



THURSDAY, SEPTEMBER 12, 2024

*The Magic
Of Rotary*

ROTARY FAMILY PICNIC COWICHE CREEK BREWERY 5:00pm to 7:00pm

Let's have a
PICNIC!

Harvest is upon us, the weather is cooling, and the vibrant colors of autumn will soon be on full display making it the perfect time for the annual Rotary Family Picnic. We will be traveling back to Cowiche Creek Brewery. Located in the farming community of Cowiche, it has lots of outdoor space to sit and a big grass for the kids to play.

The team at the Brewery are preparing a specialty taco bar menu just for us featuring USDA Prime Grade Carne Asada, seasoned chicken thighs, corn tortillas, house made tortilla chips, queso dip, homemade salsa, and a veggie option.

Live entertainment will be provided by The LTD Band featuring our own Doug Rich. There will be bubbles for the kids to enjoy. Don't forget to bring along soccer balls, footballs, and frisbees too.

Invite your spouse, significant other, children and grandchildren to come along with you. If you have not already RSVP'd, please contact the Rotary office by email, text, or phone so we can make sure there will be enough food.



UPCOMING PROGRAM

September 19th – Jacqui Gordon,
Journey from Ecuador to Yakima

2024-25 ROTARY ROSTERS ARE HERE

The roster inserts for the new year are available. If you have not received yours yet, you can pick one up the next time you're at Rotary or drop by the Rotary office.

INSPIRATIONAL MESSAGE

Tressa Shockley shared an excerpt from "Chicken Soup for the Soul" for this week's meeting on the benefits of hugging. It was so inspiring that we thought it deserved to be read in its entirety.

Hugging is healthy. It helps the immune system, cures depression, reduces stress and induces sleep. It's invigorating, rejuvenating and has no unpleasant side effects. Hugging is nothing less than a miracle drug. Hugging is all natural. It is organic, naturally sweet, no artificial ingredients, nonpolluting, environmentally friendly and 100 percent wholesome.

Hugging is the ideal gift. Great for any occasion, fun to give and receive, shows you care, comes with its own wrapping and, of course, fully returnable.

Hugging is practically perfect. No batteries to wear out, inflation-proof, nonfattening, no monthly payments, theft-proof and non-taxable. Hugging is an underutilized resource with magical powers. When we open our hearts and arms, we encourage others to do the same. Think of the people in your life. Are there any words you'd like to say? Are there any hugs you want to share? Are you waiting and hoping someone else will ask first? Please don't wait! Initiate!

Charles Faraone

ROTARY AUCTION UNDER THE BIG TOP

The Rotary Auction Committee has two opportunities for you to participate in the upcoming auction "Under the Big Top." You can advertise your business with an auction catalog ad and/or you can donate or solicit a silent auction item(s).

Advertise Your Business in the Auction Catalog

All ads are full color with price options to fit every budget.

- Back outside cover (full bleed): \$1,500
- Full page ad (no bleed): \$1,000
- Half page ad (no bleed): \$500
- A quarter ad (no bleed): \$250

Donate or Solicit a Silent Auction Item

You can help by providing or soliciting an item. Need suggestions? How about experiences or excursions, gift certificates, gift baskets, products and services, good wines, event tickets, sports memorabilia, or any other ideas you may have.

Please contact the Rotary office to secure your catalog ad. If you have an item(s) to donate, please contact Silent Auction Chairs Dana Dwinell or Steven Gustafson.

REVIEW

Thursdays at noon are reserved every week for lunch, great programs, and fellowship with other Rotarians. Our greeters this week were Linda DiLembo along with Jim Russi who jumped in to help. Tressa Shockley shared the best piece from Chicken Soup for the Soul about hugs. President Jim reminded everyone about the picnic next week. Peter Finch came to the podium to recognize Jedean Corpron. She is the recipient of the 2024 Alumni Impact Award by the National Head Start Association for her dedication to the Head Start program for Early Learning.

