

OPENING

Time: 6:00 PM

Pledge of Allegiance: President Bob

Invocation: Liz Vogel

GUESTS

None.

VISITING ROTARIANS

John White, Peg Talbot, Ebru Misirli-Mansfield, Shish Sarkar, and Norma Sarkar – Ann Arbor.

BIRTHDAYS

None.

ANNIVERSARIES

Mike Carmody, 13 years with GP (30 years total).

ROVING REPORTER

Fred Ollison

– Ted Everingham is missing the meeting as he celebrates his 59th wedding anniversary with Marcia. Congratulations!

-- Per Lee Johnson, 2011-12 exchange student, Dimpho Rapotu, has completed her medical studies in Cuba, returned to South Africa, and had a baby girl in July. Great news!

-- Steve and Sharon McMillan have bought a 540 square foot cottage in Lewiston, MI without running water or electricity. However, it does include 10 acres, mostly surrounded by park land. They are calling it Pine Haven.

SUNSHINE NEWS

-- John and Carrie Maliszewski's daughter is undergoing treatment for cancer and John will provide the Club with periodic updates. Keep her in your prayers.

OIL CAN

-- Postponed.

COMMUNITY SERVICE

-- Roger Hull, on behalf of the Club Foundation Board, will be presenting a \$4,000 check to Northeast Integrated Health.

-- Last weekend's GP Memorial Church food drive brought in 4,770 items. Many Rotarians took part and, if you were one of them, contact Judy Masserang.

-- Don't forget to drop off backpack donations to the Central or Woods Library branches. The deadline is August 25th.

ANNOUNCEMENTS

-- A reminder that Club Directories and the District 6400 magazine are available at the Blue Book/Towar office on Mack Ave.

TODAY'S PROGRAM

Lauren Heinonen, Director of Public Image for the Ann Arbor Rotary Club – How Rotary Can Attract Young People.

Lauren is 24 years old and joined the Ann Arbor Rotary Club in 2018. She has always been goal oriented – getting into a good college (U of M), writing her senior thesis and graduating, and obtaining a job in her area of study (biological anthropology). All of which she accomplished, but she still felt like something was missing. She knew she wanted to give back to the community by joining “something” that was already in place, could do work on a larger scale, and would last over a period of years. But what?

One day, while on Facebook, Lauren saw a Michigan congresswoman's post about visiting Rotary clubs and it included the 4-Way Test. This led

Lauren to attend an Ann Arbor Rotary meeting. At first, she was wasn't sure if Rotary was right for her, with the older, not very diverse, membership and the meetings having a bell and singing. However, the members were very welcoming, ensuring her that the Club could use someone with her perspective and skill set. She could also see how passionate they were about their numerous service projects.

Lauren has greatly benefited from being a Rotarian. She was looking to give back to the community through service projects and has been able to do this but is also now being mentored and doing mentoring, networking, and developing leadership and public speaking skills. Most importantly, she is gaining friendships and is overall happy.

If Rotary Clubs would like to attract young members, they should ask “why?”. Is it to gain new perspectives? To increase diversity? To bring in new skills. If yes, change is necessary. For example, focusing less on business backgrounds and more on whether a person is willing to give back, having flexible attendance requirements, and possibly flexible dues (community service hours to lower the dollar amount). Also, a Club's social media and website should appeal to young people, focusing on the environment and social justice, for example.

Finally, engagement is the key. Members cannot be too welcoming to visitors and potential new members at their meetings.