

OPENING

Time: 6:00 PM

Pledge of Allegiance: President Judy

Invocation: Susan Mozena

GUESTS

Jackie Gleason. Pam Stanton, guest of Jon Gandelot

VISITING ROTARIANS

None.

BIRTHDAYS

Dave Colton (11/10).

ANNIVERSARIES

The official 50th for John Mozena.
Jon Gandelot, 32 years.

ROVING REPORTER

John Mozena

-- Congratulations to Neil Sroka for being elected to a 4-year term on the GP Farms City Council. Also, a collective thumbs up to both school millages passing.

-- Judy Masserang has returned from a North Carolina trip to see her step-son, where she was also able to visit with the Peter Henry family.

-- George Kouierter Jewelers is closing. Former Rotary president George Koueiter is retiring, and the family has decided it was time to close the business.

-- Roger Hull's wife, Jean, is receiving an award from the Sigma Kappa Foundation this evening.

-- Congratulations to Kim Towar as Towar Productions has received a GP Woods Beautification Award for the 8th straight year.

-- In the no good deed goes unpunished department, the cars of Bob Lucas and Paul Rentenbach were towed at Stroh River Place while they were conducting Rotary community service. Their volunteer

work cost each of them \$400 to retrieve their vehicles

-- Suzanne Klein just attended a knitting convention in Columbus, OH (she's a weaver – who knew?) and was recently honored by Full Circle Foundation as one of their original members.

-- Vince Van Tiem showed off his euchre trophy and is looking to defend his title in November.

-- Mark Cory was recently a featured speaker at a Detroit Rotary meeting and a Rotaract meeting.

SUNSHINE NEWS

-- No news.

OIL CAN

-- Mark Brooks passed it to Dino Valente for turning our check-in table into an art form with his chocolate displays.

COMMUNITY SERVICE

-- Thank you to all who helped at Gleaners this past Saturday.

-- Volunteers are needed to hand out coats at the NE Guidance Center in 2-hour blocks on 11/7 & 11/8. Please contact Diane Strickler to help.

-- Book transfer at the GP Woods Library on 11/9 at 2:00 PM.

-- Thank you to all who have volunteered to cook turkeys for Crossroads. They will need to be dropped off on 11/22 or 11/23 at 266 Lewiston, the home of former Rotarian Yolanda Turner.

-- GP Santa Parade Marshalls. Details and a sign-up sheet at the next meeting for this 11/29 event.

TOT LOT REIMAGINED

-- No report.

ANNOUNCEMENTS

-- None.

TODAY'S PROGRAM

Randall Tallerico, Chief Marketing Officer for Urban Science. Urban Science views itself as a valued partner dedicated to helping businesses grow through scientifically validated results. Mr. Tallerico's focus was on understanding how generations influence brands.

Millennials make up 21% of consumer purchases and studies have shown that they shop online and pick up at the store, that they must respect the company's ethics, and that they like loyalty reward programs. As this applies to car buying, it's a little different. Younger shoppers need to physically see and drive the cars they plan on buying, which requires dealerships to be innovative in appealing to those who live in big cities.

The impact of technology in the auto industry is amazing with cars connecting with each other and the government, autonomous vehicles, and electric vehicles. To learn more about the company, go to www.urbanscience.com.

FLOWER RAFFLE

A pot of \$660 with \$330 going to the winner. Diane Strickler purchased the winning ticket, but the pot continues to grow. Thank you to Charvat the Florist for the beautiful arrangement.

CALENDAR

Nov 13: Scott Matthews – Vocational Talk

Nov 20: Madeline Bialecki – Gilda's Club Detroit