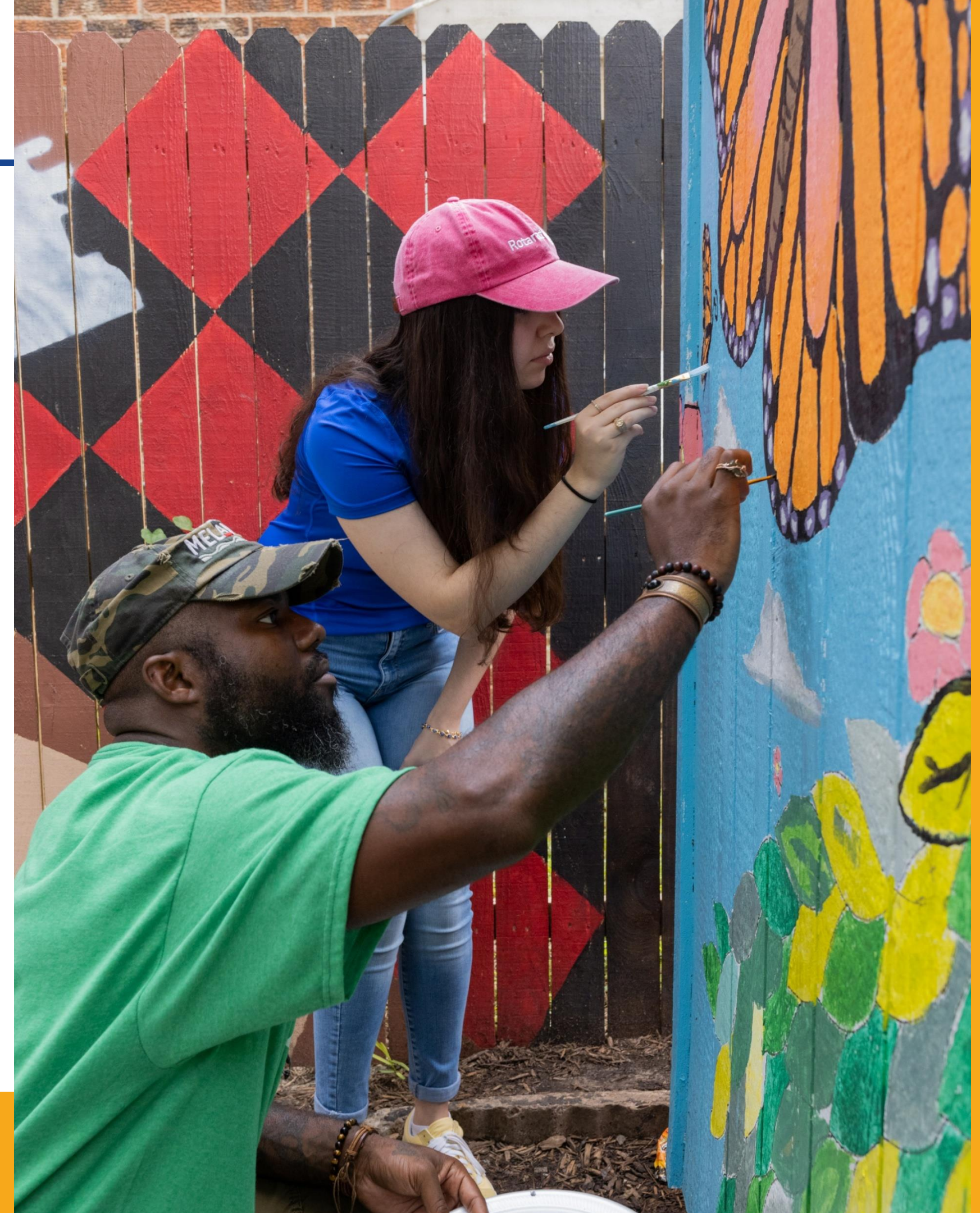




THE STATE OF MEMBERSHIP IN ROTARY AND ROTARACT

As of 1 July 2026

Rotary International



JOINING US TODAY:



Esi Otoo

Rotaract Club of Malmö-
Lund International

Membership Growth
Committee,
Rotary International



Jan Mittelstaedt

Rotary Club of
Konstanz-Mainau

Membership Growth
Committee,
Rotary International

ASK THE EXPERTS:



Nick Taylor
Regional Manager of
Membership Growth
& Experience,
Americas

Rotary International



Haris Sofradzija
Membership Growth
Officer

Rotary International

*Unite
to address a particular issue*





ROTARY IS A MEMBER DRIVEN ORGANIZATION

1.2 MILLION MEMBERS

45,000 CLUBS



	ROTARY	ROTARACT
Members	1,123,277	146,772
Clubs	36,486	9,662
Women	28%	46%
Average Age	57	24

