

President... Erin Black
President-Elect... James DeGrasse
Immediate Past President... Rick Fairbrook
Secretary/Treasurer... Dan Sullivan
Executive Director... Carolyn Flory

Directors: Ryan Anderson Rich Austin Cal Blethen Quinn Dalan Brad Hansen Jordan Matson Rebecca Pennell Sonia Rodriguez True

email: yakimarotary@yakimarotary.org website: www.yakimarotary.org

PUBLISHED WEEKLY BY THE ROTARY CLUB OF YAKIMA
P. O. BOX 464, YAKIMA, WASHINGTON 98907-0464 OFFICE: 1704 WEST NOB HILL BLVD., TELEPHONE 509-452-8332



# THURSDAY, SEPTEMBER 21, 2023 PNWU BUTLER-HANEY HALL

Create Hope in the World

# DR. MIKE LAWLER LUNCH & TOUR OF PNWU



Dr. Mike Lawler is President of Pacific Northwest University of Health Sciences (PNWU) in Yakima, Washington. He leads PNWU's mission to education and train health care professionals, emphasizing service to rural and medically underserved communities throughout the Pacific Northwest, including Alaska, Idaho, Montana, Oregon, and Washington. His four decades of experience in health and human services includes 29 years as a leader in higher education at PNWU, University of South Dakota, and University of California, Davis. Dr. Lawler earned a B.A. from Lewis and Clark College, M.S.W. from University of California, Berkeley, and Ph.D. from University of California, Davis.

He has authored more than 90 publications on children's health and well-being, American Indian health, rural health, and professional education. He was co-editor of the *American Psychologist* for a Special issue on Adverse Childhood Experience and is co-editor and co-author of the forthcoming *Handbook of Adverse Childhood Experiences: A Framework for Collaborative Health Promotion*. He and his wife, Kimberly Lawler, live in Yakima with an assortment of rescue animals.

After a short program by Dr. Lawler, staff and faculty will be assisting with a tour of their newest building, the MultiCare Learning Center: a 53,000 square foot building with cutting edge medical simulation labs, an occupational therapy performance lab, pediatric sensory gym, individual and group study areas, social gathering spaces, and access to innovative medical education equipment.



LEARN, CARE, COMMUNITY.

### **FUTURE PROGRAMS**

September 28th- Rosalinda & Elizabeth Mendoza, Mocel Mezcal October 5th – Nikki Torres, National Hispanic Heritage Month October 12th – Megan Tweedy, Opioid Fentanyl Crisis October 19th – Classification Talks

### PROPOSED NEW MEMBER

Unless written objection is received by the Board of Directors by Monday, September 25, 2023, the following candidate will be elected to membership:

## **Arthur Salido**

Director of Economic Development WithersRavenel

**Classification: Industrial Development** 

Proposed by: Bob Powers Endorsed by: John Cooper

### PARADE WALKERS NEEDED

This Saturday, Rotarians from all three Rotary clubs will be walking in the SunFair Parade this Saturday, September 23rd to celebrate the good works of Rotary in our community. We will be handing out bubbles and Apple Chips donated by Tree Top.

We NEED your HELP! Come out for a walk on what will be a beautiful day. Family members are invited to join in the fun. Kids can ride their scooters, bikes or push along in a stroller or wagon. Look for a link in your email to sign-up.



## **ROTARY OPERATION HARVEST**



Operation Harvest is coming on October 7th. The greatest area of need is for VOLUNTEERS to

distribute bags on a pre-assigned route and collection of food on pre-assigned routes. The total number of routes is 76. We have 47 people signed up to distribute bags and the same amount to collect food. Bags need to be distributed sometime between September 29 and October 5th. Food collection is on October 7th. If you can help, please call or email the Rotary office today.

#### **REVIEW**

It was a great day to be at Rotary with fun music, a new member introduction, all sorts of volunteer opportunities, and an exceptional speaker. You could feel it the minute you walked into the lobby; it was bustling with marble draw ticket sales, Sunrise Rotary raffle sales, new rosters being handed out, new members stapling Operation Harvest bags, a 2024 auction meeting, guest registration, and greeters. With the ring of the bell, David Rogers accompanied by Bob Hamilton led us in the perfect song for our program – Money (That's What I Want). Sheri Bissell followed with blessings for those dedicated to working with children as schools start a new year. President Erin welcomed our guests and asked for volunteers to walk in the SunFair Parade and help pack food bags as part of our Heathly Futures Project. We celebrated two new Rotary babies for members Ricky Adams (a baby boy) and Courtney Beckler (a baby girl). And had a moment of silence for Dick Marble and Dave Murray.

