

THURSDAY, JULY 29, 2021 YAKIMA CONVENTION CENTER

*Serve to
Change Lives*



PAUL SHOEMAKER ACTIVATING SOCIAL CHANGE AGENTS



Shoemaker is the Founding President of Social Venture Partners International—the first-of-its-kind and still-largest global network of thousands of social innovators, entrepreneurs, philanthropists, and business leaders supporting social change agents in over 40 cities and 8 countries. He is a global thought leader and consultant on activating social change agents and increasing civic impact.

Shoemaker was twice named one of the “Top 50 Most Influential People in the Nonprofit Sector” by The Non Profit Times. He was named “Philanthropist of the Year” by Future in Review and awarded the Red-Winged Leadership Award by Seattle University. In 2015, he received the Microsoft Alumni Integral Fellow Award, the only MSFT alum to ever be the sole recipient in a year of this prestigious award.

His career brings together a unique breadth and depth of experiences –

- Worked extensively across the private, nonprofit, and public sectors, i.e., he is truly cross-sector in a way that few leaders are
- Learned from and worked closely with a wide range of global CEO’s, national social sector leaders, and local community activators
- Brought all of those career vectors together in Taking Charge of Change and his belief in *Rebuilders* as vital leaders for the ’20s
- Authored Can’t Not Do, about the compelling social drive that changes our world

He has –

- Appeared on CNN, CBS with Richard Schlesinger, Rainmakers TV, Dent The Future, and at Town Hall Seattle with NFL All-Pro, Doug Baldwin.
- Spoken at TEDx in 3 cities, at United Nations events, the Mashable Social Good Summit, Ignite Seattle, and the Social Innovation Summit.
- Written for Thrive Global, the Stanford Social Innovation Review and The Huffington Post, Asian Venture Philanthropy Network, and the Puget Sound Business Journal.

And over the last 5 years, he has consulted with a wide range of private, nonprofit, and public sector entities – the Ballmer Group, Raikes Foundation, Microsoft, Fred Hutch Cancer Research Center, U.W. Medicine, MudBay, etc. – on a range of challenges from leadership development to business modeling to long-term strategy.

FOR THURSDAY’S MEETING

Greeters – Angela Gonzalez, Trevor Greene
Music – Kate Loeb
Invocation – Nometa Mehta
Sergeant-at-Arms – Bridget Turrell
Program – Sharon Miracle

FUTURE PROGRAMS

August 5th – Judge Ruth Reukauf, Yakima Valley Juvenile Court
August 12th – Tyrone Campbell, De-Escalation Strategies for Police
August 19th – Rotary Picnic at Franklin Park

ROTARY GREENWAY PLAYGROUND VOLUNTEER/DONOR RECOGNITION & RIBBON CUTTING DEDICATION

There are two important dates to mark on your calendar for next week. First is a volunteer/donor recognition on Wednesday, July 28th at the playground site from 5pm to 7pm. Appetizers and beverages will be served. There will be shuttles available leaving from the old Mazda dealership next to Harvest Honda starting at 4:45pm. The second big event is a ribbon cutting and dedication Thursday morning, July 29th at 10am. Shuttles will also be available starting at 9:45am. The playground is absolutely beautiful! We hope to see you there.

IMAGINE SCHOLAR THANK YOU NOTE

Two weeks ago, a grant check was presented to Imagine Scholar to fund scholarships for two students. The following thank you note was received for the grant:

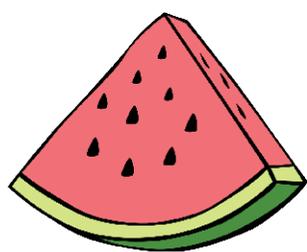
Dear Yakima Rotary Club,

Thank you so much for your gift to Imagine Scholar. Your generosity and continued support are greatly appreciated and will have a long-lasting impact on supporting the development of South Africa's next generation of ethical leaders. Thank you!

Megan on behalf of Imagine Scholar



A community event to support Imagine Scholar is next Thursday with Yakima native Corey Johnson and Imagine Scholar graduate Lucky Khoza. The event starts at 5:15pm and runs to 7pm at Valley Brewing. The cost is \$20/person or \$30/family and includes a taco dinner and a drink ticket. Corey and Lucky will share a brief presentation followed by a Raise the Paddle opportunity to show your support.



ROTARY PICNIC

Thursday, August 19th

5pm to 7pm

Franklin Park

BBQ Dinner, games, dunk tank, and pinatas.



