

ROTARpinte

News & Information from the Rotary Club of Grosse Pointe

NO. 4317 • DISTRICT 6400 • CHARTERED JUNE 17, 1937

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OPENING

Time: 6:00 PM

Pledge of Allegiance: Gary Niehaus

Invocation: Roger Hull

GUESTS

Scott Matthews, guest of Richard O'Neill. Bobby Barrett, guest of John Mozena. Nycki, granddaughter of Kim Towar. Thomas Van Tiem, guest of Vince & Doris Van Tiem. Joachim Finkelmeier, guest of Liz Vogel.

VISITING ROTARIANS

None.

BIRTHDAYS

Richard Yeager-Stiver (3/3). Lisa Gandelot (3/4). Mark Cory (3/5).

ANNIVERSARIES

John Minnis, 6 years.

ROVING REPORTER

Vince Van Tiem

-- Liz Vogel scored a 99% on her last exam and only has two more classes before she receives her Master's degree.

-- Per Diane Strickler, the Family Center is searching for a new Executive Director.

-- Vince, as a new RR, provided historical tidbits mixed with humor and, taking a page from Suzanne Klein, highlighted the Rotarian Magazine.

SUNSHINE NEWS

-- Marcia Everingham underwent her second knee operation and is recovering at home with Ted dotting over her.

OIL CAN

-- Postponed.

COMMUNITY SERVICE

-- Kids Against Hunger at GP Memorial Church on 3/23. There are openings to volunteer in the noon to 2:00 PM and the 2:00 PM to 4:00 PM shifts. You can register by going to the calendar on the Club's website.

ANNOUNCEMENTS

-- Euchre fellowship following the meeting. Liz Vogel, once again, has prizes to give out.

-- District 6400 Conference. The date is May 10-12 at Caesars Windsor.

The District Governor wanted to bring the conference closer to home and is looking to sell out the event. It's a great way to learn about Rotary and what other clubs are doing.

Register at www.rotary6400.org.

-- Due to the difficulty in finding a good date, the progressive dinner has been put on hold. Florence Seltzer is looking to a fall date or perhaps having a picnic this summer.

-- Roger Hull, as the Club's foundation chair, acknowledged and thanked Richard O'Neill for donating his flower raffle winnings back to our foundation.

TODAY'S PROGRAM

Patrick Hartory – Reaching Your Community in a Noisy World

Mr. Hartory is the founder and former head of a national marketing firm that has worked with companies such as Monster Energy and Pro Bull Riding. His job required him to deal with audiences by enhancing customer experience and engagement and this,

quite often, led him to speak to local civic groups. Today, he is a nationally recognized speaker and marketing influencer.

Looking at the idea of getting your message heard, Mr. Hartory talked about his "three way test" (not wanting to steal from Rotary). First, is to tell your own story, to make it personal. Second, is to be authentic and true to yourself. Third, is to be helpful without being asked. He highlighted all three with personal, humorous stories.

Mr. Hartory concluded with an addendum to his three way test (3½, if you will) with "don't wait, make a difference today". In this noisy world, ask "how can I help"?

www.patrickhartory.com.

FLOWER RAFFLE

\$88 in the pot with \$44 going to the winner. Lee Johnson purchased the winning ticket (which seems to happen often) but couldn't find the joker. The pot continues to grow.

CALENDAR

Mar 13: Stu Alderman – Neighborhood Club