

OPENING

Time: 6:00 PM
 Pledge of Allegiance: President Liz
 Invocation: Steve McMillan

GUESTS

Kevin Russell, guest of Liz Vogel and Johann Finkelmeier. Julie Jorgensen. Eric Patrick, our speaker’s business partner.

VISITING ROTARIANS

A new Rotarian from Herndon, Va. (name was missed, sorry).

BIRTHDAYS

Paige Niehaus (7/25) and Bill Scott (7/31).

ANNIVERSARIES

Liz Vogel, 5 years. Steve Brownell, 11 years. Fred Ollison, 51 years!

ROVING REPORTER

John Mozena
 -- Dino Valente recently attended his 39th consecutive Major League Baseball All-Star Game, this one in Denver.
 -- Articles you can find in the Rotarian Magazine. The Traverse City Rotary Club owns land where oil was found and, since 1977, has donated \$63 million to charity. The new RI directors were introduced, including future RI President, Jennifer Jones, a member from the Windsor-Roseland Club
 -- Judy Masserang and a friend had a laugh about a DTE notice the friend received about how energy efficient she has been when she her house has no power due to the recent weather.

OIL CAN

-- Postponed.

ANNOUNCEMENTS

-- Thank you to the fellowship committee for all of their hard work at the Passing of the Gavel!
 -- President Liz is handing out Rotary bags with directories, a Club calendar, a magnet, and stickers. Make sure to grab yours at a meeting or contact Liz to pick one up.
 -- President Liz reiterated the RI President’s message in the Rotarian Magazine for all of us to be Rotary brand ambassadors.

TODAY’S PROGRAM

Dr. Lerrylyn Nelson, PhD, CEO of The Think Tank 3D, Inc, --
 Inventing out of Necessity.

In addition to the dictionary definition of an inventor – a person who invented a particular process/device or who invents as their occupation – Dr. Nelson believes that this person needs to have a passion for change, have vision and insight, and the ability to identify a void. The invention must also be viable or valuable.

There are 10 steps to inventing. (1) The ability to assess the community to determine a void; (2) Filter out whether the patent is a necessity or luxury; (3) The idea must address the identified void; (4) There must be a market for the idea; (5a) You need to be able to explain that the void is being addressed and why; (5b) You need to be able to explain what makes the idea different and why; (6) Can the idea be feasibly accomplished; (7) You have successfully identified the processes to bring the idea to fruition so you move from the invention stage; (8) It’s time to consider applying for a

patent and asking if you have the skill set needed to apply for one. (9) If the answer to 8 is “no”, consider seeking the advice of an attorney and/or accountant. (10) You need to ask why you are inventing. If for the money, will anyone purchase the product, who much will you need to invest, and how long will it take to recoup the investment? If for the sake of inventing, what will you do with the invention and how much will you need to invest? If for the betterment of the community, besides the financial questions, how will it benefit the community?

Dr. Nelson and her partner have three very different approved patents: one that improves the safety of school buses; a collapsible, portable shower chair; and a pen size umbrella. Only 36% of all patents are approved and the normal time frame for approval is 3 years.

To learn more about Dr. Nelson, visit www.thethinktank3.com.

ILLUMINATING HOPE

-- District 6400’s theme this year is Illuminating Hope, and, in that spirit, President Liz will be awarding gift candles at the weekly meetings. This week’s recipients are Ted and Marcia Everingham, Steve and Sharon McMillan, Julie Baumer, Dino Valente, Nina Gazel, and Jessica Keyser for their work at the Passing of the Gavel.

CALENDAR

Aug 04: James “Jay” Lady – Sojourning with Sasquatch & a Sleuth for the Truth

Aug 11: Kerrie M. Mitchell – Overview of Matrix Human Services