



THURSDAY, JULY 14, 2022 YAKIMA CONVENTION CENTER

*Imagine
 Rotary*

PETER ARNOLD

YAKIMA VALLEY MUSEUM: REMOVING BARRIERS



Arnold was born and raised in Zimbabwe and graduated the University of London with an LL.B. degree. He practiced as an Assistant District Attorney for 3 years before joining a private law firm. In 1977 he moved to the Republic of South Africa to start his own business which he sold ten years later before emigrating to the United States.

Arnold worked in Florida for a large ranching company before starting his own technology business which he sold 3 years later and then joined the City of Fort Myers as Director of several museums.

After leaving Fort Myers in 2001, Arnold took his master's degree in Museum Studies with the University of Leicester and moved to Wisconsin as Director of Old World Wisconsin. In 2007 he was appointed President and CEO of Genesee Country Village & Museum near Rochester New York. In 2017 he moved to Yakima as Executive Director of the Yakima Valley Museum.

FOR THURSDAY'S MEETING

Greeters – Andy Lucero, Kyle Curtis
 Music – Rotary Choir
 Invocation – Joe Park
 Sergeant-at-Arms – Moriet Miketa
 Program – Cragg Gilbert

FUTURE PROGRAMS

July 21st – District Governor Karl Ruether
 July 28th – Ed Bilsky, Opioids, and Our
 Communities: A Post Pandemic Path Forward
 August 4th – Frank Pritchard, The Absolutely True
 & Improbable Rise of Pickleball
 August 11th – Rotary Reunion

COMMITTEE MEETING NOTICES

Racial Ad Hoc Committee – Monday,
 July 11th – 4:15pm – Triumph
 (120 S 3rd St)

World Community Service – Thursday,
 July 14th immediately following Rotary
 – Conference Room #1

If you are a member of either committee
 or would like to participate, please mark
 your calendar and plan to attend.

ROTARY TRUST CELEBRATION

Spend some quality time with fellow Rotarians from all 3 clubs,
 in CELEBRATION & SUPPORT of all the good we can do
 through the Yakima Rotary Trust.



Thursday, July 21st – YVC Conference Center Courtyard
 Doors open at 4:30pm – Program at 5:30pm.
 Wine * Beer * Tasty Bites * Raise the Paddle * Great Company
 RSVP to robinbeckett@yakimarotarytrust.org or 509-834-4595.

GRANT THANK YOU LETTER

Dear Yakima Rotary Charities,

Thank you for your generous support of the Wellness House Capital Campaign, "Hope Moves Forward." We are honored to accept your grant of \$4,000 to purchase a refrigerator for the Community Classroom Complex. In the last few weeks, the building has begun to look like the dream we envisioned three years ago when we bought the property! In the Community Classroom Complex, we are awaiting the final preparations of the walls before we begin the process of painting, adding the millwork, and installing the fixtures. Thank you for your investment in this exciting project.

After 34 years of growth, we are looking forward to moving into a building that can care for the expanding needs of the community Wellness House serves. Your generosity will not only provide much needed additional space to provide resources for cancer and other life-challenging illnesses, but it will allow Wellness House to share this community treasure with other non-profit and social service agencies seeking to provide care and education.

We look forward to the day that you can visit the new Wellness House and see what Rotarians have been instrumental in making possible! Thank you again for your support as "Hope Moves Forward."

Sincerely,
Margaret Filkins
Executive Director

- REVIEW -

Last week our Past Presidents served as greeters. This week it was the Rotary Board's turn - there is nothing better than walking into the room with that many smiles to say welcome. It was President Rick's first meeting, but it didn't start with him as Past President John Baule was back at the podium to open the meeting and preside over our invocation and sergeant-at-arms. Both were done beautifully with Rosie Rifa singing an invocation of blessings and Bob Udell raising money for Rotary Charities with a "This is Your Life" themed sergeant-at-arms. Brad Hansen followed with the introduction of President Rick by sharing his history and gifts of talent and time to Rotary and our community. A standing ovation greeted him as he made his way to the podium to accept the president's pin and officially begin his Rotary year.