- REVIEW -

A great way to start any meeting is with a warm welcome; Priscilla Trevino and Betty Jo Murray did just that. Our music this week was a video musical presentation by the YVC college choir of Home introduced by Linda Kaminski where each performer was recorded separately and brought together through amazing technology. Dot-tie Hildebrand's invocation included a wonderful quote, "the most rewarding things you do in life are the ones that look like they can't be done." After introducing guests, President John made a couple quick announcements. Imagine Scholar is having an event next Thursday night, July 29th from 5pm to 7pm at Valley Brewing and the Rotary picnic is happening August 19th at Franklin Park from 5pm -7pm. Jennifer Bliesner came to the podium to give an update on the Rotary Playground at the Greenway. Final touches were underway including laying wood chips. She thanked everyone who donated to our *A Century of Service* fundraiser that helped support the project, those that bought a fence post, and to the over 700 volunteers who came out during the 11-day build and donated over 6,400 volunteer hours! A thank you celebration for all volunteers will take place on Wednesday, July 28th from 5pm -7pm. A ribbon cutting will be the next morning, Thursday July 29th at 10am. Shuttle service to the playground will be available for both events. Rotary business was wrapped up with a fun money raising sergeant-at-arms by Ralph Thompson.

Mike Lawler had the honor of introducing Dr. Mirna Ramos-Diaz, the Chief Diversity Officer for PNWU and an Associate Professor of Pediatrics in the Department of Family Medicine. She began with greetings to us in 3 languages; Native American honoring the 14 Confederated Tribes and Bands of the Yakama Nation, her native language of Spanish, and her adopted language of English. Her presentation was an academic health science institution approach to inclusion excellence and the development and establishment of the Office of Diversity, Equity, and Inclusion. Yakima County has a poverty rate of 18%, only 16% have a Bachelors Degree, 47% are Hispanic, 45% are white, and 8% other. From the start, PNWU's impetus has been to create and provide healthcare to the underrepresented. Presently, there is a lack of shared identity between patients and providers. Their mission and vision is to educate and train healthcare professionals emphasizing service among rural and medically underserved communities in order to revolutionize medicine. Of their matriculants, 13% are underrepresented in medicine, 75% are from the Northwest, and 38% are from a health professional shortage area. PNWU ranked second in the U.S. for graduates practicing in primary care specialties and medically underserved areas according to *U.S. News and World Report*. 66% of PNWU graduates practice in a primary care specialty and 27% practice in an underserved area.

PNWU put in place antiracism training long before it was mandated by the government. By 2020 all diversity, equity and inclusion (DEI)

components were part of their strategic plan. The Office of DEI states "Pacific Northwest University of Health Sciences intentionally commits to educating, encouraging, empowering, and advocating for a diverse, equitable, and inclusive community. We will endeavor to implement policies, remove barriers, share resources, and practice restorative justice that enhances recruitment, retention, and success for students, faculty, staff, and community". The aim of their office is that the campus embodies the population, they aim to be culturally competent and provide patient center care curriculum, provide a longitudinal approach to development of diverse workforce, and to become a fearless and efficient organization. This is their aim for the workforce of the future. They strive to welcome all to the table. They are accomplishing this through the restorative justice in health sciences institution, creating and support pathway programs such as Roots to Wings, Master of Arts in Medical Sciences Program, and collaborations with Heritage University, YVC, Tacoma Community College, and WSU Pharmacy & Nursing. All these pieces form a circle in balance. No piece stands alone embodying the osteopathic principles of mind, body and spirit. The Roots to Wings program is empowering youth to improve their academic and spiritual potential while remaining true to their values and traditions. Their goal is to increase the number of Native Americans and Mexican-Americans in osteopathic medicine, other healing arts and STEM professions to decrease health inequities through education access opportunities.

PNWU's Diversity, Equity and Inclusion strategies include *workforce development* that reviews hiring policies, promotions and reappointments, student progress committee's process, and faculty and staff professional development; *institutional climate and culture* that provides internal and community assessment, community engagement, strategies for improving climate and culture, and DEI web page development; *education and training* that delivers best practice workshops, educational materials, leadership development, restorative justice and pathway programs; and *research*. The implementation for students includes talking circles, religious holidays, faith communities, LGBTQIA+, cultural immersion opportunities, Veterans affairs, and pathway programs. For faculty and staff it includes multilingual events, mentoring, community representation and more. Achieving inclusion excellence includes 9 principles each one designed to improve students and staff. Each student and faculty member are required to choose 2 principles and 2 actions for each principle. The impact and success of their work will be measured on an annual basis.

It was an amazing look at a true community treasure that began as a dream sixteen years ago in a vacant lot and has grown to become a world-class university that continues to grow and improve healthcare in our community.