



THURSDAY, NOVEMBER 7, 2024 YAKIMA CONVENTION & EVENT CENTER

*The Magic
 Of Rotary*

DAN SULLIVAN & MOLLY NEAL STRATEGIES FOR EFFECTIVE CHARITABLE GIVING



Dan Sullivan of The Sullivan Group at Baird Private Wealth Management and Molly Neal, Assistant Vice President and Trust Advisor at Baker Boyer Bank, guide us through the many ways to maximize charitable giving. With years of expertise in financial advising and trust management, Dan and Molly bring a wealth of knowledge on how to make every charitable dollar go further.



Their presentation, Strategies for Effective Charitable Giving, will explore practical tools for amplifying the power of your donations. They'll cover key techniques for enhancing tax efficiency—such as donating appreciated assets and utilizing donor-advised funds—so that you can direct more of your gift to the causes you care about and less to taxes.

FOR THURSDAY'S MEETING

Inspiration – Russ Wilkinson
 Sergeant-at-Arms – Kellie Connaughton
 Program – Quinn Dalan
 Attendance – Elisabeth Tutsch

FUTURE PROGRAMS

November 14th – LTC Chris Herion, Veterans Day Program
 November 21st - Adam Beach, Native American Heritage Month
 November 28th – Happy Thanksgiving

HAPPY ONE YEAR ROTARY ANNIVERSARY:



Russ Myers	10/5/24
Arthur Salido	10/26/24

Thank you for being a part of
 Yakima Rotary!

ROTARY AUCTION HIGHLIGHT

A SOARING EXPERIENCE ON PAR WITH THE BEST



Have you ever dreamed of embarking on a day of golf in the same manner as Arnold Palmer, Tiger Woods, or (for the more seasoned folks in the room) Babe Didrickson? Well, here is your chance—instead of fighting traffic, finding a parking spot at your favorite course, and lightening your bank account with greens fees; you will board a chartered flight at the Yakima Airport, meet your chauffeured transportation right on the tarmac when you touch down at the Renton Airfield, and be whisked directly to the championship Snoqualmie Ridge Golf Course for 18 holes of some of the finest golf in the Pacific Northwest. Then you will relax over an included dinner at the Course Clubhouse before being chauffeured back

to the plane for the return flight to Yakima. This package is for four very fortunate people and will take place on a mutually agreed upon date before November 2025.

Donors: Scott & Kathleen Davison, Steve Hahn

\$5,000

REVIEW

It was Halloween and in the true spirit of the occasion the day was a spooktacular success from start to finish with an array of costumes coming in from hippies to Star Trek, clowns, bumble bees and butterflies, witches, Minnie Mouse, Jazzy Johnny, and a construction worker. It was a sight to behold!

Our greeters gave us a fright (minus Mike Maples) with Leatherface, Michael Myers (Halloween), and three scary clowns. The pictures speak a thousand words. Sy Ruiz gave the perfect message about kids dressing up to imitate someone that inspired them (a firefighter or maybe even as a Rotarian). President Jim welcomed our guests; recognized Moriet Miketa and Drew Harris for their new affiliation with John L. Scott as Moriet sold her business; recognized Melissa Brewer for being named best design firm in Yakima for the past 9 years; and another recognition for Quinn Dalan for being named as the President of the WA Women Lawyers. The highlighted auction item of the day was a flight for 4 to Renton and golf and lunch or dinner at the exclusive Snoqualmie Ridge Golf Club (details are above). You have to be in the room to bid – get your tickets today.

Jazzy Johnny, aka John Cooper, introduced our newest member, Liz Hobson in the first of two parts. Liz was born and raised south of Philadelphia and has always loved history. Her great-great-great-great grandfather was the first florist in the U.S. to commercially sell Easter lilies. She studied history at California University of Pennsylvania and got her master's in history from Middle Tennessee State University all while working at various historical sites that included a Civil War prison site and a historic house in the Nashville Zoo. She met her husband Jeff at an improv comedy class. Seven months ago, she was selected as the Executive Director of the Yakima Valley Museum and jumped into the community right away volunteering in the Yakima Valley Tourism's booth at the farmer's market with her mom. She loves scrapbooking, biking, and helping her husband open the famous Museum Soda Fountain. Part two is coming next week. Rotary business ended with a Boogy Woogy Sergeant-at-Arms Dance Contest put together by Nancy Leahy that included the Monster Mash, Ghostbusters, and prizes for the best costume, most energy, and best performance.

The program was Madd Hatters Haunt with owner Barb Petrea sharing the story behind the scenes. Barb is a transplant to our community; she moved here 30 years ago because her husband wanted to come home to start a hardwood flooring business. She came not knowing anyone; she started volunteering and getting

involved at school. Eighteen years ago, her kids became involved in Brooklyn Baseball Club. The coach wanted to take the kids to Cooperstown NY to play baseball; all they needed was \$10,000. It was 2006. As a family they loved Home Haunting getting their house spooky and scary for Halloween. They thought, why not have a Haunted House in a barn and charge \$2 a person; people came from all over and they raised \$10,000. They raised money for two more years before deciding it would be a great opportunity to raise money for other kids in the community.

Without a space of their own, they rented and moved from place to place. She attended a Haunted House Convention (who knew it was a \$7 billion industry second to Christmas) where they bought their first animatronic, a dog that would jump out at you. That first year they rented the Dollar Store building on 5th Avenue. There was a shooting nearby that resulted in an evacuation to search the space. When Halloween ended, they would load everything up to store for the next one. She had always been a person who wrote everything down on the back of a napkin. That was until the Enterprise Challenge came along, Barb entered; she didn't win but what she got was the attorney, banker, speaker, and knowledge of how to be successful. She set up a nonprofit called Bishops Pride, named after her dad, dba as Madd Hatters Haunt.

They hire 325 volunteers every year. How do they make it work? They go to high schools. Kids need community service and what could be scarier than a teenager. There are also adult volunteers like our scary characters at Rotary who come back year after year – even taking vacation time to help. They help those who need money; examples included high school bands, cheerleaders, and cancer patients. This year she has a family who lost their child to suicide volunteering to raise awareness, and another group helping a family of 5 kids whose father has cancer.

Their mission is also about learning. The kids who volunteer learn work ethics, how to communicate, how to do chores, and be hireable and responsible. Last year volunteers did 6,600 hours. They have to sweep, mop, and clean bathrooms. Each group has to give 3 hours of cleaning help with take-down at the end. Consumable costs are taken off the top, everything else is divided by the number of hours they give.

It was a fun day with a heart-warming story by a remarkable individual who “scares because she cares.”



SAVE THE DATE NOVEMBER 16, 2024



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