David Lynx introduced Jesse Sims as our newest member. Jesse is an Outdoor Grants Manager and Trails Administrator for the Washington State Recreation & Conservation Office. Born in Olympia, he spent his childhood playing in the woods, hiking, fishing, and playing the guitar with his musical family. After graduating from Olympia High School, he obtained an associate degree before going on to Central Washington University to complete a bachelor's degree in Outdoor Recreation. His first job after college was with the U.S. Forest Service Naches Ranger District as a wildland fire fighter and wilderness ranger. He then moved to Union, Washington as a Natural Areas Manager for Mason & Kitsap Counties for the Department of Natural Resources. During that time, he had two sons, Tanner and Hayden. After 15 years working for the DNR he was ready for a new opportunity and joined his current job overseeing most of the outdoor recreation grant programs for Eastern Washington. He has climbed Mt. Adams, Mt. St Helens, and Mt. Baker. He and his girlfriend enjoy hiking, camping, traveling, fishing, and cooking and are looking forward to making Yakima their home for a long time. Welcome to Rotary! We are excited to have you as part of our club! Rotary Business ended with Randy Beehler making a pitch for Operation Harvest volunteers and Ralph Thompson raising money for Rotary Charities as sergeant-at-arms.

Mina Worthington introduced Darlene Wilczynski as our featured speaker. Darlene is the vice president and regional executive of the Seattle branch of the Federal Reserve Bank of San Fransisco. She began by sharing what compelled her to work in public service. It began 34 years again when she fell in love with the PNW while serving in the U.S. Navy stationed on Whidbey Island. After leaving the military, she knew she wanted to continue to serve the public; the mission of the Fed was something that she was drawn to.

The Federal Reserve Bank is an independent central bank responsible for the development of monetary policy in the U.S. They receive no congressional appropriated funds. Their decisions are unbiased and free from political influence; they do not need to be ratified by the President or the Legislative branch. They exist to promote a healthy

and sustainable U.S. economy. The Fed has a dual mandate which is statutory in nature - maximum employment defined as everyone who wants a job has a job and price stability (dollar holds its value). Keeping inflation under control is their number one priority today. Further rate increases may be needed; they expect inflation to return to 2% by 2025. The Fed fulfills their mission by (1) Formulating monetary policy. Monetary policy influences the amount of money and credit in the economy. (2) Supervising and regulating financial institutions. They promote the stability of the financial system and seek to minimize and contain systemic risks through active monitoring through the U.S. and abroad and promote the soundness of financial institutions. And (3) Fostering payment and settlement system safety and efficiency.

There are 12 Federal Reserve Banks across the U.S. The 12 Reserve Banks plus the Board of Governors in Washington D.C. make up the Federal Reserve system. It is a decentralized system; each Federal Reserve operates independently but under the supervision of the Board of Governors. The Board of Governors is an independent agency of the federal government.

The San Francisco Federal Reserve is the largest and most diverse of the 12 districts. It includes the nine most western states and the Pacific territories and covers nearly 20% of the U.S. economy. It operates out of 6 locations that include the San Fransisco head office, 4 branches, and one cash processing center. How can they serve effectively when they represent such a large and diverse population? One of the key components is the five regional executives and members of their public engagement teams located in each office. In her role of Vice President and Seattle Regional Executive, Darlene serves Washington and Alaska. She provides perspective on how the economy in both states is working and develops relationships with local businesses, government, and community leaders to piece together an accurate picture of economic opportunities. She does so through listening sessions and speaking to groups such as ours. She and her counterparts serve as links between regional communities and our broader U.S. economy. The data provided by her work is used to help the FOMC (Federal Open Market Committee) create policy. Published before each of their 8 meetings per year, is The Beige Book outlining changes in economic conditions in each Federal Reserve district. It is one of several resources used to make monetary policy decisions. The information gathered is collected directly from surveys. Monetary Policy is not static – there is continuous feedback that rotates from community engagement and economic research, sharing of information to FOMC, the development of policy, putting the policy in action and circulating back to community engagement and research to start over again.

The program ended with some great questions and answers about what happens with electronic data if a satellite is destroyed, why the western U.S. is served by only one Federal Reserve Bank and digital currency. If you missed it, you view on our Facebook page. You don't have to have a Facebook account to watch.