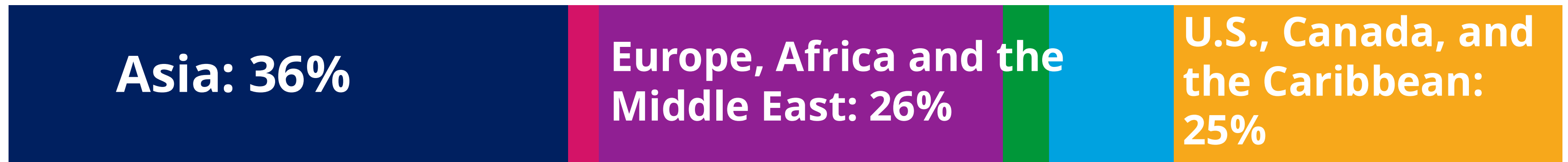
AS OF 1 JULY 2026

MEMBERSHIP BY REGION

■ *Australia, New Zealand, and the Pacific Islands*

■ *Great Britain and Ireland*

■ *Latin America*



1 July 2026



1 July 2017

140,000+ MEMBERS

9,662 CLUBS

As of 1 July 2026

30%

University
based clubs

70%

Community-
based clubs

Only 61% of clubs have reported at least one club officer.



46% Women



Average Age:
24





55%: Asia

**29%: Europe, Africa
& Middle East**

9%: Latin America

**6%: USA, Canada &
Caribbean**

**1%: Australia, New
Zealand, & Pacific Islands**

**<.5% Great Britain &
Ireland**



ROTARACT CLUB MEMBERSHIP BY REGION

STRENGTHENING ROTARY'S FUTURE

THE BENEFITS:

- Welcoming more people of action.
- More fresh ideas, talents, different perspectives.
- Building future leaders.
- Greater capacity for service, fundraising, and addressing both local and global challenges.





SUSTAINABLE GROWTH MEANS:

These are the three key components of a sustainable membership growth strategy, which align with Rotary's Action Plan priorities.

ROTARY.ORG/ACTIONPLAN



**Engaging and
keeping existing
members**



**Welcoming new and
diverse members**



**Starting and
nurturing
new clubs**



THE CLUB EXPERIENCE

Every club has a distinctive **club culture**.

Members are **most satisfied** when their expectations and needs are reflected in the club's members, relationships, activities, policies and practices.

ROTARY.ORG/MEMBERSHIP



**Confident leaders and
clear communication**

Enjoyable meetings

**Meaningful service with
demonstrated impact**

**Opportunities for personal
growth**

**Strong interpersonal
connections**



WHAT MEMBERS EXPECT

[ROTARY.ORG/FLEXIBILITY](https://rotary.org/flexibility)

PROSPECTIVE MEMBER MANAGEMENT

Prospective members interested in membership can go to **Rotary.org/join** and select a club based on meeting location, day and time, and format.

Club and district leaders can sign in to My Rotary and click on “Manage Prospective Members” to see their candidates.

A background image showing a group of people, including a man and a woman, smiling and engaged in conversation at what appears to be a Rotary meeting. The image is overlaid with a dark blue semi-transparent box containing text and a button.

Find a club to join

Whether you're new to Rotary, looking to change clubs, or rejoin a club, start by filling out our interest form.

Clubs accept new members by invitation and the information you provide helps us connect you with the right club.

[Submit interest](#)

POEOPLE JOIN ROTARY TO:

Rotary clubs are great for people looking for friendship, service and networking opportunities, across generations and industries.

ROTARY.ORG/ACTION



**Develop
meaningful
friendships**



**Serve their local
community**



**Create
professional
connections**

PEOPLE JOIN ROTARACT TO:

Rotaract gives young leaders unparalleled opportunity to develop their leadership skills and serve their communities with people who are closer in age.

ROTARY.ORG/ROTARACT

**Develop
leadership skills**



**Serve local
community**



GROWING TOGETHER:



Increased Rotaract involvement means:



Support for The
Rotary Foundation



Sustainable projects



Recognition and
Awards

ROTARY'S BRAND CENTER

No other organization is quite like Rotary.

By using our voice consistently in all our messaging, we can ensure that our communications reflect our distinct character.

BRANDCENTER.ROTARY.ORG



**Logos, graphics,
images and
video**



**Social media
Websites
Public relations**



Update your online presence

Gather feedback– and celebrate success!

Set membership goals in Rotary Club Central

Prioritize a meaningful club experience



TAKE ACTION

[ROTARY.ORG/MEMBERSHIP](https://rotary.org/membership)

RESOURCES

- [Rotary.org/Membership](https://rotary.org/Membership)
- The Club Health Check
- Member Satisfaction Survey
- [Rotary.org/webinars](https://rotary.org/webinars)
- And more!

