

OPENING

Time: 6:00 PM
 Pledge of Allegiance: President Bob
 Invocation: Diane Strickler

GUESTS

None.

VISITING ROTARIANS

None.

BIRTHDAYS

Bob Bury (9/22) and Lee Johnson (9/27).

ANNIVERSARIES

Florence Seltzer, 17 years. Vince Van Tiem, 2 years. Judy Masserang, 4 years.

ROVING REPORTER

Johann Finkelmeier.
 -- Johann didn't have any news to report but was enjoying a wine and an appetizer at a restaurant's outdoor table, eavesdropping on small (non-political) talk, while waiting for Liz Vogel to join him.

OIL CAN

-- Mark Brooks passed it to Roger Hull for his fundraising efforts on behalf of the tot lot, for agreeing to continue fundraising for the tot lot building, and for forming a Google group to communicate with the Club Foundation Board.

SUNSHINE NEWS

-- Covid news. Mark Brooks and family members (4 in all) battled the virus for the past 14 days. Symptoms were mild, and all are doing well. Ted Everingham's granddaughter tested positive but is now negative. Great news!
 -- The next update on John and Carrie Maliszewski's daughter's,

Annie, cancer battle will be around the holidays. We wish her well.

COMMUNITY SERVICE

-- Life Remodeled from 1:00PM to 5:00PM on October 7th. Ted Everingham just sent out an e-mail with a link to sign-up. Any questions, please let Ted know.
 -- Fluorocarbons/Freon will be collected at the Ray Laethem Dealership from 2:00PM – 6:00PM on 9/29. Please contact Liz Vogel for details.

ANNOUNCEMENTS

-- Club Directories are still available at Blue Book/Towar office, 19803 Mack Ave. in GP Woods. Make sure to pick up your copies.
 -- District Conference at Grand Hotel on Mackinac Island from May 6th – May 9th, 2021. Register at www.district6400.org.
 -- With Peter Stroh leaving the Club, Lee Johnson has taken his place on the Club Board.

TODAY'S PROGRAM

Ted Coutlish -- Club Survey Results
 48 members (56% of the Club) responded to the survey sent out by the communications committee. The questions were broken down into two categories: General Club and Club Communications.

General: The results show that service activities are extremely important to the membership, as well as supporting service organizations, schools, and education. Other areas that received high marks are the Club's leadership, the quality of the speakers, the length of our

meetings, affordability, and community support.

The Club needs to focus on the diversity of our members and the visibility/awareness of our Club. We need to attract younger, more diverse members and need to "toot our horn" more often.

Communications: A category that received high marks is the Club's ability to keep members informed, with e-mail being the preferred notification vehicle. Although, some believe the e-mail process can be streamlined somewhat. The best ways to attract new members is to promote our service work, as well as emphasizing the friendships and networking opportunities that develop. A large percentage also believe that the 4-Way Test is a great selling point. The best ways for the Club to advertise are through social media and the local papers.

The communication plan that is being prepared will focus on promoting and advertising the Club to improve/expand its image to attract younger, more diverse members. The plan is two-thirds complete and it will be shared in the next few weeks.

Thank you to all who worked on preparing the survey questions and compiling the results/plan.