

OPENING

Time: 6:00 PM
 Pledge of Allegiance
 Invocation: John Mozena

GUESTS

Ricardo Gazel, father of Nina Gazel

VISITING ROTARIANS

John Brooks, North Naples.

BIRTHDAYS

Beth Konrad-Wilberding (6/13).

ANNIVERSARIES

Eva Habib, 6 years.

ROVING REPORTER

John Mozena
 -- After 45 years, Steve McMillan is going with a new look by shaving his mustache.
 -- John read a nice email exchange he had with a son of Bruce Bockstanz, a former GP Rotarian who died in 2008. Bruce was an active member until his death and his children just made a donation to Rotary International in honor of what would be his 100th birthday.
 -- Due to Fred Ollison's passing, John limited his humor but did tell one joke in honor of Fred.

OIL CAN

-- Keeping the oil can moving, President Liz awarded it to Ted Everingham for his steadfastness and loyalty to friends, family, and the Club.

SUNSHINE NEWS

Steve McMillan
 -- A memorial service for Fred Ollison will take place on Saturday, July 16. Details to follow.

COMMUNITY SERVICE

-- No report.

ANNOUNCEMENTS

-- Mark Cory announced that an ad hoc membership committee has been formed to enhance, recruit, and retain membership. For Mark's year as president, there will be a "bring a guest" challenge with prizes for those who bring the most guests and bring in the most new members. The goal is for everyone to bring one guest to a meeting.
 -- Fiona Lacroix introduced Anna Gulyas, who is taking over for Fiona as next year's public relations intern. Welcome Anna!

TODAY'S PROGRAM

Cindy Willcock – Director of Main Street Grosse Pointe

Main Street America's mission is to lead a movement committed to strengthening communities through preservation-based economic development in older and historic downtowns and neighborhood commercial districts. It empowers communities to set their own destinies, offering a roadmap for locally owned, locally driven prosperity.

To help promote future development in The Village shopping district the City Council created the Grosse Pointe Downtown Development Authority (DDA) in 2008. The DDA then became Main Street Grosse Pointe in 2020 after an extensive application process. There are 1,200 Main Street communities nationwide and 50 in Michigan.

The Main Street approach is dedicated to strengthening existing businesses and bringing in new ones that fit (a combination of local and national) and want to stay.

Transformational strategies are organized around four points: Economic Vitality, Design, Promotion, and Organization. Economic Vitality focuses on capital, incentives, and other economic and financial tools to assist new and existing businesses. Design supports a community's transformation by enhancing the physical and visual assets that set the commercial district apart. Promotion positions the downtown district as the center of the community and hub of economic activity. Organization involves creating a strong foundation for a sustainable revitalization effort, including cultivating partnerships and community involvement.

Main Street Grosse Pointe has a 5-year plan for the Village and is excited to bring back events, such as Music on the Plaza, and the Sidewalk Sale. It is partially funded through taxes but relies on fundraising and sponsorship for 50% of its budget. Ms. Willcock is the only employee and succeeds through the help of volunteers.
www.grossepointecity.org/business/economic_development.

CALENDAR

- June 22: Fiona Lacroix – GP Rotary Club Intern
- Jun 29: Passing of the Gavel – Tompkins Center
- Jul 06: No meeting
- Jul 13: Carolyn Graham – New Member Vocational Talk