Randy Beehler introduced Chris Hutsell as our first new member of the Rotary year. Chris is an Eastern Washington native, born and raised in Moses Lake with a rich family history of agriculture and ranching in the Columbia Basin. After high school he enlisted in the Navy, serving for 5 years. He and his wife Teresa met in kindergarten; they just celebrated their 29th anniversary. Chris was recently appointed as a Deputy Chief for the Yakima Fire Department. He has been in fire service since 1988 and previously served in Kennewick for 25 years and Kittitas County for 2 years. He is a previous Rotarian having belonged to Upper Kittitas Rotary. We are so happy to have him as part of Yakima Rotary!

Quinn Dalan and Dana Dwinell were next at the podium to talk about our upcoming auction. Quinn offered the opportunity for Rotary businesses to secure a color ad in the Auction Catalog. Dana asked Rotarians to help with items for the Silent Auction. Details for both along with auction item ideas are listed above. Mike Hummel wrapped up Rotary business with a sergeant-at-arms with the BEST story about a flight out of Pasco, a missing wallet, a drive back to Yakima, a drive to Seattle, and a ticket along the way.

Our featured speaker was District Governor Tom Tochterman to share his story, the work of the District, and how they are there to help the clubs they serve. It all began with his Classification talk. He began his career in the military; his specialty was in protection and recovery of high value assets including weapon systems and people. He spent 3 years in Europe and 3 in the U.S. When it was time to re-enlist, his dad convinced him to join the family commercial real estate property management business in Bellevue. He joined Rotary at the age of 29. His classification at that time was Commercial Real Estate, Property Management, he transitioned to Commercial Real Estate, Asset Management, and to his current classification of Ecological Services upon retirement. The invitation to join Rotary allowed him to sit at the same table as the bank president down the road, and the CFO of a construction company.

It was a huge opportunity to develop his professional network and skills. He became president of his first Rotary club in his 30s. He learned the importance of developing professional networks and building on the success of others; dollars follow service; fun proceeds fundraising (fun sets things in motion); and to lead by example.

Rotary is a family. They have the same moments of challenges, crisis, and celebrations. Rotary International calls Rotary a membership organization that does service. We are way more than that; we meet face to face, have conversations, go out and do community assessments, and decide what projects we want to do. Rotary does work around the world. In 2009, he traveled to Mexico with a group of Interact students to deliver wheelchairs. His daughter was part of that group. A few months later, he took his family on an African Safari. In a little village, they saw a gentleman rolling across a parking lot in a Rotary wheelchair. It was a Rotary moment. Those moments have continued with his service on a Rotary sponsored surgical team to Kenya providing cataract surgeries and as a youth exchange host family.

There are 3 reasons people join Rotary. Described as the Rotary Trifecta, they are 1) the opportunity to develop professional network and skills (2) the opportunity to provide service to others, and (3) socialization. Each of those reasons are weaved into the District's priorities for every club to enhance the member experience and to identify emerging leaders in their communities. He asked each one of us individually and as a club to measure our impact as a club - how are we touching the lives of people; what is our club's sphere of influence; and to assess whether we are ready for the next generation (the Gen Z). How do we become better? By strengthening club mechanics (Yakima Rotary is a model), being disciplined about knowing Rotary, and becoming storytellers.

He ended by encouraging each of us to measure our impact, reach and engagement. In his role as District Governor, Tom asked us to support outreach to young professionals, collect eyeglasses for a program created as a result of his cataract surgery team trip to Kenya called Rotary See's the World, and be supportive of a District Vocational Training Team (VTT) to Kenya to work on drought resilient farming and a second team on the delivery of rural medicine. Most importantly, he shared that Yakima will be the site for this year's District Conference. The dates are May 1st-4th, with the theme of Boomers to (Z)oomers. Save the dates.

SAVE THE DATE NOVEMBER 16, 2024



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