His first act of business was music with the song *Imagine* by John Lennon; not because it is a great song, but because it is also associated with the new Rotary International President Jennifer Jones whose theme for her year is Imagine Rotary. It is a great song to set up what we can expect to see throughout the year. He shared that he thought he'd be safe from ever being asked to be Rotary president; he'd been a member for 42 years and he'd outgrown the candidate pool. He wasn't safe! When he was asked to serve, he was out of town. The Rotary Board called him from outside his home at night. By saying yes, he became one of 9 unique combinations of father and sons who have served as president of Yakima Rotary. Missing from those combinations is now a possibility with mothers/daughters, mothers/sons, and fathers/daughters. Rick was a member of Rotary in 1989 when President Bill Douglas called him to ask if he would share his classification with the then owner of Heritage Brokers, Muff Rouse. The answer was yes; Muff became the first woman to join Rotary in Yakima.

As he prepared for today, the one thing he was most impressed with was how often he heard the word yes - it is the sweetest word, when the first task you are given is to find a chair for 39 committees. As he faced the tasks, he told himself to pick up the phone and start calling. He was so impressed with those he spoke to. It **ENERGIZED** him and still does. He recognized his three most current predecessors. Eric Silvers had the Greatest Party Ever - it ended, and we had to pivot to Zoom. Jennifer Bliesner had Rotarians Going Place and then not, and John Baule had A Brand New Day! The three of them weathered the covid storm and kept this club going. During covid attending Rotary on a weekly basis slipped off our calendars - it did for President Rick. Many in our club need a reason to change back. Personal contact is important. Text and emails are quick and easy - ask yourself if a short personal call might make a difference. He has asked all his chairs to contact their committee members with a personal phone call. A personal phone call can mean the difference between participation and separation. President Rick's goal for new members is 33 by ap-

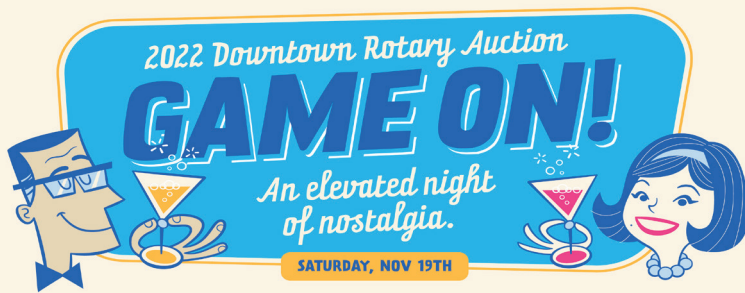
plying the attitude of **PERSONALIZED** member care to increase member retention while energetically seeking new members from all parts of our community knowing they will be welcome.

If we personalize more, it will lead us to **SOCIALIZE** more, which will energize our club to have a greater impact on our community. Our first exercise in socializing was a one-minute Rotary personal interview at each table to find out as much as you could about the newest member at the table. It was a moment of ESP - energizing, socializing, and personalizing. What else is happening throughout the year?

- Keeping the RI theme of Imagine, President Rick put together our own Imagine Rotary study group led by Past President Kellie Connaughton and President Elect Erin Black with the task of looking at our club going forward to see how we can think differently - you'll be hearing more about it soon.
- The incorporation of national day, week, and month themes throughout the year. Today was National Tell the Truth Day.
- A Rotary Reunion - August 11th to celebrate members by introduction years with ideas to pick music of the time, clothing, and other fun things. Help is needed. President Rick has a goal to call every member with a personal invitation.
- Rotary Trust Celebration - July 21st.
- Rotary Picnic - Sept. 1st at Franklin Park.
- Operation Harvest - October 8th.
- Rotary Auction - Saturday, November 19th - GAME ON!
- A new Rotary project being planned with all three Yakima clubs for lighting at the Kiwanis and Chesterley skate parks to enhance safety and security. Discussions with the city are underway.

The meeting ended with the unveiling of President Rick's logo in a true superman style. **LET'S ROTARIZE!**





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For more information on how you can get your company's name added to the list,
please contact John Cooper at john@visityakima.com.