting livestock. **Doreen** noted that she and Peter have been friends with Ted and Laurene since meeting in college in 1957.

Dr. Burnside grew up on a small dairy farm where his parents sold milk to Madoc Dairy, owned by his uncle. Another uncle also marketed his milk to the dairy – they were privileged. There were smaller sales in winter but a larger tourist market in summer. Their herd calved year-round. Cheese producers calved cows in Spring and dried them off in the Fall: lower production costs, but lower prices. Milk prices were higher for fluid but higher costs for fluid producers. Gradually the prices for milk were equalized, shippers were allocated negotiable quotas and quality controls were agreed to and supervised. Milk marketing boards in provinces negotiated with processors and quota values slowly increased. Many countries adopted the Canadian supply management system.

This has now changed. Many countries including Australia, New Zealand, and the EU have abandoned supply management. Canada provides most of the dairy products consumed in Canada. We do not attempt to export. In the USA and most countries except Canada the market for milk has been subject to wide swings in price as supply varies. Canadian dairies are smaller, family based, and well kept, while larger dairies in many countries threaten land, water and air pollution.

A new product, ultra-filtered protein rich skim milk, was sold by Wisconsin producers to Ontario to create cheese and yoghurt. It entered without tariff and under the radar. Two major Ontario plants converted to ultra-filtered skim with the result that Wisconsin producers lost their market and complained to President Trump who demonized the Canadian dairy industry. Supply management became a bargaining point in the negotiations for USMCA.

Canada made concessions in dairy and poultry to get a USMCA agreement. Imported dairy products will force some Canadian dairies out of business. Having committed to protect the supply management, the government of Canada will have to compensate Canadian dairy farmers for lost income. In trade agreements 18% of our domestic solids market has been opened to the USA, Europe and the Trans-Pacific countries.

Dr. Burnside believes that sacrificing supply management in Canada will not solve USA woes. Recently Wisconsin dairy farmers stated that the new USMCA is no help and have called for serious consideration of a supply management system for the USA

In a letter to the *Globe and Mail* Dr. Burnside stated, in part, that "we face the risk of reducing our ability to produce Dairy and Poultry" and "to bargain away our right to produce our own food is foolish. Once farms go out of business chances of start-ups fade.Mr. Trump's attack has hurt Canada and failed to help the USA".

Marv Letts expressed our thanks and offered the usual tokens of appreciation. As we were running late, he invited those with questions to approach the speaker following adjournment.

Past President's Draw

Having forgotten to call for the draw earlier in the meeting, **Pres. Pardeep** asked **Clive Talbot** (and with thanks to **Bill Morris**) to conduct the draw. The speaker pulled the winning ticket number and lucky **Larry Chop** took away \$25.

Happy Dollars

New member **Bill McIntyre** was asked to collect Happy Dollars:

Susan Diening expressed her appreciation for the condolences following her brother's death, and said that the service would be on Sunday, not Saturday as earlier indicated.

Larry Chop was happy with his \$25 win in today's draw.

Alan Bowles, in a visit to the Chicago region, overtook a driverless car while on the road in Indiana.

Marcia Armstrong was pleased to announce that the Mums campaign netted \$37,700.

Len Baird was happy to say that a full roster of bridge players would be playing in this its 24th season.

Joan Heyland related a tale about someone phoning from Florida who had Googled "Cash Calendar" and wished to buy one. One can't reduce it to text, you had to hear her vivid account of the phone call!

Denzil Feinberg added \$5 for his father who died 46 years ago on 30 Oct 1972, and for the death on Saturday/Shabat in the Pittsburgh tragedy of Joyce Feinberg. **Denzil's** mother's name was Joyce. He had 3 Jewish grandparents and spent 8 months in Israel in 1973. He said that tragedies like funerals do bring communities together, e.g. with Rotary members + donations.

Closing

President Pardeep closed the meeting with the reminder that next Tuesday would be our Remembrance Service with our veterans and piper **Doug**. He announced a Calendar committee would follow adjournment and finished with the reminder to *Be the Inspiration* and invite others to join us.

Cash Calendar winners

Here are the winners of the Cash Calendar draws for the week of October 24 – 30, 2018:

0980	\$50	Sonia Gorrassini, Ottawa, ON
3705	\$25	Sucha Mann , Ottawa, ON
2515	\$50	John & Trudi Kersley , Nepean, ON
0326	\$125	Dino Denofrio, Gloucester, ON
1447	\$25	Deborah & Rob Kersley, Haileybury, ON
1025	\$200	W. Walop, Ottawa, ON
2503	\$50	Inna Flyazhenkova , Ottawa, ON

Tuesday, November 6, 2018

Remembrance Service

Meriel Beament Bradford: D Day- 75th Anniversary at Juno Beach Centre
Intro: **Gaye Moffett** Thanks: **Frank Cranton**
Greeters: **Rami Alsaqqa / Sabby Duthie** Reception: **Caroline DeWitt**
Grace: **Henry Akanko** PP Draw: **Peter Fisher** Editor: **Ginette Thomas**
Sales/Attendance: **Carol Bell Thompson**

Tuesday, November 13, 2018

Club Assembly & Committee Reports

Greeters: **Doreen Ide / Blair Armstrong** Reception: **Jeremy Klein**
Grace: **Marcia Armstrong** PP Draw: **Bill Morris** Editor: **Rocco Disipio**
Sales/Attendance: **Carol Bell Thompson**

Tuesday, November 20, 2018

Melissa Clark, Pres., TEMBO (Tanzania Education and Micro Business Opportunity)

Intro: **Larry Chop** Thanks: **Cletus Peters**

District Governor Martha Weaver visits

Greeters: **Chris Wanna / Ron Doll** Reception: **Linda Flynn**
Grace: **Dave Morton** PP Draw: **Len Baird** Editor: **Joseph Redhead**
Sales/Attendance: **Carol Bell Thompson**