



## THURSDAY, AUGUST 25, 2022 YAKIMA CONVENTION & EVENT CENTER

*Imagine  
 Rotary*

### NICK ZENTNER SHARING CENTRAL WASHINGTON GEOLOGY WITH THE WORLD



Nick Zentner has been teaching geology at Central Washington University since 1992 and making programs for the public regularly over the past 17 years. He teaches a popular “GEOL 101- Geology of Washington” course to CWU students every Fall and Winter Quarter that are open to townspeople for free, and “GEOL 351 Pacific Northwest Geology” in the Spring.

When the pandemic shutdown happened in March 2020, he began streaming live in his backyard through his YouTube Channel as a way to keep busy. His first episode was on St. Patrick’s Day. A hundred livestreams later, over 1,000 viewers were tuning in live each evening at 6:00 pm to watch. Joining his regular viewers across the U.S. and Canada, were viewers from places around the globe that included Barcelona, Helsinki, Melbourne, London, Zurich, Prague, Tokyo, Brisbane, Oslo, Copenhagen, Moscow, Mumbai, and Cape Town. By December 2020, more than 10,000 people had watched replays of each episode to learn about geology and some of his favorite local places.

In 2015, he received the prestigious James Shea Award, a national award recognizing exceptional delivery of Earth Science to the general public. Past Shea Award recipients include John McPhee, Jack Horner, Robert Ballard, and Stephen Jay Gould. In 2021, his PBS-TV geology show “Nick On The Rocks” won two Emmy awards from the Northwest Chapter of the National Association of Television Arts and Sciences.

Nick received his BS in Geology from the University of Wisconsin-Madison and his Master’s in Geology from Idaho State University-Pocatello. Nick’s wife, Liz Zentner teaches science at Ellensburg High School. They have three boys – Max (29), Sam (27), and Jack (25).

#### FOR THURSDAY’S MEETING

Greeters – Jim Berg, Jordan Matson  
 Music – Linda Kaminski  
 Invocation – Mike Johnson  
 Sergeant-at-Arms – Bob Romero  
 Program – Bruce Bacon

#### FUTURE PROGRAMS

September 1st – Rotary Picnic at Franklin Park  
 September 8th – Susan Walker & Monica Miller, Women Painters of Washington  
 September 15th – Sr. Kathleen Ross & Dr. Andrew Sund, Heritage University: 40 Years of Creating Higher Education Opportunities in the Yakima Valley  
 September 22nd – Neil Barg, The Year of the Virus

#### PROPOSED NEW MEMBER

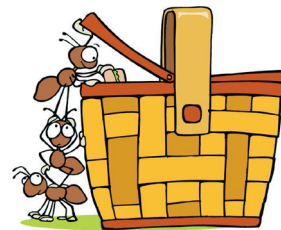
Unless written objection is received by the Board of Directors by Monday, August 29, 2022, the following candidate will be elected to membership:

**Sheri-Lou Creson**  
 Account Manager  
 The Field Group  
**Classification: Advertising & Marketing**  
 Proposed by: Nicole Donegan  
 Endorsed by: Deb Sterling

## IT'S TIME FOR A PICNIC



Have you signed up for the Rotary picnic yet? Now is the time! The date, location, and time are Thursday, September 1st at Franklin Park from 5pm to 7pm. Fiesta Foods will have their food truck on site with snow cones for dessert. There will be games for kids including two pinatas. The pickleball courts have been reserved. Everything you need to play will be on site. SIGN-UPS ARE UNDERWAY to make sure we have enough food. Call or email the Rotary office today to reserve your spot!



## ROTARY LEADERSHIP INSTITUTE

Registration is open for our District's Rotary Leadership Institute (RLI) being held in Wenatchee on the weekend of September 17 & 18. RLI is a series of fast-paced, interactive courses offered to increase your knowledge of Rotary and refine your leadership skills. Introduced in our District back in 2008, those that participate will learn about:

- Leadership
- Doing Good in the World with the Rotary Foundation
- Engaging & Attracting Members
- Fundraising in This New Rotary World
- Multi-Year Club Planning
- Rotary's Engine – Projects & Grants
- Public Image & Marketing
- The Club Experience
- Service Above Self
- And, Pulling it all Together



Space is limited. If you are interested in participating, please contact Carolyn at the Rotary office.

## - REVIEW -

If you love a bargain, there was no way you couldn't love being a part of last week's meeting as we celebrated National Thrift Store Day! There was no two people better to help us recognize the day than our program speakers (and fellow members) Mike Johnson from the Union Gospel Mission and Aaron Ruff from The Salvation Army. Before they spoke, there was Rotary business to take care of that began with President Rick modeling his thrift store finds from his jacket to his slacks, shirt and shoes that cost him less than \$50. David Rogers followed with the perfect music choice of Macklemore's *Thrift Shop*. Tom Froula's invocation was a message of gratefulness for individuals and organizations that serve our community.

David Lynx introduced our newest member, Mary McFadden. Mary is the co-owner of Health Within Wellness Center. She and her husband Tim both grew up in the Yakima Valley. Mary graduated from Toppenish High School; Tim graduated from Davis. They moved around from Utah to Iowa, and Bremerton before coming back home after 35 years to provide a unique integrated approach to healthcare through occupational health, chiropractic, medical massage, health coaching and weight loss services. Mary serves as a health coach, runs the weight loss program, and office manager. Born in Mexico, she came to the U.S. at the age of 2 months and is proud to be a naturalized citizen. She and her husband have raised 5 children, 4 nephews and friends along the way. In her free time, she enjoys gardening, quilting, and spending time with her family. We are so happy to have her as a part of our Rotary club!

Our sergeant-at-Arms were Kevin Good and Nicole Donegan who mixed the official kick-off of our Auction with fines to benefit Yakima Rotary Charities. The Auction date is Saturday, November 19th. Registration is open. A link is on the website and registration cards were on the table. Out in the hall were all sorts of ways to sign-up to help that included donating a live or silent auction item, helping with decorations and clean-up, the opportunity to purchase an ad for the catalog, and serving as a table captain. SAVE THE DATE! It is going to be a FABULOUS EVENING!

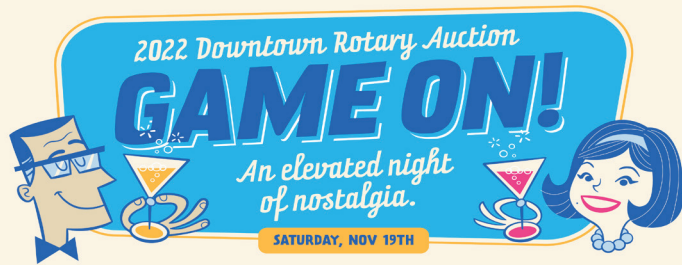
Bob Gerst had the honor of introducing Aaron and Mike as our speakers. They made a great team as they talked about thrifting, what it means to this community, what it has done for their programs and services, and how we become partners when we donate or shop at their stores. Aaron was first, sharing what The Salvation Army does. It is much more than the red kettle program that we associate with them every holiday season. Their work in Yakima is based upon three pillars. Number one is combating student food insecurities. One if six

children in our schools are experiencing hunger every day. They have a backpack feeding program in elementary schools to make sure kids our going home with food not just for them but their families as well. Of the six post-secondary schools that have food banks on site all or most of the food is supplied by them. Number two is maximizing student opportunities through after school and summer programs at no cost if need. And number three systematically moving families away from intergenerational poverty toward stability and success with a 12-month case management program called Pathway to Hope that buffets families with anything they need – free childcare, food access, parenting classes and financial management – to do what they need to succeed. Sales from their thrift store are vital to their work.

The Union Gospel Mission's work is one step below The Salvation Army at the end of the poverty continuum when someone finds themselves homeless. Their work goes beyond the shelter that they provide. They run the largest free medical clinic in the state of Washington that includes dental and in the next couple of years mental health as well. They run an addiction program with a success rate five times the national average. Last year, they served over 100,000 meals. Their outreach teams are out seven nights a week. Last year, they moved people up and out of the shelter 110 times and provided 3,596 beds to minor children. The addition of thrift stores has meant the ability to add staff for outreach, case management, the addiction recovery program, and do a couple of things that are generally hard to fundraise for like a second human resources person.

Whether someone shops at either one of their stores, the promise is the same – every penny stays here. Why when both organizations have their own needs, did they come together to talk? Their answer was something special. They both LOVE this community - they express their love through the services – when we donate or shop at their stores, we become partners in our community. One of the funniest parts of the program was the opportunity to shop from at a pop-up store put together right on site. We are truly blessed to have Aaron and Mike not only as part of our community but our Rotary club too.





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AUCTION SPONSORS!

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please contact John Cooper at [john@visityakima.com](mailto:john@visityakima.com).